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## GREENKEEPER INTERNATIONAL

The official monthly magazine of the British & International Golf Greenkeepers Association Limited.

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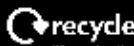
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Tel – 01778 391000 | Fax – 01778 394269

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ISSN: 0961-6977

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## WELCOME FROM THE EDITOR



# 20/20 Vision

**As we enter a brand new decade – yes, I'm aware of the old argument about how technically it begins in the year ending in one, but our Millennium celebrations started on the evening of Dec 31, 1999, not Dec 31, 2000, didn't they? – and as well as wondering what we have done with the last 10 years of our lives, it makes you wonder just where we will all be in January 2020.**

On one hand the last 10 have gone in the blink of an eye but really it's remarkable just how much has happened since Jan 1, 2000.

A mere 10 years ago we hadn't even heard of the iPhone or Facebook, or Usain Bolt or Barack Obama, while Tiger Woods was known only for his golfing exploits.

In the big wide world, 9/11 and the subsequent military conflicts; the tsunami; the death of Michael Jackson and the demise of Woolies were all still ahead of us.

No-one could have predicted the volatility of the world economy two years ago, never mind 10 years ago, and there can be no disguising the impact that has had on golf.

However, the game will survive and those clubs which get their priorities right and continue to invest in their greatest asset will be successful, while sport in general - with the Olympics, Commonwealth Games and, possibly, the World Cup all gracing these shores in the next decade - will gain a genuine boost over the next 10 years.

It's just a case of finding a way through this particularly difficult spell and this month we include an article with contributions from Les Howkins MG and Ian Henderson which is designed to offer advice on how to make a lot out of a little both in the club and on the golf course.

Some of the information may be things you are already doing, or not relevant to your place of work, but even if there is one thing that can help you it will make life that little bit easier.

Don't discount advice from any source. But back to the year 2020.

I certainly don't have 20/20 vision, but I do know that some of what will be commonplace in 10 years' time will seem truly mind boggling now.

Progress doesn't slow down as we move forward – it gathers pace and I suspect we'll all be travelling to work on environmentally-friendly jet powered hover boards; have entire cities housed under glass domes to protect us from damaging rays, and be hitting the golf ball shorter distances to preserve the relevance of our top golf courses.

You guys may not have your current armoury of chemicals to fight disease but new versions will come on board, while grass breeders will be closer to the Holy Grail of slow growing, disease resistant, shade resistant, thin leafed swards.

Nostradamus I am not, but, you never know, I might just have got something right. I'm excited about the thought that it might be the bit about environmentally-friendly jet powered hover boards. You never know!

I hope you find a way through any difficulties you may be experiencing and go on to have a prosperous 2010.

Best wishes.

Scott MacCallum  
**Editor**