



Harrogate Week 2007

What's going on in 2007 at Harrogate Week



Internet Café

The BIGGA Internet Café, supported by Pitchcare.com, will help you to keep in touch with the outside world while you are away from home.



What will I see?

The modern face of the industry. Your only difficulty may be having enough time to take it all in! The industry's major players will be showcasing the latest equipment, technology and innovations all under one roof, many of them reserving their new product launches for the exhibition.

Who will be there?

Anybody that's serious about the turf management industry and club facility management. Whatever your particular interest, you'll find it covered during Harrogate Week, an event that combines both elements of turf management and clubhouse management.

Why should I visit Harrogate Week?

Your time is valuable, a single visit to Harrogate Week will save you hours of exhausting and frustrating research. Instead of having to make endless telephone calls or search the internet, you can meet the people you need to meet face to face. You can see the products, equipment and service providers, take away relevant literature, arrange site visits, and discover those new ideas that are the lifeblood of the turf industry and club management.

What special events will there be?

The Continue to Learn educational programme is larger than ever, with top speakers addressing topics of interest right across the industry spectrum. They will help you be a part of an efficient business by offering a wealth of learning opportunities for you to take back to your team.

What else is on offer?

A visit to Harrogate Week will enable you to get all the answers you need. BIGGA is committed to the continual growth of the event, enhancing the whole experience for visitors and exhibitors alike and creating the greatest show on turf. New for 2007 is the introduction of a free Park & Ride facility, visitors will be able to park at the Great Yorkshire Showground and take a shuttle bus to the show.

Admission to the Exhibition is FREE of charge to all visitors. For more information and to register today visit www.harrogateweek.org.uk.

Job Shop

The Job Shop will be promoting job opportunities from all aspects of the industry.



The Media Centre

The Media Centre has relocated to the front of Hall A and will offer much improved facilities. Exhibitors will be encouraged to display press information on their new launches and general company information while anyone wishing to hold a press briefing can book a slot with Scott MacCallum (scott@bigga.co.uk). Audio visual facilities will be available in the Media Centre. The more informal area within the Centre is used as a meeting area and general Exhibition base for the press. Helpful staff are always on hand to ensure that a friendly welcome is the order of the day and pass on messages where required.





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The BIGGA Stand

The BIGGA staff will be on hand to give advice and information on all Association matters. Visit the BIGGA Stand for a chat and the chance to meet all the people you only ever talk to on the telephone.

Services provided on the BIGGA Stand include:

Membership

The Membership Services staff will be on hand to give you information on the different types of membership available, the benefits of being a BIGGA member, provide application forms, direct debit and tax relief forms. You can renew your BIGGA membership (no renewal form is necessary) and update your personal and golf club details. The Members Handbook will also be available to visitors to the Stand.



The Continue To Learn Education Programme

The Continue to Learn programme, supported by The Greenkeepers Training Committee, includes a varied, comprehensive workshop and seminar programme, aimed at greenkeepers, groundsmen, their supervisors, golf course managers, sports ground managers, club managers and others working in the turf industry.



The 2007 programme has been extended to include more one-day workshops including a Sward Improvement Workshop presented by the R&A and additional half-day workshops featuring intermediate computer skills.

The Association of Golf Club Secretaries and the English Golf Union are, once again, working together with BIGGA to present a full day of seminars and two workshops specifically aimed at golf club managers, golf club secretaries, and golf club officials. The STRI are also returning to the Continue to Learn programme presenting a two-day course on Making the Most of Your Golf Course.

BIGGA is pleased to welcome the Professional Golfers' Association to the education programme, where they will present The United Kingdom Coach Certificate (UKCC): The Impact on the PGA and PGA Professionals.

Exhibitor Presentations

Exhibitor presentations will be given by some of the exhibitors at BTME and ClubHouse and will offer additional opportunities to keep up to date on topical issues. Most of the presentations are included in this brochure, however further details will be published in Greenkeeper International and on the Harrogate Week website (www.harrogateweek.org.uk)

Merchandise

A range of BIGGA merchandise will be on display and can be ordered during your visit.

Greenkeeper International

Staff from the Sales Department will be on hand to provide copies of Greenkeeper International or discuss advertising and sponsorship opportunities available with the Association.

Careers' Clinic

Tuesday 23, Wednesday 24 and Thursday 25 January 2007
Exhibition Halls, Harrogate International Centre

Follow in the footsteps of many greenkeepers who have used the services provided at the BIGGA Careers Clinic to find that next job, improve your prospects in your current job or to negotiate your salary package. You will be able to book a private consultation session at the Careers Clinic during BTME & ClubHouse.

The Banquet

Thursday 25 January 2007, The Majestic Hotel
7.00pm - 7.30pm

A highlight of Harrogate Week is the very popular Banquet, held in The Majestic Hotel. With pre-dinner drinks available in the North Lounge from 7.00pm, guests will be seated in the Main Dining Room at 7.30pm.

