

Don't Miss Harro

Harrogate Week 2012 is already taking shape and is on course to be one of the finest weeks yet



The Continue to Learn Programme will offer something for everyone while the 2012 Show coincides with BIGGA's 25th Birthday and the 100th anniversary of the very first Greenkeeping Association. Both events will be recognised at Harrogate next year.

Demand for stand space has been extremely positive with many exhibitors taking advantage of the loyalty scheme introduced earlier this year while many of the large manufacturers have already re-booked for 2012.

Continue to Learn Programme

Sami Collins, BIGGA's Head of Learning and Development, has put the finishing touches to the Continue to Learn Programme for Harrogate Week 2012 which will be packed with educational opportunities for turf professionals at all stages of their careers.

"With over 150 hours of education scheduled, there is sure to be something of interest for all visitors to the Show," revealed Sami.

"We are providing a combination of events including the Turf Managers' Conference; half, one and two-day Workshops; Seminars by renowned Course Managers and a range of sessions presented by companies whom are exhibiting at BTME."

She also revealed an internationally renowned speaker from the United States, that will be speaking at Harrogate for the first time.

"I'm delighted to confirm that Dr Frank Rossi, from Cornell University, will be making his debut on the Continue to Learn education programme.

"He will be talking on 'Progressive Cultural Management Programmes' and 'Redefining IPM; Reduced Chemical Management of Golf Course Turf,'" said Sami.

"It is our aim, along with the help of a superb line-up of speakers, to smash the record set in January 2011 for the number of attendees at education events by providing the most comprehensive education programme for the greenkeeping industry in Europe."

The Continue to Learn programme offers benefits to Golf Clubs and employees by providing education that is specifically targeted at the greenkeeping and golf industry, ensuring that staff are kept up to date with changes in legislation, technical skills and current research as well as the supervisory and management skills that are essential in the workplace.

Stand Sales Update

Stand Sales have been extremely positive and with six months to go until Harrogate Week 2012 80% of stand space, within the four halls has already been sold.

The recently-introduced loyalty discount scheme allows repeat exhibitors the chance to claim up to 10% off the price of their stand space as long as they rebook before end of business on September 16.

To claim this discount Exhibitors need to contact Sue McDonough sue@bigga.co.uk or Jill Rodham jill@bigga.co.uk

Or call on 01347 833 800.



Harrogate Week 2012

24 - 26 January 2012



“With over 150 hours of education scheduled, there is sure to be something of interest for all visitors to the Show”
Sami Collins

tions. That is also being recognised at Harrogate Week 2012 with a display taking visitors through the past 100 years. If anyone would like to contribute to this with the lending or donation of Minute Books, historic memorabilia, photographs etc please contact Elliott Small, who is co-ordinating the 100 Years of Greenkeeping Associations work. Elliott can be contacted on: elliott.edna@hotmail.co.uk

We are happy to announce that the registration for Harrogate Week is now OPEN. Entry is FREE, just go to www.bigga.org.uk and click the “Register NOW” button, complete the form and you will receive an eBadge if you have chosen the green option.

Firmly established as Europe’s foremost turf care show, this unmissable event takes place from January 24-26, 2012 at Harrogate International Centre over three vibrant days in which Harrogate becomes the heart of the turf care industry.

Now in its 25th consecutive year, the exhibition encompasses every product in the industry including artificial grass, course furniture,

drainage, fertilisers, groundscare machinery and equipment, irrigation, mowers, soil biology, spraying, turf and seeds, water, lake and pond management, wetting agents and so much more.

Where to Stay

Reservation Highway, the officially appointed accommodation agent for Harrogate Week, provides a centralised point of contact for all your accommodation and travel enquiries. The Reservation Highway website and the rooms and rates shown there, are for your benefit only and are not available to the general public as the site is password protected.

By visiting www.reservation-highway.co.uk/conference_info.php, you can gain instant access to all the accommodation special event rates that have been negotiated. All the rates shown are the rates that you will pay with no hidden extras.

As well as having special nightly rates, Reservation Highway also offer special deals such as three night specials, Advance Purchase, Early bird rates etc.



Anniversaries

BIGGA is 25 years old in 2012 and celebrations to mark the occasion will be launched at Harrogate Week 2012. The Association has come a very long way since 1987, thanks to the outstanding work of so many of its members, supported by the HQ and Regional Administrator staff, and Harrogate Week is the perfect place to recognise the achievements.

BIGGA was launched 75 years after the very first greenkeeping Association was formed so, coincidentally, 2012 represents 100 years of Greenkeeper Associa-