

BTME returns to the Harrogate International Centre next January, and things are hotting up already. This special 4-page feature gives you at taste of what is to come

With over 2,300 eager visitors pre-registered already momentum is building towards BTME in just over five months time.

The occasion of the 24th consecutive annual Turf Management Exhibition in Harrogate will be one to remember particularly as it coincides with the joint milestones of 100 years of Greenkeeping Associations and 25 years of BIGGA. Whilst it is appropriate that we take time out to reflect on all that has been achieved in greenkeeping and turf management in that time there is no doubt that BTME 2012 will maintain its position as a forward looking event focused on improving knowledge and skills and demonstrating the latest cutting edge technology and turf maintenance techniques.

Allied with the unique environment provided by the town of Harrogate which means the Exhibition Centre, accommodation, restaurants, and bars are all in walking distance of each other, BTME really is the place to be for all Golf and Sports Turf professionals.



How to get to Harrogate



Direct Train Service from London-Harrogate



It has never been easier to get to Harrogate from London.

East Coast trains has announced the start of new services to provide a long awaited direct link, from London to Harrogate. Harrogate Chamber of Trade & Commerce has led the campaign to bring the new direct train services, which will be welcomed by the thousands of delegates and visitors coming to Harrogate. The new Sunday evening northbound service will enable delegates coming to Harrogate for Conferences and Exhibitions to travel up on Sunday evening ready for an early start on the Monday Morning.

The direct trains are shown on the East Coast timetable:

www.eastcoast.co.uk

Southbound: 07.28 Monday-Friday; 08.13 Saturday; 17.05 Sunday

Northbound: 17.35 Monday-Friday; 17.35 Saturday; 18.05 Sunday

Park & Ride

BTME & ClubHouse provides a FREE 'Park and Ride' service from the Great Yorkshire Showground to Harrogate International Centre on all three days of the exhibition.

If you are planning to drive to Harrogate, this service will help you avoid the traffic problems in town and save you looking for a parking space. From the A1(M) take the A59 towards Knaresborough. Follow the ring road to Harrogate. The 'Park and Ride' will be fully signposted. The journey in from the Great Yorkshire Showground (YEC) to the HIC normally takes around 10 minutes but does depend on traffic conditions.

The shuttle service will run at the following times:

* Tuesday 24 January 08.30 to 17.30

* Wednesday 25 January 08.30 to 17.30





Tuesday 24 to Thursday 26 January 2012
at the Harrogate International Centre



Personal Development Zone

The popular Personal Development Zone will return to the BIGGA Stand for the duration of BTME. Experts in recruitment and career development will be on hand along with management trainers and experienced BIGGA members to offer advice on a whole range of Personal and Career Development issues.



Awards and Competition Winners

As always BTME will offer the opportunity to recognise outstanding achievement by BIGGA members.

The latest Master Greenkeepers will be presented with their certificates and CPD Diplomas will be awarded to those members who have demonstrated consistent commitment to continuing education. Additionally during the week the winners of the following will be revealed:

- Edwin Budding Award
- BIGGA Photographic competition
- STRI Environment Awards



BIGGA 25th Anniversary Celebration Dinner



Plans are well in hand for a celebratory dinner which will take place in Harrogate on the evening of Tuesday 24th January.

The dinner will be a celebration of all that has been achieved over the 25 years of BIGGA's existence and will represent the focal point of the Association's Anniversary celebrations.

Details of venue, format and how to purchase tickets will be available shortly.

management exhibition in Europe

Continue to Learn 2012

Supported by:



Continue to learn 2012
at Harrogate Week

Sunday 22 to Thursday 26 January 2012
Harrogate International Centre, North Yorkshire, UK

Your guide to
education and events
at Harrogate Week



Book Early
To avoid disappointment

A 24% increase in people taking part in the Continue to Learn programme in 2011 demonstrated how important education is in today's environment. Increasingly BIGGA members are taking the opportunity during Harrogate Week to add further strings to their bow or ensure their current skills are applicable in the modern age.

Over these two pages we look at some of the highlights of the 2012 programme which following extensive feedback from delegates includes some hardy perennials alongside some important new additions to the seminar and workshop programme

Turf Managers' Conference



By popular demand the Turf Managers' Conference will make its return to the Continue to Learn Education Programme in January 2012. This year's one day Conference will include presentations on...

