

# ClubHouse



*"A tremendous show for us - appointments for nearly 100 site visits to measure up for our RubaPath and RubaRange golf surfaces, as well as several enquiries for driving range refurbishment. We will definitely be back next year!"*

Alwena Beresford, On Course Matting



*"We are delighted by the levels of enquiries we had at the show" commented Colin Surman of GolfPlus, "particularly as it was the first time we had exhibited. We were also encouraged by how many clubs were planning to expand their buggy fleets for the coming season, and how they are increasingly seeing golf buggies as a source of profits"*

Heath Harvey, Golf Plus



...JOIN US IN 2004



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**20-22 JANUARY 2004**  
**HARROGATE INTERNATIONAL CENTRE**



*"An excellent opportunity to increase our business"*  
Geoff Hardisty, Silesia Grill Systems



"I should like to express my absolute satisfaction at the recent BTME show in Harrogate. I thought that the planning and professionalism, shown by staff from BIGGA was without doubt, beyond reproach.

It was by far our company's best BTME show to date. We attracted more regular and prospective clients on to our stand than ever before.

We have also, thanks to the Harrogate show, sourced distributors in four countries, that up until BTME 2003 we did not have representation in. As we continue to grow, so it seems does the BTME show.

It goes without saying that once the many sales leads have been followed up, we can expect the success at Harrogate to continue.

I look forward to Harrogate 2004 with the knowledge that BTME is without doubt the only one stop Greenkeeping exhibition."

David Goldstone, Managing Director, Tower Chemicals



"Advanta Seeds have been presenting their 2 amenity grass ranges, MM range, designer ranges and Headstart. The interest from the user at the show has been incredible. A very worthwhile exhibition. A very satisfied Exhibitor - will be back again in 2004."

Simon Harrison & Jim Fulton, Advanta Seeds



Environment Award 2002



## GREEN LINK

The 'Big Bertha' promo Green Link held during the Show was very well received, creating a lot of interest in the Nutri-Rational foliar fertilisers which were featured.

The draw made by George Brown provided two well known winners, the first to be drawn was BIGGA Past Chairman, Elliot Small of Tulliallan Golf Club - George could not believe he had drawn that one out! The other was Devon and Cornwall Section Secretary, Steve Evans, of Yelverton Golf Club. Both received a Callaway 'Big Bertha' C4 Driver.



"May I congratulate you and your team on another successful show! We were very impressed with our own results, taking firm orders to the value of nearly three times that taken at our previous best BTME! The only way to follow that is to do better next year, so here is the booking form!"

David Mears, Highspeed Lubricants



## VITAX

The annual Vitax prize draw for a £150 BIGGA voucher for use on any Association merchandise was made by new Chairman, George Brown, and won by John Sinclair, of Thorpe Hall, GC, Southend.



Richard Barker with Sir Michael Bonallack, OBE and Huw Morgan MG