



New Agreement Set to Increase Brand Awareness

Club Car has signed a marketing agreement with Gary Player and Black Knight International to promote the companies' respective brands throughout the world.

Under terms of the agreement, Black Knight International, will work with Club Car to introduce the company's vehicles, equipment and services at courses and real

estate developments where Black Knight is affiliated. Club Car also will develop strategies to promote the company and its golf car and utility vehicle lines through an association with the Gary Player brand.

"As Club Car strengthens its presence in international markets, our association with Black Knight International is a great

fit," said Robert McElreath, Club Car's Vice President of Global Marketing.

"We are excited to be working with Club Car especially as it moves to increase its international presence. It is quite simply a fantastic company with a team who are committed to excellence," said Marc Player, CEO of Black Knight International.

SPEEDCUT STAY ON THE PACE WITH DEEP-PROBE AERATOR



Barry Pace of Speedcut Contractors in action with the Gwazae on one of the greens

Speedcut Contractors has completed the aeration of West Chilmington Golf Club's 27 holes with its Gwazae deep-probe aerator.

The machine provides deep soil and subsoil decompaction through the injection of compressed air.

"The results have been fantastic, both on the main course and the nine-hole course. We tried Gwazae treatment on one hole back in 2006 and I was doubtful of the results at first – but that hole, which had been unplayable for half of the winter months previously, was only closed for a short time the following winter," said Course Manager, Adam Hartley.

"It has been consistently good ever since, so we took the decision to do every hole after the terrible winter we have had, not able to get on the course for several months with snow and ice."

Barry Pace, Speedcut Contracts Manager, said, "We were pleased at the results at West Chilmington and it was a delight working the Adam and his team.

"The Gwazae is proving more and more popular on golf courses, particularly those with compaction problems, as clubs start to recognise the process and its benefits."

Speedcut Contractor's tractor-trailed Gwazae, manufactured in New Zealand, decompacts soil to a depth of up to 700mm using a probe and compressed air with the added ability to inject amendments into the soil profile if required.