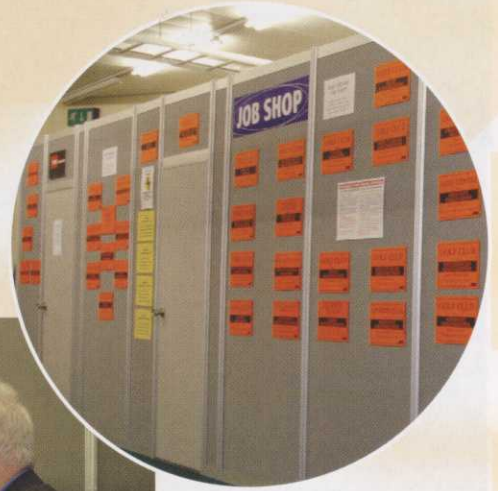


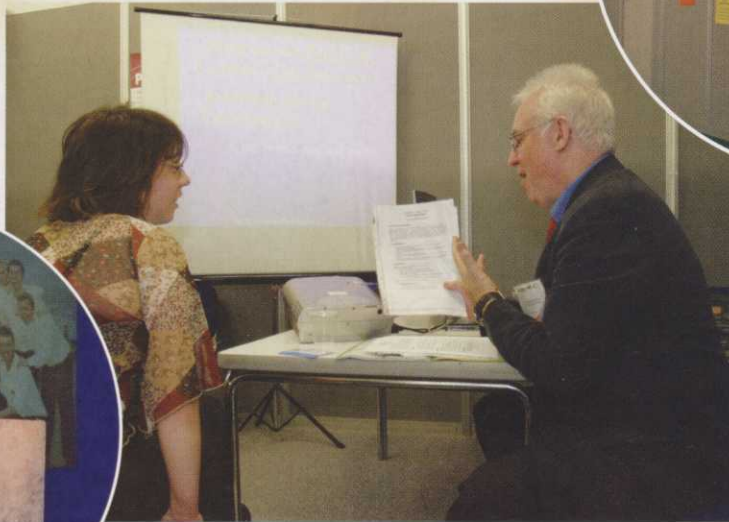
TURFCARE GROUP

Turfcare Group came to BTME for the second year. The attendance demonstrated the positive state of our industry and Turfcare received a number of genuine enquiries from potential customers nationwide and overseas. The event also provides a wonderful opportunity to meet up with friends and industry associates. The event was organized and managed as professionally as ever."

Roger Jones



▲
◀ The Careers' Fair sponsored by Toro proved to be a big hit with visitors



◀ Former Walker Cup Captain, Peter McEvoy, gave an inspiration account of how he turned his men into winners



TURF STILL RECOVERING FROM LAST YEAR'S DRY SUMMER?



GET IT BACK IN THE SWING



SUITABLE FOR CoarseTurf

with **Multigreen**[®]



Turf Magic with



Multigreen[®] controlled release fertilisers can aid recovery from last year's dry Summer.

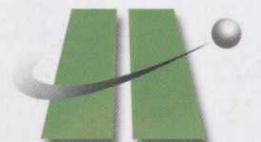
Help turf make a great comeback with temperature controlled feeding that mirrors the requirements of the plant.

Multigreen[®] 30+5+14 provides a potassium nitrate based 'fast start' portion for response under cool conditions in addition to nutrients released over a minimum 5-6 month period.

Multigreen[®] 28+3+15+2Mg is a 3-4 month duration fertiliser, also featuring quick response 'fast start' for early season colour.

Ideal for golf tees and fairways, sports pitches and other outfield turf.

