



# It's January, so it must be *Harrogate*

Don't miss out on your annual  
*Harrogate fix*, says Scott MacCallum

**And this year, despite the global economic situation biting hard, those who make the journey to North Yorkshire will be rewarded with an experience guaranteed to set them off on 2011 with a genuine boost.**

The Continue to Learn Programme (full listings listed on the right) is superb and attracted

delegates in huge numbers while, with money short and budgets tight, companies have shown their faith in Harrogate by continuing to exhibit in solid numbers.

It says much for BIGGA's flagship event that such statements can be made, and in 2011, like every year since it first took place in 1988, it is a win-win for visitors and exhibitors alike.

