



# EUROPE'S LARGEST INDOOR TURF EXHIBITION: HARROGATE WEEK

## Discover what's new...

Harrogate Week, Europe's largest indoor turf event that combines both elements of turf and clubhouse management, returns January 2009.

If turf management, the groundscare industry or club facility management is your chosen career path, then this is the show for you.

Over 8,500 decision makers in the turf management industry and sports club facility management attend Harrogate Week.

They come from all ends of the country to enjoy the hustle and bustle of a vibrant atmosphere. In 2008 over 400 visitors were international.

Over 200 exhibitors fill the exhibition halls in the centre of Harrogate for three days; showcasing goods and services required for turf and sports clubs. Deals are made, orders placed and new contacts established.

Harrogate Week provides the perfect opportunity to meet the industry's key players, view new products and equipment, take away literature, and discover those new ideas that are the lifeblood of the turf industry and club management.

The decision makers who attend Harrogate Week are loyal to this event and more than 50% of them attend most years.

We strive hard to bring new faces and potential customers to Harrogate each year,

culminating in the 2008 Trade Exhibition boasting over 30% of visitors being first timers.

So much more than an exhibition, Harrogate Week is packed with new and innovative ideas and has an outstanding seminar programme. With a Careers' Clinic, Job Shop, Internet Café, Business Lounge, Media Centre, AGMs, and forums running throughout the week along with Dinners, Receptions and a Social Night - it's the only place to be each January.

Harrogate Week is the launch pad start to the new season for the golf and turf industry. Where BIGGA lead, the others follow.

Admission to the Exhibition is FREE of charge to all visitors. For more information and to register today visit [www.harrogateweek.org.uk](http://www.harrogateweek.org.uk).

**Education...**

Harrogate Week is the venue for the world-renowned Continue to Learn education programme, and with over 50 educational events it has something for everybody.

The 2009 Continue to Learn education programme, supported by The Greenkeepers Training Committee, includes a varied, comprehensive workshop and seminar programme, covering specialist topics as well as more general management and administration. Aimed at greenkeepers, groundsman, their supervisors, golf course managers, sports ground managers, club managers and others working in the turf industry, a series of professional seminars highlight hot topics from all relevant sectors.

**Listen up Members...**

Be sure to visit the BIGGA Stand (B19) while at the show. BIGGA staff will be on hand to give advice and information on all Association matters. You can renew your BIGGA membership and update your details at the stand, and Membership Services staff will be available to inform you of the different types of membership available and the benefits of becoming a member.

The BIGGA Annual General Meeting will be taking place in the Queen's Suite on Wednesday, January 21 at 5.15pm.

The importance of your attendance cannot be voiced enough. As you will have read in the November issue of GI, BIGGA is to propose the inclusion of groundsman within its membership. As a full BIGGA member your vote at the AGM can make or break this proposal.



