

DEALER OF THE MONTH

A new series aimed at celebrating the great work done by dealerships up and down the country

THORNTREES AMENITY LTD

Franchises

Numerous

Location and size

Newtown St Boswells on A68 South of Edinburgh,

Employees and size of premises

5. 2 Sales, 2 Admin & 1 Stores

Number of service vans

2 & Stores Pick-up

Brief history of company

As a qualified Horticulturalist, Mike Dooner has been involved in the industry in some form or another, since leaving school in 1969. In the late 1970's to early 1980's, he operated his own landscape business in Vancouver BC before returning to the UK in 1982. Prior to commencing his present business, he was employed as Contracts Parks Manager with Wycombe District Council until 1992 when he returned to Scotland and worked for a competitor in the Fine Turf Industry as a self employed agent.

In December 1995 he set up Thorntrees Landscapes trading initially on a Sole Trader basis. In the early days the company operated with a single salesman Mike himself, and a part time office administrator. In 1998 they purchased their current premises at Newtown which includes offices and storage facilities all under the one roof.

Towards the end of 2001 they formed the Limited Company dropping the 'Landscapes' and incorporating the much more appropriate 'Amenity' into the name.

Fast forward to the present when they currently supply a major percentage of golf courses throughout Scotland and parts of Northumberland and Cumbria.



Key services offered

The service we provide is based on good teamwork with each member of staff being equally important. From the initial enquiry to the delivery of goods we try to provide, in all cases, a prompt and efficient service.

Our wide range of materials and equipment is ever increasing and includes many niche products such as Carrott pH meters, Rubber Drag Mats and the Johnsons iSeed range.'

Specialist services offered

Combining traditional sales with direct sales from two fully stocked vans

To nominate a GI Dealer of the Month contact Scott MacCallum with your reasons why the dealer of your choice should be featured... Email scott@bigga.co.uk

How has the dealership changed over the years?

From the initial start the company has evolved and now holds major distributorships with Sustane Europe, Johnsons Seeds, Vitax & Farmura

What would you like to see changed?

"I feel our industry today has become ever more price driven and I would therefore like to see more emphasis placed on quality of products and services provided," said Mike

Major customers

We deal with Golf Courses throughout Scotland and count among our customers all the Open Championship venues