

BTME & ClubHouse Seminar Programme, Hall D, Harrogate International Centre

This year's extended 'Back to Basics' seminar programme contains a wide range of quality speakers with topics for all golf managers, greenkeepers, club officials and students. All seminars will be presented in the Seminar Auditorium, in Hall D of Harrogate International Centre. Entry to the Seminars will be via the escalator from Hall Q.

TUESDAY 18 JANUARY

Seminar Session One

GolfGIS - "For Better Golf Course Management"
Jan Kemi, Managing Director, and Ian Phythian,
Research Consultant, ProGIS

Seminar Session Two - Free

Integrating Old With New
Jim Nix, Superintendent, Abercrombie Country
Club, Canada

Seminar Session Three

Join the Professionals - Join the National Register of Sprayer Operators
Tamarind Davidson, Assistant Technical Officer, NPTC

Seminar Session Four

The Leadership and Motivation of People
Dennis Beard, Business and Management Consultant

ClubHouse Seminars

Diversification (Golf Leisure & Beauty, Conference, etc)
Gavin Brown, Managing Director, Witney Lakes Resort



Remodelling of Existing Club Building Interiors
Tim Williams, Partner, George Interiors

Local Authority Partnerships with the Private Sector
Eva Reade, Brookfield Golf Club

Retro Fitting 'Green' Equipment – Save Money and the Environment
Cath Hassell, Construction Resources

The Planning System and Golf Facilities – Case Studies from the Last 12 Months
Charles Mador, Charles Mador Chartered Architects

WEDNESDAY 19 JANUARY

Presentation of BIGGA Awards and Keynote Speaker

Hosted by Ken Richardson, BA, MCIPD, BIGGA Education and Training Manager.

Chairman's Address and Presentation of BIGGA Awards

Keynote Speaker - Lesley Everett

Seminar Session Five

Over the Edge – Has Course Conditioning Gone Too Far?
Jon Scott, Tour Director of Agronomy, PGA Tour

Seminar Session Six - Free

The Use Of Recycled Materials In Golfing Applications
Louise Hollingworth, Organics Technical Manager, Waste and Resources Action Programme (WRAP)

Seminar Session Seven

Energy Conservation in Golf Facilities
Jonathan Smith, Project Manager, Scottish Golf Environment Group

Seminar Session Eight

The New Groundwater Regulations and their Impact on Golf Courses
Tim Earley, Managing Director, Waste2Water Europe Ltd

BIGGA Annual General Meeting - 5.15pm

Hall D, Harrogate International Centre

THURSDAY 22 JANUARY

Seminar Session Nine

The Road to Aphrodite Hills - A Case Study of Working Abroad
Peter Bradburn, Course Manager, Aphrodite Hills Resort, Cyprus



Seminar Session Ten

Why Healthy Soil is Essential for Excellent Sports Turf
Martin Ward, Managing Director, Symbio

John Greasley

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Lesley Everett, Keynote Speaker

Lesley Everett, principal consultant and Managing Director of LE Consultants Ltd., is recognised as the UK's leading Personal Branding Consultant, a professional conference and keynote speaker, high impact executive coach and author.

Lesley works with business professionals to identify, develop and unleash personal and corporate brand values and then coach and train them to use these values to create a lasting and powerful impact in business.

She has appeared on numerous television programmes, including GMTV, BBC News 24, Sky News, CNBC, Bloomberg and ITV's Trisha, and has been interviewed by various Radio stations, including BBC Radio 5 Live, BBC Radio 4 and LBC.

Lesley also writes for many specialist business publications, such as Customer First, Training Journal, Sales & Marketing Professional, POINT (Institute of Leadership & Management) and Smart PA.

■ Entry to the BIGGA Awards and the Keynote speech is free of charge to all BTME & Clubhouse delegates.

Seminar Session Eleven

Construction Materials for Golf Greens
Ann Murray, Laboratory Manager,
European Turfgrass Laboratories

Seminar Session Twelve - Free
Current Trends in Fertiliser, Pesticide
and Water Usage on Australian Golf
Courses

Andrew Peart, Turfgrass Agronomist,
Australian Golf Course Superintendents
Association

Master Greenkeeper Certificate Tutorial - Free

Tuesday 18 January, Hall D - Restaurant

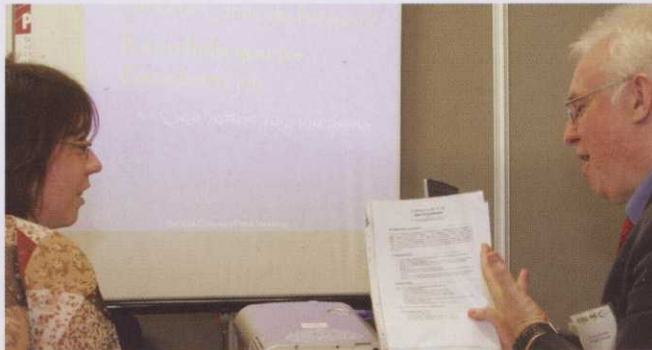
Discover how you can become one of
tomorrow's Master Greenkeepers at this
tutorial presented by today's Master
Greenkeepers who will be guiding you
through the three stages of
qualification.

Careers Fair - Free

Supported By The TORO Company
Tuesday 18, Wednesday 19 and Thursday
20 January 2005
Hall Q, Harrogate International Centre

Discover the secrets of finding your next
job at the Careers Fair located in Hall Q
that includes presentations on how to
produce your CV, write letters of

application and how to negotiate your terms and conditions of service. The "Job Wall" will provide visitors with an extended range of opportunities in the industry.



Exhibition Banquet - Majestic Hotel

The finale of Harrogate Week is the
Exhibition
Banquet. An
evening of
good food
and cabaret
entertainment
featuring
comedian Tom
O'Connor
followed by a
70's, 80's and 90's Disco.