**Continue to Learn Programme 2009**

DAY	TIME	COURSE	LOCATION
<b>Sunday 18</b>			
10.30 - 18.00	.....	Moving into Management .....	Queen's Suite
10.30 - 18.00	.....	Making Successful Presentations .....	Queen's Suite
10.30 - 18.00	.....	Health & Safety .....	Queen's Suite
10.30 - 18.00	.....	Manage Relationships and Improve Conflict at Work .....	Queen's Suite
10.30 - 18.00	.....	Drainage: Theory, Practice and Realities .....	Queen's Suite
10.30 - 18.00	.....	Measuring Success.....	Queen's Suite
10.30 - 18.00	.....	Basic Budgeting and Finance.....	Queen's Suite
<b>Monday 19</b>			
9.00 - 17.00	.....	Moving into Management .....	Queen's Suite
9.00 - 17.00	.....	Making Successful Presentations .....	Queen's Suite
9.00 - 17.00	.....	Health & Safety .....	Queen's Suite
9.00 - 17.00	.....	Manage Relationships and Improve Conflict at Work .....	Queen's Suite
9.00 - 17.00	.....	Irrigation: Planning Installation and Water Management.....	Queen's Suite
9.00 - 17.00	.....	Stress Awareness.....	Queen's Suite
9.00 - 17.00	.....	Next Steps in Budgeting and Finance .....	Queen's Suite
<b>Tuesday 20</b>			
9.00 - 17.00	.....	BTME & ClubHouse.....	Exhibition Halls
9.00 - 17.00	.....	Careers Clinic.....	Queen's Suite
9.30 - 12.30	.....	Getting Started with Microsoft Excel.....	QS 1
10.00 - 11.00	.....	Opening Session & Awards Ceremony .....	QS 3
10.15 - 10.45	.....	Getting to Grips with Hand Arm Vibration .....	QS 7
11.30 - 12.00	.....	Benchmarking for a More Sustainable Future .....	QS 3
12.15 - 12.45	.....	Stress Relief at a US Open Course.....	QS 3
13.30 - 16.30	.....	Beyond the Basics Microsoft Excel .....	QS 1
13.30 - 16.30	.....	Environmental Legislation Compliance Through Best Practice .....	QS 5
13.30 - 14.45	.....	Master Greenkeeper Workshop Part One - Stages 1 & 2 .....	QS 10
13.30 - 14.45	.....	Master Greenkeeper Workshop Part Two - Stage 3 .....	QS 10
13.30 - 14.15	.....	EU and UK Pesticide Policy Developments .....	QS 3
13.45 - 14.15	.....	Turf Nutrition - Getting the Balance Right.....	QS 7
14.30 - 15.00	.....	Turf for a Changing Climate .....	QS 7
14.30 - 15.10	.....	Travels With Terry - Machinery/Maintenance Equipment Ideas.....	QS 3
15.15 - 15.45	.....	Eco-Concept in Golf Course Maintenance .....	QS 7
16.00 - 16.30	.....	Balanced Programmes - From Organics To Water Management.....	QS 7
16.15 - 16.45	.....	Primo MAXX - Latest Research and Developments .....	QS 3
<b>Wednesday 21</b>			
9.00 - 17.00	.....	BTME & ClubHouse.....	Exhibition Halls
9.00 - 17.00	.....	Careers Clinic.....	Queen's Suite
9.30 - 15.30	.....	Continuing Development Seminars .....	QS 7
9.30 - 12.30	.....	Making the Most of Your Woodlands .....	QS 5
9.30 - 12.30	.....	Getting Started with Microsoft Word.....	QS 1
9.45 - 10.45	.....	20 Years of Top Flight Winter Sports Maintenance .....	QS 3
11.00 - 11.30	.....	One Metre Deep Aeration - When, Where and Why? .....	QS 3
11.45 - 12.25	.....	Finding Askernish .....	QS 3
13.30 - 16.30	.....	Making the Most of Your Heathlands.....	QS 5
13.30 - 16.30	.....	Beyond the Basics Microsoft Word.....	QS 1
13.30 - 14.15	.....	Integrated Turf Management Principles and Practice .....	QS 3
14.30 - 15.00	.....	New Chemistries to Combat Water Quality .....	QS 3
15.15 - 15.55	.....	A Starter Guide to Tournament Preparation .....	QS 3
16.15 - 16.45	.....	Using Integrated Management to Improve Turf Quality.....	QS 3
17.15 - 18.30	.....	BIGGA AGM .....	
<b>Thursday 22</b>			
9.00 - 16.00	.....	BTME & ClubHouse.....	Exhibition Halls
9.00 - 16.00	.....	Careers Clinic.....	Queen's Suite
9.30 - 12.30	.....	Making the Most of Your Links Environment.....	QS 5
9.30 - 12.30	.....	Beyond the Basics Microsoft PowerPoint.....	QS 1
9.30 - 10.00	.....	Introducing Velvet Bents to Your Course.....	QS 3
9.45 - 10.15	.....	From Coal to 36 Holes .....	QS 7
10.15 - 10.45	.....	Environmental Issues in Canadian Golf.....	QS 3
10.30 - 11.00	.....	Managing a Changing Climate.....	QS 7
11.00 - 11.30	.....	Online Learning.....	QS 3
11.30 - 12.00	.....	Increasing Fertiliser Use - Efficiency Through Improved Biological Strategies .....	QS 7
11.45 - 12.15	.....	You Won't Believe It - Sharp Cylinders Allowed Me to Raise my Height of Cut and Increase my Greenspeed!.....	QS 3
13.00 - 13.45	.....	Setting the Sprayer to Hit the Target .....	QS 3
13.15 - 13.45	.....	The Future of Spraying.....	QS 7
14.00 - 14.30	.....	Compost Teas Help Cut Costs and Chemical Use .....	QS 7
14.15 - 14.45	.....	Using Latest Weather Information to Assist Course Management .....	QS 3
15.00 - 15.30	.....	The Science and Nanotechnological Advantages of MEGALEX® and UPPLAUSE® .....	QS 3

