

BIGGA'S ANNUAL GROUNDSCARE SHOW

There is something reassuring about Harrogate Week and its place on the calendar. The final Christmas carol has been sung; the New Year welcomed into our lives and you know that before January has concluded another traditional event will have taken place, one which benefits both you as an individual and your place of work.

Each year Harrogate Week invigorates everyone who attends. The informative and enlightening Continue to Learn workshops and seminars are

a must for anyone wishing to keep their finger on the pulse of an ever changing industry; the Halls are packed with product, new as well as the tried and tested, together with friendly, familiar faces prepared to advise on what is best for your particular circumstances and, you never know, perhaps cut you a competitive deal. Once the day is done the après show can be equally productive with hotels, bars and restaurants humming to the comforting tune of fine turf chatter.

To the newcomer Harrogate Week can be a daunting but it is something which is well worth experiencing. Advance planning is the answer –

booking your accommodation, Continue to Learn workshops and seminars, planning who you wish to visit in the Halls and, if you are concerned about not knowing anyone when you get there, checking in with your Regional Administrator or Section Secretary. You never know, you might be able to share transport to Harrogate.

Once you've been you'll be ticking off the days until the next one.

Scott MacCallum
Editor

