

Harrogate  
week

# The ultimate turf management exhibition in Europe

Your guide to the annual 5-day event returning  
to the Harrogate International Centre this January

**16-20 JANUARY 2011**

Harrogate International Centre  
North Yorkshire, HG1 5LA (UK)



Education 16-20 January 2010  
Exhibition 18-20 January 2010

Supported by:





# It's January, so it must be *Harrogate*

Don't miss out on your annual  
*Harrogate fix*, says Scott MacCallum

**And this year, despite the global economic situation biting hard, those who make the journey to North Yorkshire will be rewarded with an experience guaranteed to set them off on 2011 with a genuine boost.**

The Continue to Learn Programme (full listings listed on the right) is superb and attracted

delegates in huge numbers while, with money short and budgets tight, companies have shown their faith in Harrogate by continuing to exhibit in solid numbers.

It says much for BIGGA's flagship event that such statements can be made, and in 2011, like every year since it first took place in 1988, it is a win-win for visitors and exhibitors alike.





## Sunday 16th January

10.30 - 18.00 ... Basic Golf Mechanics Workshop.....	Member - £95 + VAT, Non Member - £190 + VAT
10.30 - 18.00 ... Golf Course Design .....	Member - £190 + VAT, Non Member - £275 + VAT
10.30 - 18.00 ... How to be an Outstanding Manager - Part 1: Setting and Managing Expectations .....	Member - £95 + VAT, Non Member - £190 + VAT
10.30 - 18.00 ... Irrigation System Design.....	Member - £95 + VAT, Non Member - £190 + VAT
10.30 - 18.00 ... Moving into Management .....	SOLD OUT
10.30 - 18.00 ... Moving with the Times .....	Member - £95 + VAT, Non Member - £190 + VAT

## Monday 17th January

09.00 - 17.00 ... Basic Budgeting and Golf Club Finance .....	Member - £95 + VAT, Non Member - £190 + VAT
09.00 - 17.00 ... Diagnostic and Problem Solving .....	Member - £95 + VAT, Non Member - £190 + VAT
09.00 - 17.00 ... Golf Course Design .....	Day Two
09.00 - 17.00 ... How to be an Outstanding Manager - Part 2: How to Motivate and Engage Your People .....	Member - £95 + VAT, Non Member - £190 + VAT
09.00 - 17.00 ... Moving into Management .....	Day Two
09.00 - 17.00 ... Pesticides Update for NPTC Certificate Holders .....	SOLD OUT
09.00 - 17.00 ... So You Want to be a Golf Course Manager - Five Fundamentals for Golf Course Management Success.....	Member - £95 + VAT, Non Member - £190 + VAT
09.00 - 17.00 ... Turf Managers' Conference.....	Member - £95 + VAT, Non Member - £190 + VAT

## Tuesday 18th January

09.30 - 12.30 ... Basic Electrical System Maintenance .....	Member - £45 + VAT, Non Member - £80 + VAT
09.45 - 10.15 ... Efficient Nutrient Technology .....	Free
09.30 - 16.45 ... Golf Club Marketing.....	Member - £95 + VAT, Non Member - £190 + VAT
09.30 - 10.00 ... Update on UK Proposals for Implementing the EU Sustainable Use Directive.....	Free
10.30 - 12.30 ... Producing a Golf Course Policy Document .....	Member - £30 + VAT, Non Member - £70 + VAT
10.20 - 11.20 ... STRI - Part of the Winning Team at the World Cup .....	Free
10.30 - 11.00 ... Wills and Estate Planning .....	Free
11.15 - 11.45 ... Improving Turf Quality .....	Free
11.35 - 12.35 ... Update from The R&A.....	Free
12.00 - 12.30 ... The Future of Turf Management.....	Free
13.15 - 13.45 ... Integrated Lake and Pond Management - Innovative Aquatic Solutions.....	Free
13.30 - 16.30 ... Introduction to Hydraulics.....	Member - £45 + VAT, Non Member - £80 + VAT
13.30 - 16.45 ... Master Greenkeeper Certificate Workshop .....	Free - Pre Book
13.20 - 14.20 ... Ryder Cup Cymru.....	Free
13.00 - 13.30 ... Volunteers' Workshop .....	Free - Pre Book
14.45 - 15.15 ... Fulvic Acid the Biostimulant that Extends Early and Late Season Growth .....	Free
14.35 - 15.35 ... Preparing the Old Course for the 2010 Open Championship .....	Free
14.00 - 14.30 ... Why Electricity Generation Makes Economic Sense For Your Business.....	Free
15.30 - 16.00 ... Fludioxonil Providing Innovative Disease Management and Application.....	Free
16.00 - 17.00 ... Annual Awards Ceremony.....	Free
16.15 - 16.45 ... Bunker Erosion: A Sustainable Solution to an Age Old Golfing Problem.....	Free