## Harrogate week 2009 is not to be missed. Don't just take our word for it...

“ There is a saying: ‘You only get out of it what you put in’, and for me Harrogate Week is just that. I am making appointments weeks before, with trade and greenkeepers alike trying to fit everything in around all the education on offer”

*Visitor Mike Gash, Deputy Course Manager at Moseley Golf Club.*



“ Last year was my first time at Harrogate, (although Vitax has been exhibiting for over 15 years) and I was impressed by how busy we were, especially on the Wednesday. Needless to say, we've already booked for next year”

*Exhibitor Daniel Wilkinson, Commercial Manager at Vitax Limited.*

“ Tuffa UK, along with ideals UK, partnered the stand as we knew that Harrogate Week was an excellent opportunity to meet with customers both old and new, as part of our respective businesses include working together in the oil, water and petrol storage markets servicing golf courses and grounds maintenance sites. Both companies were also able to exhibit their ancillary products to the industry”

*Exhibitor Mike Stone, from Tuffa UK.*

“ In our usual spot and with new exhibits, we enjoyed good traffic flow. Hard work backed up with plenty of pre-show publicity and advertising helped us achieve quality leads and orders at the show and subsequently”



*Exhibitor David Mears, Managing Director, of Course Care.*

“ The show last year was the best Scotts has ever had at Harrogate, we were constantly busy with quality visitors throughout the three days. A surprising amount of sales leads were followed up and new business came in. It was also a good event to catch up with what is happening in our industry and meet some old friends. Hard work but enjoyable”

*Exhibitor Dave Steward, Marketing Manager, at Scotts Professional.*



“ Lloyds was pleased to be exhibiting again at Harrogate Week. Our increased range which now includes Topdressers, along with the addition aerators and our award winning Paladin Mower, meant an increase in space which we have booked again for 2009”

*Exhibitor Clive Nottingham, Managing Director, of Lloyds & Co Letchworth Ltd.*

### EDUCATION 18-22 January 2009

Workshops will run at the following times:

- Sunday, 10.30am until 6pm
- Monday, 9am until 5pm
- Tuesday, 9am until 5pm
- Wednesday, 9am until 5pm
- Thursday, 9am until 3.30pm

Workshop registration will be open from 10am until 10.30am on Sunday, January 18 and from 8.30am until 9am on Monday, January 19.

### EXHIBITION 20-22 January 2009

The exhibition will be open at the following times:

- Tuesday, 9am until 5pm
- Wednesday, 9am until 5pm
- Thursday, 9am until 4pm

**Note for your diary...**

### BIGGA Social Night

**Tuesday, January 20  
at Majestic Hotel,  
7pm until 10.30pm**

Fun for all! Casino tables, Vegas Showgirls, Bucking Rudolf, Saloon Bar Shoot Out, Arcade games plus much much more! Everyone welcome.