Identifying and Managing Plant Parasitic Nematode Problems in Turfgrass

by Colin Fleming, Plant Pathologist, Agri-Food and Biosciences Institute

Plant parasitic nematodes can result in serious problems for the management of golf turf. This seminar will examine the symptoms normally associated with plant parasitic nematode attack and highlight ways to identify the problem if present. The recent loss of many traditional nematicides/pesticides has led to an interest in alternative methods for managing these pests and this session will examine some of the newly developed methods for reducing the impact of plant parasitic nematodes in turfgrass.

Golf Course Photography – The Job, Purpose and Challenges

by Iain Lowe, Golf Course Photographer, Iain Lowe Photography

This session will offer an examination of the various purposes of golf course photography, experiences from around the world and the impact that greenkeepers can have on the success of a shoot.



The Effects of Climate Change and Climate Phenomenon on Greenkeeping Practices

by Mark Hunt, Technical Director, Headland Amenity

In this session Mark will look at the effects of climate change and climate phenomenon on modern greenkeeping practices including growth patterns, aeration and disease management.

Employee Engagement

by Helen Bennett, Managing Director, Human Reality

This session will identify what employee engagement actually means, why successful companies bother to invest time and energy into it. Helen will then share some of her thoughts and ideas for staff engagement in greenkeeping teams.

The Power of Social Media for Your Golf Club

by Lesley Wood, Principal Consultant, Targeting Innovation Ltd

This session will also offer hints and tips on how social media could help your golf club attract more business. Offering a general introduction to social media, the evolution of marketing and consumer buying habits.

Practically Sustainable Golf Turf Management

by Frank Rossi Ph.D. Professor, Cornell University

This session will address practical aspects of sustainable golf turf management with emphasis on climate change, carbon economy and easy to implement management practices that demonstrate your courses commitment to sustainability.



Sunday 22 to Thursday 26 January 2012

at the Queens Suite, Harrogate International Centre



Seminars



Seminar Sessions will include the following presentations:

Managing Winter Kill in West of Scotland?

David Cole, Golf Course/Estate Manager, Loch Lomond Golf Club

From Grazing to Scottish Open Status in Five Years

Chris Haspell, Course Manager, Castle Stewart Golf Club

Let's Re-build 20 Greens in 10 Days - Mission Impossible?

Cameron McMillan, Course Manager, Queenwood Golf Club

Being a Professional and Living It

Bruce Williams CGCS, Owner and Principal, Bruce Williams Golf Consulting

The Control of Earthworms on Golf Courses

Dr David Jones, Research Scientist, The Natural History Museum, London

The Biology and Effects of Parasitic Nematodes in Sports Turf

Dr Colin Fleming, Plant Pathologist, Agri-Food and Biosciences Institute

LinkedIn - A Masterclass

Lesley Wood, Principal Consultant, Targeting Innovation Ltd

Redefining IPM; Reduced Chemical Management of Golf Course Turf

Frank Rossi Ph.D, Professor, Cornell University

Many other workshops and seminars will be taking place. Further information on the Continue to Learn Education Programme is available at www.harrogateweek.org.uk

Workshops

After the successful introduction of the **How to be an Outstanding Manager** workshops, the 2012 programme will once again feature Shona Garner, Director of Shona Garner Coaching Services Ltd, offering **Part 3: Performance Management; How to Get it Right**

Following feedback a couple of workshops that were originally offered as one day workshops, have been extended to two days:

So You Want to be a Golf Course Manager by Peter Jones and Kevin Munt, Golf Course Consultants

Irrigation System Management and Design by Adrian Mortram, Irrigation Consultant, Robin Hume Associates and Dennis Mortram

New workshops will include:

Essential IT Business

Administration for Greenkeepers by Jacky Lowe, Training Gem

A Practical Guide to Setting Up a Social Media Presence by



Lesley Wood, Principal Consultant, Targeting Innovation Ltd

Progressive Cultural Management Programs by Frank Rossi Ph.D, Professor, Cornell University

Successful Project Management by Bruce Williams CGCS, Bruce Williams Consulting

A mainstay of the GCSAA's Education Programme, we are delighted that Bruce will be presenting this workshop on the Continue to Learn programme.

Fringe Seminars

Once again many of our loyal exhibitors will be providing Fringe Seminars free of charge in their specific areas of expertise. These seminars are accredited for the BIGGA CPD scheme.



For the latest comprehensive listings and details of all seminars and workshops, look out for the Continue to Learn 2012 brochure, with next month's GI