## Wednesday 19th January

09.30 - 13.00 ... Golf Club Management - Getting it Right in 2011. Hosted by the GCMA.....	£30 + VAT (or 2 for £50 + VAT)
09.30 - 10.00 ... Linking Fuel Savings to Reel Maintenance .....	Free
09.30 - 12.30 ... Protected Species and Habitat Considerations for Bees and Butterflies.....	Member - £45 + VAT, Non Member - £80 + VAT
09.30 - 12.30 ... The Rules of Golf and Course Set-up for PGA Events.....	Member - £45 + VAT, Non Member - £80 + VAT
10.25 - 10.55 ... The Three Steps to Transition .....	Free
10.15 - 11.15 ... The West Course at Wentworth.....	Free
11.55 - 12.25 ... Aeration on Golf Courses .....	Free
11.10 - 11.40 ... Coated Seed Delivering Species Transition on the Golf Course!.....	Free
11.30 - 12.30 ... Course Manager to Club Manager - The Challenge.....	Free
12.55 - 13.25 ... Green Up Your Greens .....	Free
13.30 - 16.30 ... Basic Greenkeeping Techniques.....	Member - £45 + VAT, Non Member - £80 + VAT
13.30 - 16.30 ... Carbon Auditing for Business Advantage .....	Member - £45 + VAT, Non Member - £80 + VAT
13.40 - 14.10 ... Environmental Management of your Golf Course with the Latest Technology in Chemistry .....	Free
13.30 - 16.30 ... Good Soil Chemistry and Biology the Answer to Practical Sustainability.....	Member - £45 + VAT, Non Member - £80 + VAT
13.15 - 14.15 ... Integrated Management of Dollar Spot .....	Free
14.30 - 15.30 ... Demystification of Synthetic Sports Surfaces .....	Free
14.00 - 16.00 ... Development Seminar for Assistant Greenkeepers.....	Free - Pre Book
15.10 - 15.40 ... Turf in the Sustainability Era.....	Free
15.45 - 16.15 ... Working on Your Own at a 9 Hole Course .....	Free

## Thursday 20th January

09.45 - 10.15 ... Sustainable Golf Course Maintenance; aligning golf course performance with the requirements of club members. Free	Free
09.30 - 10.00 ... Woodfuel Energy that Grows on Trees .....	Free
10.15 - 10.45 ... The New EU Water Framework Directive and its Impact on Golf Courses .....	Free
11.15 - 11.45 ... Energy Efficient Irrigation .....	Free
11.45 - 12.15 ... Simplified Access Control for your Golf Club .....	Free
11.00 - 11.30 ... Using Foliar Fertilisers to Optimise Putting Green Programming .....	Free

**18-20 JANUARY 2011**  
 HIC, North Yorks, HG1 5LA (UK)  
 9am-5pm except Thurs 9am-4pm

# The ultimate turf manag exhibition in Europe



## EXHIBITOR A-Z LISTINGS

### Exhibitor Stand No

**2** 2iC Consultants Ltd ..... C10a

**A**  
 Abbott (MJ) Ltd ..... A33  
 Air-Seal Products Ltd ..... M28  
 Aitkens Sportsturf Ltd ..... A36  
 Amazone Ltd ..... M3  
 Amenity Technology Ltd ..... C26  
 Aquatic Solutions UK ..... C16  
 ASSA ABLOY UK ..... M20a  
 Aston Horticulture Ltd ..... A20  
 ATV World - Polaris ..... EZ1

