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## WHAT'S YOUR NUMBER?



**Name:** Clive Nottingham  
**Company:** Lloyds & Co Letchworth Ltd  
**Position:** Managing Director

**How long have you been in the industry?**  
"I've been working for Lloyds for 32 years."

### How did you get into it?

"My father was on the parish council and a driving force in keeping the village rec and football teams going. As an engineer he acquired an old set of Lloyds Pennsylvania Gang mowers and we visited the factory in Letchworth to acquire spares. Much of my youth spent on a tractor trailing a set of Lloyds gangs, when my father said, "Sit here and drive this around the field." My weekends were spent cutting the sports ground. After leaving school I wanted to go into engineering and Lloyds were taking on staff."

### What others jobs have you done?

"Initially I worked part time. I started work at Lloyds as a Trainee Engineer, then at 21 I was promoted to Shop Floor Supervisor, then Production Manager in '88 and Production Director in '92, followed by the role of Managing Director a year later - a role I still carryout along with my main role as Sale Director."

### What do you like about your current job?

"I have used Lloyd's equipment, worked and now run the company for so many years it has become a big part of my life. I thrive on the daily chase for business and carrying out demonstrations. I still

get a kick out of the hard work that's required and receiving praise about the traditional values that we still offer.

### What changes have you seen during your time in the industry?

"Most notably the compulsory complete tendering in local authorities made major changes to our customer base, many customers in this sector are now contractors. GC's have grown and the standards required have increased. H&S has become a big issue and machines have been modified to make working practices easier/quicker."

### What do you like to do in your spare time?

"Socialise with friends at our local. I enjoy live music and travelling."

### Where do you see yourself in 10 years time?

"Still running Lloyds but hopefully travelling more for pleasure than work I hope."

### Who do you consider to be your best friends in the industry?

"You can't help but make friends in this industry. It's not unusual to be sharing a drink/meal with another MD or sales team."

### What do you consider to be your lucky number?

"7 seems to have some meaning to me and it used to be my clock number."

**Pick a number** "40."

**Clive has picked John Oldfield from Optimize Golf**