



# WHAT'S YOUR NUMBER?

**Name:** Peter Jones  
**Position:** Principal Consultant  
**Company:** PJA Ltd – Golf Course  
**Consultants & Agronomists**

**How long have you been in the industry?**

"I've been in consultancy for 14 years, but started in the golf industry about 30 years ago."

**How did you get into it?**

"Acting as a consultant to clubs was part of my job when I worked for a Plc golf course development company. When the company went bankrupt, I was spurred on to get my own course consultancy business going, and I bolstered my academic credentials with a MSc. degree, with the support of the Ransomes Jacobsen Scholarship scheme."

**What other jobs have you done?**

"I was manager of design & maintenance for the development company, I was a Course Manager for seven years, I also spent 12 years at Woburn GC. When I first started my own business I supplemented my income by landscaping peoples gardens and working part time as a liaison officer for the GTC."

**What do you like about your current job?**

"Giving advice, analysing problems, and the sense of team accomplishment when things work out well. I have a fascination for drainage problems (sadly). Visiting a variety of courses is also very rewarding – it's interesting to compare them at different times of the year."

**What changes have you seen during your time in the industry?**

"Improved mechanisation has helped to improve efficiency. The introduction of the Verti-drain type aerators has had a huge impact on golf courses, and now there are better top dressers, precision scarifiers, etc, which all do the job more efficiently. Staff welfare and Health & Safety has also improved tremendously."

**What do you like to do in your spare time?**

"Our twin boys keep my wife and I busy at weekends driving them to mountain biking competitions. When time allows you will find me at peace with the world in my garage with an angle grinder and spanners building a replica Jag SS100."

**Where do you see yourself in 10 years time?**

"In my garage, still working on the car."

**Who do you consider to be your best friends in the industry?**

"This is a great industry for meeting people and making friends. There are probably too many to mention, but I would like to mention Andy Cole for his encouragement when I started out in business."

**What do you consider to be your lucky number?**

"6."

**Pick a number**

"42."



*Peter has picked Victor Jamieson from Rainbird*



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