To book tickets contact Sandra or Rachael at BIGGA HOUSE on: 01347 833800 or email: [sandra@bigga.co.uk](mailto:sandra@bigga.co.uk) [rachael@bigga.co.uk](mailto:rachael@bigga.co.uk)



Montpellier

image courtesy of HIC



Cattleman's Association



Blues Bar

## A GUIDE TO HARROGATE

Harrogate Week is unlike any other event. It is your chance to meet and interact with decision makers 24 hours a day. After the show closes there are endless opportunities to network in the Harrogate bars and restaurants with turf professionals.

As you can imagine, Harrogate Week proves a busy time for the pleasant spa town. With much to see and do, Harrogate offers fine cuisine and a lively nightlife along with a glamorous heritage, famous for its Turkish baths.

### WHERE TO EAT...

When you're feeling peckish or want to mix business with pleasure...

Alberts.....	Tel: 01423 568446	..... Bar & dining
B.E.D.....	Tel: 01423 568600	..... Modern English
Bengal Spice.....	Tel: 01423 502610	..... Indian
Betty's.....	Tel: 01423 502746	..... Traditional English
Biscaya Bay.....	Tel: 01423 500089	..... Basque French
Bowers Bistro.....	Tel: 01423 565806	..... French/English
Cattleman's Association.....	Tel: 01423 561456	..... Tex Mex
Chez La Vie.....	Tel: 01423 560666	..... Traditional English
Drum and Monkey.....	Tel: 01423 502650	..... Seafood
Harrogate Brasserie.....	Tel: 01423 505041	..... English
Hedley's Wine Bar.....	Tel: 01423 562468	..... English
Horoscope.....	Tel: 01423 508144	..... Chinese
Joe Rigatoni.....	Tel: 01423 500071	..... Italian
La Tasca.....	Tel: 01423 566333	..... Tapas
Loch Fyne.....	Tel: 01423 533070	..... Seafood
Rajput.....	Tel: 01423 562113	..... Indian
Thai Elephant.....	Tel: 01423 530099	..... Thai
William and Victoria.....	Tel: 01423 506883	..... English

### WHERE TO STAY...

Holiday Inn Harrogate, Kings Road.....	Tel: 0871 423 4876
Old Swan Hotel, Swan Road.....	Tel: 01423 500055
Studley Hotel, Swan Road.....	Tel: 01423 560425
Grants Hotel, Swan Road.....	Tel: 01423 560666
Majestic Hotel, Ripon Road.....	Tel: 0870 1688833
Crown Hotel, Crown Place.....	Tel: 01423 567755
Cairn Hotel, Ripon Road.....	Tel: 01423 504005
Cedar Court Hotel, Knaresborough Rd.....	Tel: 01423 858585
St George Hotel, Ripon Road.....	Tel: 01423 561431
Kimberely Hotel, Kings Road.....	Tel: 01423 505613
White Hart Hotel, Cold Bath Road.....	Tel: 01423 505681
Alexa House, Ripon Road.....	Tel: 01423 501988
Yorkshire Hotel, West Park.....	Tel: 01423 565071
Travelodge, The Ginnell.....	Tel: 0871 9846238
Shannon Court, Dragon Avenue.....	Tel: 01423 509858
Grafton, Franklin Mount.....	Tel: 01423 508491
Camberley, Kings Road.....	Tel: 01423 561618

For more information on accommodation and bookings visit:  
[www.reservation-highway.co.uk](http://www.reservation-highway.co.uk) access code "bigga"  
 or Tel: 01423 525577.

### THINGS TO DO AND WHERE TO PARTY...

Carringtons, Station Parade.....	Tel: 01423 525551
The Moko Lounge, Kings Road.....	Tel: 01423 525862
The Viper Rooms, Parliament Street.....	Tel: 01423 520567
Odeon Cinema, East Parade.....	Tel: 0871 2244007
Harrogate Theatre, Oxford Street.....	Tel: 01423 502116
UK Super Bowl, Tower Street.....	Tel: 01423 529191