**B**  
 Bailoy ..... C42  
 Bayer Environmental Science ..... C35  
 Bernhard & Co Ltd ..... B33

Blade Amenity Ltd ..... B10  
 Blec Global ..... A28a  
 Blinder Bunker Liner ..... C32  
 Border Sports Services Ltd ..... C3  
 BIGGA ..... C46  
 British Climate Services ..... EZ6b  
 British Seed Houses ..... A29  
 British Wild Flower Plants ..... EZ4  
 Bunker Plug ..... A23b

**C**  
 Charterhouse Turf Machinery Ltd ..... B37  
 Chemsol (Global) Ltd ..... A23a  
 Coles Cheviot Trees ..... M31  
 Complete Weed Control Ltd ..... C38  
 Course Care ..... C13  
 Crocodile Golf Products ..... M17b

**D**  
 Delta-T Devices ..... A24  
 DENNIS ..... M9  
 Divot Bag Company (The) ..... B8  
 Double A / Tru-Turf ..... C30  
 Duchell UK Ltd ..... B30

**E**  
 Eagle Promotions Ltd ..... B38a  
 Ecosolve Limited ..... M2  
 Ecospray Ltd ..... C29  
 Engcon UK Ltd ..... C1  
 EnviroMonitors ..... B2  
 Envirosports Ltd ..... EZ3  
 European Turfgrass Laboratories Ltd A19

**F**  
 Farmura Ltd ..... A17  
 Flo N Go ..... A28b

**G**  
 Gambetti Barre UK Ltd ..... A41a  
 Garfitts International Ltd ..... M38  
 Golf Club Managers' Association ..... C9  
 GTC (The) ..... C12  
 Groundsman Industries ..... A12

**H**  
 Headland Amenity Ltd ..... C25  
 HumberPalmer's Fertilisers ..... B7  
 Huxley Golf ..... C34

# ement

If you work in sports turf maintenance,  
don't miss out on any of this...

▶ 3 days of industry specific exhibition, showcasing the latest products and equipment

▶ Over 150 exhibitors covering 4 halls of over 6000 square metres

▶ Free career advice

▶ Free local Park and Ride

...and much more

▶ Free entry and a simple advance registration process

▶ Unrivalled networking opportunities with industry professionals

▶ 5 days of education: bespoke workshops and free seminars

**The one show to attend in 2011**

To find out more and to register, log onto

[www.harrogateweek.org.uk](http://www.harrogateweek.org.uk)



Organised by the British and International  
Golf Greenkeepers Association Limited



**I** Indigrow Ltd .....B32  
Inscapes.....B1b  
Inturf.....A37b  
ITT Lowara.....A10

**J** Jex Silt Pumping.....A25b  
Job Shop - Personel Development Zone ....C22  
John Greasley Ltd.....C41  
Johnsons Sports Seed .....A18

**K** Kensett Sports .....B29

**L** Lastec UK Ltd.....C43  
Limagrain UK.....C33  
Lindum Turf .....B5  
LS Systems Ltd.....C37

**M** MTS Group/Clubcar Golf Buggies .... M21  
Myerscough College.....C11

**N** North Staffs Irrigation.....B26

**O** Ocmis Irrigation.....A21

**P** Penn State University.....C7  
Pinpoint Visualisation .....A16a  
Powakaddy International .....B31  
Progreen Weed Control Solutions....A25a  
Protea Mowers .....M10

**R** Rain Bird Europe SNC.....A9b  
Reaseheath College .....C17  
RECO.....M15  
Revaho UK Ltd.....A35  
Rigby Taylor Ltd .....C23  
Rufford .....C40

**S** Scotts Professional .....B39  
Sheltons Sportsturf Drainage Solutions .... B11  
Sherriff Amenity .....C8  
Solarwall Ltd.....EZ6a  
Speedcut Contractors Ltd .....A22  
Sportcrete Ltd .....B1a  
STRI.....B27

Symbio .....B4  
Synergy / Ultraplant.....A11  
Syngenta .....B38b

**T** Talbot Sports Turf.....M8  
Tarmac Topsport .....A26  
Techneat Engineering Ltd .....C6  
Terrain Aeration Services Ltd.....B9  
The Grass Group .....A27a  
Tillers Turf Company Ltd.....A32b  
True Surface by Turflite .....M1  
TurfCare Group Ltd.....C10b

