

Club. The final four pairings battled out the semi final in the morning with Daryl Jones and Steve Chappell winning through along with Mark Anderton and Paul Handy to make the final. Clive Moran and myself, Huw Morgan and, straight down the middle, Andy Roach unfortunately tied for third place, Leaving the top boys to fight it out. Lunch was had and after a few arguments it was agreed that Daryl and Steve would receive 11 shots. Could Paul and Mark overhaul such a margin? Being 5 up at the turn Steve and Daryl looked home and dry but the boys battled back they pulled one then two then three shots back.

Never seen Steve show any signs of nerves before but, believe me, there were! Eventually Steve and Daryl hung on to record a 2&1 victory, but well done to Paul and Mark for such a great effort. Well done all.

Our AGM and Autumn comp has been held at Trefloyne Golf Club. Please read next month's magazine for results and news from the AGM.

The Regional Seminar this year is to be held at The Oaktree Centre, just off Jct 22 M5 Burnham on Sea turn off, on November 17. We have a fantastic array of speakers for the day.

Craig Richardson, Bristol City Football Club; Chris Haspel, Castle Stuart Golf Club; Huw Morgan, Ashburnham Golf Club; Mark Hunt, Headland Amenity, and Cale Bigalow, of the USA

It will be a fantastic day so if as many of us can attend it will be hugely to be benefit.

Thanks for reading guys.
Peter Holmstrom



South West

Just recently we had another fantastic golf day! This time we visited Cotswold Hills G.C, home of Section Team Captain, Wayne Vincent. I honestly have to say that this could have been one of the best Section events we have had in a little while, the course was in amazing condition, from tee to green very everything was clean...!

We were also very well sup-

ported by you guys, so thank you to everyone that made an appearance.

Having been our AGM, this made this event even more important to us, the minutes are now available for you, please drop me an e-mail and I will happily forward them on.

With the competition winners being, Nearest the Pin at the 9th, Zack Brooks. Nearest the Pin at the 15th, Craig Swindle. Overall winners' Third, on countback, Elliott Nicholls, 33 pts. Second, John Keenaghan, 35 pts; First, Craig Swindle, 36 pts.

As I mentioned this was our AGM, this is the time of year that people are nominated for your committee, The roles are as followed, Chairman, Chris Sealey; Secretary, Adam Matthews; Treasurer, Nobby Knight; Education, Paul Worster; Fixtures, Tim Morgan; Team Captain, Wayne Vincent; Vice Captain, Paul Garland; Regional Board. John Keenaghan and Jamie Acton; Somerset Representative, Roger Neale; Trade Representative, Sam Honeybourne, Countrywide.

I would also like to welcome Jaey Goodchild to the committee. Jaey, coming from Richmond GC, in Surrey, but now calling Bowood GC his home. Welcome Jaey, we all very much look forward to you becoming involved.

We also have a new facebook page for the South West Section, one that will make it much more convenient for you all to use, you don't having to do anything, just enjoy this amazing feature you have at your finger tips.

I would like to thank our patronage partners for all of their support for 2011, Ecosol; Irritech Limited; Countrywide; British Seed House; Headland; Avoncrop; Martyn Lane Golf Signs. Your support is very much appreciated by the whole Section.

See you all very soon,
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South Coast

Welcome to the latest South Coast column, I hope all your



Jim Croxton
Chief Executive

Last month I had the privilege of spending two days at the West Lancashire Golf Club for the BIGGA National Championship. The Course Manager, John Muir, and his team presented the historic venue in immaculate condition for a tournament featuring nearly a hundred of his peers while Mother Nature did her best to make sure finding John's superb greens was no mean feat.

The event presented a golden opportunity to spend time in the company of so many BIGGA members in a relaxed, yet competitive, environment and naturally the conversations held were wide and varied.

There was one topic though that seemed to be prominent in nearly every discussion: communication. It is clear that to ensure that golfers, club officials and owners understand the importance of the work our members do in providing well maintained golf courses year in year out we need to ably communicate with all parties.

This communication has traditionally tended to focus on conveying what has been done rather than in managing people's understanding and expectations of what needs to happen to ensure playing surfaces remain good and continue to improve.

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One conversation I had was a prime example - a BIGGA member explained how following some routine aeration, the professional at his club had been explaining to the members that the greenkeeper had ruined the hitherto excellent greens and that the course was now not worth playing.

This message to the club members could have been conveyed in a much more positive light if the greenkeeper in question had taken the time to communicate in advance to both the professional and the membership the reasons for the aeration and how it was a vital part in producing such good greens in the first place.

As our discussion in the West Lancs clubhouse continued fellow BIGGA members pointed out the importance of giving consideration to the impact their work has on other departments in the golf club.

Different people had differing views on how best to communicate with their colleagues and club members but the consensus was that we can definitely all improve. I believe that BIGGA needs to focus on helping its members to communicate at all levels and this will be a priority for us over the coming months. As we know from the Bulletin Boards there is rarely a problem that one or more of our members don't know the solution to and I am convinced that if we harness some of the good communication practice already being utilised across our membership we can make things better for us all.

Jim Croxton