

Barenbrug Roadshow



Barenbrug has rounded off its 12-month seminar tour of the UK by making St Andrews Links Castle Course the final pit-stop in its roadshow.

A year ago, Barenbrug took to the road to bring its expertise direct to turf professionals in a series of events held at key trial and customer venues.

The first pit-stop in the company's year-long seminar programme was Druids Glen Golf Resort in County Wicklow, where the preliminary results of its Irish golf greens trial were revealed.

Since then over 250 turf professionals have attended events

at the likes of Manchester City Football Club, Carnoustie Golf Links, in Angus, Scotland, and the London Golf Club, in Kent.

Along the way, Barenbrug revealed its latest trial results and practical findings, while also giving delegates the chance to gain firsthand insights from the host venue's course and grounds managers, and benefit from the contributions of top guest speakers.

After stopping off for the penultimate seminar at Furness Golf Club in Cumbria, Barenbrug bowed out at St Andrews Links.

WIEDENMANN DONATES £20K



To mark two decades in the turf care sector, Wiedenmann UK is donating all proceeds from the sale of a platinum-painted Terra Spike GXi8 HD to charity. Already several bids in excess of £20k have been received, guaranteeing a minimum of £10,000 each for Cancer Research and The MS Society, the causes sharing the receipts.

The company also unveiled a new addition to the artificial turf maintenance fleet, at Saltex, the Terra Groom, a lightweight brush which can also be used on natural surfaces. Wiedenmann also won two Awards for its stand at Saltex.

Managing Director, David Rae, who founded Wiedenmann UK at just 24, welcomed the news of the first bids. Bids close on October 28.

What's your number?

Our regular and random profile of an industry figure continues with this month's lucky number...

Name: Andy Russell

Company: Headland Amenity Ltd

Position: Sales & Marketing Director.

How long have you been in the industry?

21 Years

How did you get into it?

After studying Applied Biology, I entered the sales world with a Builders' Merchant at the age of 21 as I was getting married and needed a job! My keen interest in sport then lead me to a sales position with a sports equipment manufacturer. Luckily in 1990 I was able to combine both interests when I joined Fisons and became involved in amenity sportsturf.

What other jobs have you done?

I have worked as assistant greenkeeper and groundsman, as well as two fun summers as a deckchair attendant on Eastbourne seafront.

What do you like about your current job?

The two best things are the huge variety of tasks I get involved with and secondly the people that I meet.

What changes have you seen during your time in the industry?

For me it has been in the professionalism of greenkeepers and groundsmen that has led to higher quality turf surfaces.

What do you like to do in your spare time?

Most of my time is taken up as family taxi driver! My son is into athletics (1500/5000 m) and both my daughters dance. I enjoy playing cricket, as well as table tennis and golf (Badly).

Where do you see yourself in 10 years time?

On a plane across the Atlantic going to support Headlands growing business in the US!

Who do you consider to be your best friends in the industry?

Probably all my colleagues at Headland – a fantastic mix of people with many different attributes, all pulling together to succeed.

What do you consider to be your lucky number?

10

Pick a number 17



Andy has selected Gary Mumby, of BLEC