**V** Verde Sports Ltd .....C36a  
Vermigrand.....EZ8  
Vitax Ltd .....A3

**W** Waste2Water Europe Ltd .....B36  
Wiedenmann UK.....C45

**Y** Yamaha Motor (UK) Ltd .....C39





Montpellier

image courtesy of HIC



Cattleman's Association



Blues Bar

# Where to eat, sleep and socialise in Harrogate...

**Harrogate Week is unlike any other event. It is your chance to meet and interact with decision makers 24 hours a day. After the show closes there are endless opportunities to network in the Harrogate bars and restaurants with fellow turf professionals.**

As you can imagine, Harrogate Week proves a busy time for the pleasant spa town.

With much to see and do, Harrogate offers fine cuisine and a lively nightlife along with a glamorous heritage, famous for its Turkish baths.

## WHERE TO EAT...

When you're feeling peckish or want to mix business with pleasure...

Alberts .....	Tel: 01423 568446 .....	Bar & dining
Ali Raj .....	Tel: 01432 621627 .....	Indian
B.E.D. ....	Tel: 01423 568600 .....	Modern English
Bengal Spice .....	Tel: 01423 502610 .....	Indian
Betty's .....	Tel: 01423 502746 .....	Traditional English
Caramba Tapas & Bar ....	Tel: 01423 505300 .....	Tapas
Cattleman's Association	Tel: 01423 561456 .....	Tex Mex
Chez La Vie .....	Tel: 01423 560666 .....	Traditional English
Damn Yankee .....	Tel: 01423 561424 .....	Tex Mex
Drum and Monkey .....	Tel: 01423 502650 .....	Seafood
Harrogate Brasserie.....	Tel: 01423 505041 .....	English
Hedley's Wine Bar .....	Tel: 01423 562468 .....	English
Horoscope.....	Tel: 01423 508144 .....	Chinese
Joe Rigatoni .....	Tel: 01423 500071 .....	Italian
La Tasca .....	Tel: 01423 566333 .....	Tapas
Thai Elephant .....	Tel: 01423 530099 .....	Thai
Salsa Posada .....	Tel: 01423 565151 .....	Mexican
William and Victoria .....	Tel: 01423 506883 .....	English

## WHERE TO STAY...

Holiday Inn Harrogate, Kings Road .....	Tel: 0871 423 4876
Old Swan Hotel, Swan Road .....	Tel: 01423 500055
Studley Hotel, Swan Road .....	Tel: 01423 560425
Grants Hotel, Swan Road .....	Tel: 01423 560666
Majestic Hotel, Ripon Road.....	Tel: 0870 1688833
Crown Hotel, Crown Place .....	Tel: 01423 567755
Cairn Hotel, Ripon Road.....	Tel: 01423 504005
Cedar Court Hotel, Knaresborough Rd.....	Tel: 01423 858585
St George Hotel, Ripon Road.....	Tel: 01423 561431
Kimberely Hotel, Kings Road .....	Tel: 01423 505613
White Hart Hotel, Cold Bath Road .....	Tel: 01423 505681
Alexa House, Ripon Road .....	Tel: 01423 501988
Yorkshire Hotel, West Park .....	Tel: 01423 565071
Travelodge, The Ginnell.....	Tel: 0871 9846238
Shannon Court, Dragon Avenue .....	Tel: 01423 509858
Grafton, Franklin Mount .....	Tel: 01423 508491
Camberley, Kings Road .....	Tel: 01423 561618

For more information on accommodation and bookings visit:  
[www.reservation-highway.co.uk](http://www.reservation-highway.co.uk) access code "bigga"  
 or Tel: 01423 525577.

