

Greenkeeper
Education and
Development
GOLDEN KEY
Fund

Unlock the doors to progress through BIGGA's Education and Development Fund - the key to a great future for greenkeepers, golf clubs and the game of golf.

Golden and Silver Key Membership is available to both companies and individuals.

For details, please contact Ken Richardson on 01347 833800 or via ken@bigga.co.uk

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# Continue to Learn

Continue to Learn at Harrogate this month when the National Education Conference and Workshop Programme, presented in association with the GTC, take place prior to the BTME &ClubHouse Exhibitions.

There are still places left on the National Education Conference, which is supported by the John Deere Team Championship, that takes place on 19 and 20 January in Hall D of the Harrogate International Centre, when a range of speakers from the United Kingdom and the United States look at how the game of golf and the business of golf are inseparable. Moreover, they will show how both have an impact on golf course management.

Three one-day Workshops also supported by the John Deere Team Championship will take place in the Moat House Hotel on Monday 19 January. They are:

## 1. Water On the Golf Course presented by Dennis Mortram.

This Workshop explores water resources, evaluating the need for water and justifying its future need.

A must for all those wanting to see how they can minimise the effects of dry weather in a time of scarcer water resources.

# 2. Real Influencing Skills presented by David Bancroft-Turner

Anyone attending David Bancroft Turner's talk at the 2003 Conference will know that he has some innovative ways of presenting his slant on people management.

Find out how a knowledge of organisational politics can help you to create effective working relationships.

### 3. Health and Safety presented by Jerrard Winter

What can you do to make your golf club safer? Where do you start? What must I do? Find out the answers to these and many more questions by attending this Workshop.

# **BTME & ClubHouse Seminars**

Please remember that the BTME & ClubHouse Seminars begin at 1.30 p.m. on Tuesday 20 January 2004 also in Hall D of the Harrogate International Centre. The first afternoon of Seminars looks at Golf Club Design, Development and Redevelopment. Aimed at golf club managers, this Seminar will cover the Financial Potential of Golf Facilities, Clubhouse Food and Beverage Operations, Refurbishing Locker and Changing Rooms, Constructing a New Clubhouse and Where to Start with a New Project. Completely free to all delegates, please check in at the Seminar Registration Desk on Stand Q8.

Wednesday morning of BTME & ClubHouse always begins with the Presentation of BIGGA Awards. This year is no different and the presentation of the prizes for the BIGGA Golf Environment Competition will take place at 10.30 a.m. in Hall D. This will be followed by the Presentation of three new Master Greenkeeper Jackets.

BTME & Clubhouse Keynote Speakers have always proved to be popular, inspiring the audience with their comments on motivation, team building and endurance. This year's speaker, sponsored by Ransomes Jacobsen, should prove to be equally inspiring. Alvin Law calls his talk 'No such word as Can't' and when you see and hear this highly inspirational speaker, it should encourage you to be more positive in your life. Entry is free to all delegates.

Seminars continue on Wednesday 21 and Thursday 22 January when a variety of speakers will be giving short snappy talks on a variety of subjects.

Watch out for an extra talk at 4.15 p.m. on Wednesday 21 January when you can find out about the workings of the Futures sub-Committee. This talk will be presented in Hall D immediately prior to the BIGGA AGM.

Thursday 22 January begins with yet another opportunity for delegates to discover what might be going wrong on their course when 'The Turf Doctor' holds his surgery at 9.30 a.m. in Hall D. More Seminars follow throughout the day with the final talk taking place at 12.45.

Please remember, that although it is best to pre-book Seminars to reserve your place, you can always book on the day, assuming that Seminars are not full.

# Careers' Fair

BIGGA will be running a careers fair in Hall Q during BTME & ClubHouse. The Fair, which is sponsored by TORO, includes the Careers Clinic where you can get advice on writing your CV and letters of application plus learn how to really read job applications.

The Fair also includes information on careers including, Greenkeeping and Golf Course Management, Golf Club Management, Agronomy and Further and Higher Education. There will also be a job shop where you may find that next job.

# **OnCourse**

Many enlightened Golf Course Managers are seeing the benefits of using OnCourse, the Golf Course Management software package supplied by BIGGA. Why not see what it can do for you and your club by asking to see a demonstration during BTME & ClubHouse. If you decide to buy the package there and then, you can save £200 off the normal selling price of £800.

# **Regional Training Courses**

Members of BIGGA should have received their copy of the Spring Regional Training Programme in the December Edition of this magazine. Anyone wanting further copies should contact Sami at BIGGA House or on Stand Q8 at BTME & ClubHouse.