INDUSTRY UPDATE

The latest turf industry news from around the globe



New Holland has strengthened its UK dealer network with the launch of a new Groundcare dealership in Warwickshire -The Compact Tractor Centre.

The new dealership will supply a full range of Groundcare products including the latest New Holland Utility Vehicle - the Rustler.

Dealer Principal, Nathan Walker, says The Compact

Tractor Centre, based in Bidford-on-Avon, will stock a full range of New Holland groundcare products.

"Although we are a new company, our staff are no strangers to the Groundcare business.

"They already have a wealth of experience with the products and equipment on offer. We want to provide the local

community with easy access to New Holland Groundcare products and are looking forward to demonstrating what the equipment is capable of," said Nathan.

The Compact Tractor Centre will service a large geographic area, incorporating areas such as Dudley, Coventry, Birmingham, Warwick and Stratford.

New Partnership Category For Architects' Institute

The European Institute of Golf Course Architects has announced a new partnership category for golf course consultants with the aim of increasing interaction between the EIGCA and other professions in the golf industry. The scheme will be open to all consultants who are working in a solely fee based, professional practice, associated with the golf course design business.

It is hoped that this new partnership category will appeal to consultants involved in associated businesses such as agronomy, irrigation, drainage, planning, landscape and even photography and architecture.

Announcing the new scheme Julia Green, EIGCA Executive Officer, commented:

"The EIGCA is always looking at ways we can do more for both our membership and the industry in general. We felt that the new Consultant Partnership programme would help to expand possibilities for meaningful professional development within the EIGCA and its partners.

"Over the years we have strived hard to develop the profession and to promote European expertise in golf course architecture and construction.

"We have developed very good relationships with our Patrons and Industry Partners to help us in this aim and we hope to develop similar close relationships with our new Consultant Partners."



Weather Check

Headland Amenity has launched Weather Check, a personalised weather forecasting service allowing turf managers to access information on temperature, wind speed and direction as well as rainfall, with the choice of a general seven day forecast or a more detailed projection, which breaks down into three hour segments, providing an extremely accurate overview of conditions.

The 'RainNow' option produces a 25km 'rain radar map' with their sports facility at the centre, and by using the Agronomic module, which combines anticipated rainfall, wind strength, precipitation, air temperature and evapotranspiration, they are able to accurately judge spraying conditions over the coming week.

Glenn Kirby, Assistant Course Manager at the London Golf Club, says that Headland Weathercheck has improved the planning of daily work.

"It gives me valuable information that helps me to fit work such as fertilising, spraying and hand watering into the best weather window. When deciding on irrigation applications it provides me with another information source alongside my soil probe, and onsite ET readings. I no longer need to trawl the internet looking at different websites and choosing the most likely outcome as Weather Check has proved to be a consistently reliable source.

Barenbrug Roadshow



Barenbrug has rounded off its 12-month seminar tour of the UK by making St Andrews Links Castle Course the final pit-stop in its roadshow.

A year ago, Barenbrug took to the road to bring its expertise direct to turf professionals in a series of events held at key trial and customer venues.

The first pit-stop in the company's year-long seminar programme was Druids Glen Golf Resort in County Wicklow, where the preliminary results of its Irish golf greens trial were revealed.

Since then over 250 turf professionals have attended events at the likes of Manchester City Football Club, Carnoustie Golf Links, in Angus, Scotland, and the London Golf Club, in

Along the way, Barenbrug revealed its latest trial results and practical findings, while also giving delegates the chance to gain firsthand insights from the host venue's course and grounds managers, and benefit from the contributions of top guest speakers.

After stopping off for the penultimate seminar at Furness Golf Club in Cumbria, Barenbrug bowed out at St Andrews Links.

WIEDENMANN DONATES £20K



To mark two decades in the turf care sector, Wiedenmann UK is donating all proceeds from the sale of a platinum-painted Terra Spike GXi8 HD to charity. Already several bids in excess of £20k have been received, guaranteeing a minimum of £10,000 each for Cancer Research and The MS Society, the causes sharing the receipts.

The company also unveiled a new addition to the artificial turf maintenance fleet, at Saltex, the Terra Groom, a lightweight brush which can also be used on natural surfaces. Wiedenmann also won two Awards for its stand at Saltex.

Managing Director, David Rae, who founded Wiedenmann UK at just 24, welcomed the news of the first bids. Bids close on October 28.

What's your number?

Our regular and random profile of an industry figure continues with this month's lucky number...

Name: Andy Russell

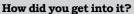
Company: Headland Amenity Ltd

Position: Sales & Market-

ing Director.

How long have you been in the industry?

21 Years



After studying Applied Biology, I entered the sales world with a Builders' Merchant at the age of 21 as I was getting married and needed a job! My keen interest in sport then lead me to a sales position with a sports equipment manufacturer. Luckily in 1990 I was able to combine both interests when I joined Fisons and became involved in amenity sportsturf.

What other jobs have you done?

I have worked as assistant greenkeeper and groundsman, as well as two fun summers as a deckchair attendant on Eastbourne seafront.

What do you like about your current job?

The two best things are the huge variety of tasks I get involved with and secondly the people that I meet.

What changes have you seen during your time in the industry?

For me it has been in the professionalism of greenkeepers and groundsmen that has led to higher quality turf surfaces.

What do you like to do in your spare time?

Most of my time is taken up as family taxi driver! My son is into athletics (1500/5000 m) and both my daughters dance. I enjoy playing cricket, as well as table tennis and golf (Badly).

Where do you see yourself in 10 years time?

On a plane across the Atlantic going to support Headlands growing business in the US!

Who do you consider to be your best friends in the industry?

Probably all my colleagues at Headland – a fantastic mix of people with many different attributes, all pulling together to succeed.

What do you consider to be your lucky number?

Pick a number 17

Andy has selected Gary Mumby, of BLEC