## THINGS TO DO AND WHERE TO PARTY...

Carringtons, Station Parade .....	Tel: 01423 525551
The Moko Lounge, Kings Road .....	Tel: 01423 525862
The Viper Rooms, Parliament Street.....	Tel: 01423 520567
Odeon Cinema, East Parade.....	Tel: 0871 2244007
Harrogate Theatre, Oxford Street .....	Tel: 01423 502116
UK Super Bowl, Tower Street .....	Tel: 01423 529191

# How to get to Harrogate

## Rail

Harrogate is served by the main line stations in Leeds and York. Trains run approximately every 30 minutes at peak time. Harrogate International Centre is a 10 minute walk from the station. Taxis are available outside the station and will cost around £3.50.

For further information on rail services to Harrogate contact National Rail Enquiries on 08457 48 49 50 or visit [www.nationalrail.co.uk](http://www.nationalrail.co.uk).

## Air

### Leeds Bradford International Airport [www.lbia.co.uk](http://www.lbia.co.uk)

Leeds/Bradford airport is approximately 12 miles from Harrogate. Taxis are available at the airport at a cost of approximately £18. You may wish to visit the following websites for flight information.

[www.flybe.com](http://www.flybe.com)  
[www.jet2.com](http://www.jet2.com)  
[www.airsouthwest.com](http://www.airsouthwest.com)

The "Bus 2 Jet" 767 service links Leeds Bradford International Airport with Harrogate town centre. The service runs every 90 minutes between 0615 and 2245, with an average journey time of around half an hour. For further information on this service please contact Harrogate & District Travel Ltd on +44 1423 566061

Or visit [www.bus2jet.com](http://www.bus2jet.com)

### Manchester International Airport [www.manchesterairport.co.uk](http://www.manchesterairport.co.uk)

Manchester International Airport is situated halfway between London and Edinburgh, 75 miles from Harrogate. Public Transport links are available 24 hours a day offering services to Harrogate via Leeds or York.

## Coach

### National Express [www.nationalexpress.com](http://www.nationalexpress.com)

National Express is the UK's largest scheduled coach network, offering several services a day to Harrogate from all over the UK.

## Car

[www.theaa.com](http://www.theaa.com)



## Directions

**From M1:** Leave at Leeds and take the A61 to Harrogate, approximately 15 miles. Harrogate International Centre is signposted.

**From M62:** Leave at Leeds and take the A61 to Harrogate, approximately 15 miles. Harrogate International Centre is signposted.

**From the South A1(M):** Leave the A1(M) at Wetherby and take the A661 to Harrogate, approximately 10 miles. Harrogate International Centre is signposted.

**From the North A1(M):** Leave A1(M) at junction 47 and take the A59 to Harrogate, approximately 8 miles. Harrogate International Centre is signposted.

**From the East:** Take the A59 to Harrogate. Harrogate International Centre is signposted.

**From the West**

Take the A59 to Harrogate. Harrogate International Centre is signposted.

## Harrogate Town Centre Car Parks

**MULTI-STOREY**  
Victoria, Jubilee, West Park

**SURFACE LEVEL**  
Odeon, Park View, Montpellier Shoppers, West Park

All town centre car parks are open 24 hours.

Charges apply all days at all times (including Public Holidays)

Free parking for Blue Badge holders and motorcycles

Pay and Display parking is in operation

in most town centre streets in Harrogate.

Charges and restrictions apply on Sundays and Bank Holidays in all parking areas unless otherwise stated.

## Sea

### Direct Ferries [www.directferries.co.uk](http://www.directferries.co.uk)

Direct Ferries are part of Direct Ferries Ltd, an online travel provider based in the UK offering ferry crossings to the UK from the continent. Registered agents of the ferry operators are listed on the website, they sail to 14 Countries and 54 ferry ports on over 60 routes.

North Sea Ferries, from Rotterdam/Zeebrugge to Hull, 59 miles from Harrogate.

## Park & Ride

BTME & ClubHouse provides a FREE 'Park and Ride' service from the Great Yorkshire Showground (from the A1M: exit A59 towards Harrogate, follow the ring road to the Great Yorkshire Showground (A661).) to Harrogate International Centre on all three days of the conference and exhibition. If you are planning to drive to Harrogate, this service will help you avoid any traffic problems in town and save you looking for a parking space.

The shuttle service will run at the times:

- Tuesday 20 January 08.30 to 17.30
- Wednesday 21 January 08.30 to 17.30
- Thursday 22 January 08.30 to 16.30