

What's your Number?

Our regular and random profile of an industry figure continues with this month's lucky number...

Mike King of Vitax gets 10/10 questions right in this month's What's Your Number...



1. What is your position within the company?

Sales and Marketing Manager

2. How long have you been in the industry?

30 years

3. How did you get into it?

Working for a distributor on their busy trade counter

4. What other jobs have you done?

I did have 3 years in a sales office before I did go on the road doing sales jobs in Horticulture and Amenity.

5. What do you like about your current job?

Having a chance to meet people and help move our industry forward.

6. What changes have you seen during your time in the industry?

Better education within our industry especial in the turf sector.

7. What do you like to do in your spare time?

Football coaching, fishing with my son and playing golf poorly.

8. Where do you see yourself in 10 years time?

Still playing golf poorly.

9. Who do you consider to be your best friends in the industry?

My customers

10. What do you consider to be your lucky number?

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Assistant Profile

Each month we take a light hearted look into the life of an assistant greenkeeper...

If he's not larging it up with film stars and rock stars, Jack can be found at 4.30am out on the greens, raking along to the Stone Roses...

Name: Jack Fairman

Age: 32

Golf Club: Boston Golf Club

Position: Assistant

Nickname: Unprintable!

How long have you been greenkeeping?

7 years

What was it about the career that attracted you?

Working in the great outdoors

If you weren't a greenkeeper what would you be?

A rock star

Which task do you enjoy and why?

Cutting greens at the weekend, middle of the summer at 4.30am

Which task do you least enjoy doing and why?

Pruning trees. It's a seemingly never ending task

What one thing other than a pay rise would improve the greenkeepers lot?

Humane removal of all week day golfers.

Hobbies?

Poker, football, golf.

Favourite Band?

The Stone Roses

Which team do you support?

Newcastle United

What is your claim to fame?

I was invited to the world premier of the Jackass Movie and spent 12 hours getting wasted with the cast of the film and Dave Grohl from The Foo Fighters!



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