Ask about other Multigreen[®] formulations for fine and close-mown turf.



headland
AMENITY PRODUCTS

Headland Amenity Ltd 1010 Cambourne Business Park, Cambourne, Cambridgeshire CB3 6DP Tel: 01223 597834 E-mail: info@headlandamenity.com www.headlandamenity.com



JAYMAC SECURITY PRODUCTS LTD

"This is our second year at ClubHouse and the show has proved as successful as last year. As experts in providing security access systems to golf clubs throughout the UK the show gives us the opportunity to meet golf club secretaries face to face and demonstrate our company products which is not usually possible when visiting the clubs. I shall be booking for 2005!"
John McCleans



▲ Austin Sutton, of Syngenta, and Matt Reed, of Scotts, present Geoff Henderson and Ian Shepherd, of Kenwick Park GC with the BIGGA Golf Environment Trophy, watched by George Brown and Bob Taylor, Senior Ecologist with the STRI



▲ As they stand at the moment clockwise from the top right they are. Prize winners in the BIGGA Environment Competition receive their awards. Thorpeness GC (South East winner); York GC, (North); Minchinhampton GC (Best Newcomer); St Andrews Links (Scotland); Notts GC (Special Project Award and runner-up in the Midlands/SW). Kenwick Park were the overall winner - see education page.



AMENITY TECHNOLOGY

"Great show, lots of business. Busiest show ever."

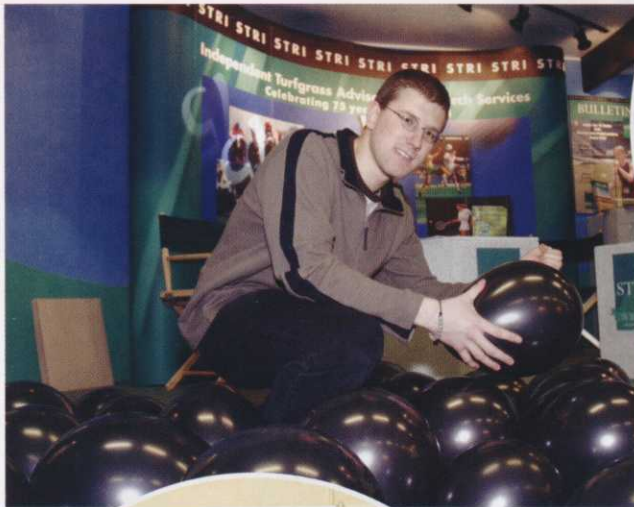
Carl Crome



▲ George Brown with BIGGA Golden and Silver Key supporters after the annual Chairman's Lunch in the Majestic Hotel



▲ BIGGA's Museum is always a big hit, particularly with the older visitors



▲ George Brown welcomes the new Chairman Andy Campbell after the Annual General Meeting

▲ The STRI celebrated the start of their 75th anniversary with a series of events on the Thursday including a balloon burst with the chance of winning one a several prizes



MOX UK

"Sales gone very well. We picked up some good leads and people have been enthusiastic about the new products"

Chris Glover



▲ Andy Campbell draws out the winning scorecard in BIGGA's 18-Hole Competition assisted by John Pemberton, Acting Executive Director of BIGGA. The winner was Jean-Paul Bowers, of De Vere Belton Woods



▲ The Bernhard's Delegation were presented with their tickets to San Diego by Stephen Bernhard at a cocktail party on the Wednesday evening



BATGOLF.COM

"BATgolf has had tremendous success with all the visitors from the UK and overseas. We will need to have at least double stand space for next year to accommodate everyone."

Andrew Cornes



▲ Bootleg ABBA were a great way to finish the week at the banquet on the Thursday night

Jimmy Bright had the National Education Conference Dinner in stitches on the Monday evening ▶



DELTA T DEVICES LTD

"Our first experience of this type of trade show – very pleased with the response to the products. A wide spectrum of delegates with an interest in our range of products. Hopefully we will see the level of interest result in sales."

Derek Fogg



▶ David Hart, of John Deere, who, through the John Deere Team Championship, sponsor the National Education Conference welcomed the delegates at the Dinner



MCCORMICK TRACTORS

"Excellent event this year. Numerous enquiries from both potential customers and dealers."
Adrian Winnett

0800 328 8276

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