



## New Man for Etesia

Etesia UK has appointed Phillip Gibson as Southern Area Sales Manager covering South Wales, the South East and the South West areas.

Phillip's new responsibilities include liaising with the company's marketing department, providing product advice, demonstrations and assistance to customers and dealers, as well as attending shows and exhibitions. He is also responsible for the sales, advice and demonstrations for the complete range of Pellenc lithium-ion battery powered products.

The last 12 months has seen an increasing number of operators now using Pellenc products. Pellenc is the only manufacturer in the world to be able to produce machines that can be used in the landscape and local authority industry for up to a full day's work on a single charge and at the same time guarantees use with no odour, no pollution and virtually no noise making them a truly environmentally friendly product.



## ROLAWN APPOINTS NEW MANAGER

Rolawn, has appointed Steve Mullarkey as York Depot & Lawn Care Products Manager.

In addition to managing the York Depot, Mullarkey will also be responsible for the national distribution of the company's lawn seed and fertiliser range.

Phil Cuthbert, Commercial Director said:

"We are extremely pleased to welcome back Steve after several years in Australia.

"His extensive experience within the industry and knowledge of our customers and product range will enable him to build on the success achieved and further improve service levels to our customers."

## What's your number?

*Our regular and random profile of an industry figure continues with this month's lucky number...*

**Name:** Tim Merrell

**Company:** The Grass Group

**Position:** Managing Director

**How long have you been in the industry?**  
21 years

**How did you get into it?**

By accident of course! I am an agronomist by qualification and farming was going to be my life.

**What other jobs have you done?**

I worked for Velcourt Farm Management, then in France and onto Alberta, in Canada, before coming back to be a Farm Manager in the Loire Valley in France for four years before setting up the business.

**What do you like about your current job?**

The variety, both in the people I meet, the places I get to visit and being outdoors. I always knew I didn't want to be stuck in an office!

**What changes have you seen during your time in the industry?**

I believe the whole industry has grown and become much more professional. Competition on both sides of the industry has meant suppliers have to innovate and the professional users have had stay on their toes. At a time where all budgets are restricted those involved have to know what they are doing and why they are doing it. If you don't you will be found out and you won't survive very long

**What do you like to do in your spare time?**

It seems to be a rare commodity! The expanding business and a family keep me pretty tied up. If I get a chance I sneak off and depending on the season I'll go coarse fishing or shooting.

**Where do you see yourself in 10 years time?**

Still working to keep my wife and three daughters in the manner to which they have become accustomed!

**Who do you consider to be your best friends in the industry?**

The Dutch guys from Trilo and Paul Trowman

**What do you consider to be your lucky number?**

10

**Pick a number**

3

*Tim has picked Adrian Handbury of Intelligent Watering*



## Suzuki GB Appoints New ATV Dealers

In a busy year promoting their All-Terrain Vehicle (ATV) range, Suzuki GB PLC has appointed three new official dealerships in the UK.

The new dealers are Brian Keys Tractors of Dromore, Omagh, Goodrowes of Chichester, West Sussex and Martin Pears Engineering of Totnes, Devon.

All of which are qualified to offer a full sales and after-sales service to customers in their area.

For more information on the Suzuki ATV range or to arrange a test ride, find your local dealer at [www.suzukiatv.co.uk](http://www.suzukiatv.co.uk) Or call 0500 011 959.