



## MORE CHANGES AT RANSOMES JACOBSEN

Ransomes Jacobsen has added to its senior management team as well as appointing a new marketing communications officer.

Richard Comely has been promoted to the newly-created position of Director, Marketing and Product Management.

In this new role he will be responsible for all marketing and promotional activities. He is also responsible for all new products scheduled to come on stream in the near future and the continued development of existing products.

Richard joined Jacobsen UK as a technical service manager in 1997. Following Textron's purchase of Ransomes in 1998 he was appointed to the role of product manager in the new Ransomes Jacobsen organisation.

Further strengthening the marketing department is the appointment of Gina Putnam to the role of Marketing Communications Officer.

Gina was born and raised in Southern California and is a graduate of the University of Kansas. She began her career working with the GCSAA in 2002 to promote professional development and educational standards for golf course superintendents worldwide.

"Richard has been with the company for many years and has a wealth of knowledge of the industry and how our products can be developed and marketed across our territory," said David Withers.

"Recruiting Gina is also very good for our business. She knows the industry, inside out, and is well respected both here in Europe and in the USA. She is an excellent addition to Richard's team and will be a very good 'fit' with the experienced members of our marketing department.

"There are exciting times ahead for Ransomes Jacobsen and these latest appointments complete the restructure of my senior leadership team as I position the company for a period of accelerated growth in the short to medium term."

## Slumber in Peace



Golfclub Soestduinen, a nine-hole parkland golf course in a wooded setting adjacent to Hilton Royal Parc Hotel in Soest, about 60 km southeast of Amsterdam, has taken delivery of the first all-electric Jacobsen Eclipse 322 in Europe. The delivery was facilitated by Ransomes Jacobsen's Dutch distributor, van der Pols, through their local subsidiary dealer, Bonenkamp Turfcare.

Paul Hogeboom, Head Greenkeeper, said: "Because of our location adjacent to the Royal Parc Hilton Hotel, the Jacobsen Eclipse 322 Electric is the ideal greens mower for us here at Golfclub Soestduinen. Some of the bedrooms and business meeting rooms are close to greens, but guests are completely unaware when we are mowing, because the machine is so quiet."

## ARGO Tractors Establishes Partnership with Daedong

The Italian ARGO Tractors concern is no stranger to agreements with other manufacturers – it already produces its own compact and tracklaying tractors for two other makes.

And in choosing Daedong Industrial Company as its industrial partner for a comprehensive range of compact and utility tractors spanning 22hp to 91hp, ARGO has teamed up with a leading manufacturer in its sector.

"Daedong is the clear number one in South Korea, its domestic market, with almost a third of all compact tractor sales," said Ray Spinks, General Manager and Sales Director of GB distributor AgriArgo UK.

"It also has a successful export strategy that has established the



company's presence in many countries through the Kioti export brand, and now accounts for more than half of production.

## First for Allett



Nottinghamshire's Gedling Borough Council has taken delivery of the first Elmow all-electric pedestrian greensmower to be supplied anywhere in the world by its British designer and manufacturer, Allett.

Based at Arnot Hill Park, Arnold, East Midlands, the 20in fine-cut mower is now being used to maintain a bowling green situated less than 100m from the civic offices, located also within the 8ha public park, winner of a prestigious Green Flag award for the past four years.

Terry Ball, one of four Parks and Street Care supervisors with Gedling Borough Council, explained that the mower had been spotted initially at the 2010 IOG Saltex exhibition.

"The principal of an all-electric machine fits extremely well with the council's vision of making the borough a healthy, green, safe and clean place to live, work and visit", he said. "The Elmow is very low noise, has minimal vibrations and produces no emissions at the place of work."

The battery pack gives up to two hours operation from fully-charged which, says Terry Ball, is ideal for regular mowing of bowling greens close to a club house and re-charging point.

Allett's Leigh Bowers (far left) hands over the new Elmow pedestrian electric greensmower to Gedling Borough Council's Parks and Street Care manager, Melvyn Cryer (second from right) and Terry Ball (far right), one of four Parks and Street Care supervisors with the council. Also in the picture are members of the council's fine turf crew who received full training from Leigh in setting, operating and maintaining their new Elmow all-electric mower.

## New Role for Graeme

Revaho UK has appointed Graeme Francis as Sports Sales Manager.

Using his wealth of experience in the golf and sportsturf irrigation business both in the UK and the Middle East, Graeme will focus on Revaho's interests in this sector.

Stewart Penny, Revaho UK's Managing Director, said: "Graeme's appointment further demonstrates Revaho's commitment to the golf and sportsturf irrigation market.

"With our comprehensive range of premium products, Revaho will continue to develop our business and increase our profile in this important sector."



## What's your number?

*Our regular and random profile of an industry figure continues with this month's lucky number...*

**Name:** David Cole

**Company:**  
JSM Limited/  
JSM Distribution

**Position:**  
Managing  
Director

**How long have you been in the industry?**

31 Years, to date...

**How did you get into it?**

Fancied a sales job (and more money) and fell across an ad for a 'Horticultural Machinery Salesman' with a company named, Eastern Tractors. I had to double as assistant to the Service Manager.

**What other jobs have you done?**

Left School to train as a Quantity Surveyor, but I soon got bored with that. A spell as a trainee store manager with the Co-op was also unfulfilling. In the Turf Machinery Industry ever since

**What do you like about your current job?**

The variety, (every day and every phone call is different), and the relationships and contacts you build up.

**What changes have you seen during your time in the industry?**

Without a doubt the rapid advances in Technology and modern systems allows us all to squeeze more out of the working day and to work smarter. But it's also surprising how much hasn't changed about the fundamentals of our business and customer relations.

**What do you like to do in your spare time?**

Little bits of everything. Family, Walking, Travel, Music, following the footy, gardening, golf

**Where do you see yourself in 10 years time?**

Sarasota, hopefully. I see myself there but I am not sure the Bank Manager shares the same vision.

**Who do you consider to be your best friends in the industry?**

Too many customers and colleagues to pick out an individual - which is the great thing with this Industry, relationships endure.

**What do you consider to be your lucky number? 7**

**Pick a number? 5**

*David has picked Charmian Robinson*

