

LAUNCH OF CAREERS CD

A new information pack for those interested in a career in golf course management and greenkeeping was launched at the Show.

Funded jointly, by the BIGGA Education and Development Fund, the Greenkeepers Training Committee and the Golf Course Superintendents Association of Ireland, the information is available on CD ROM and/or DVD.

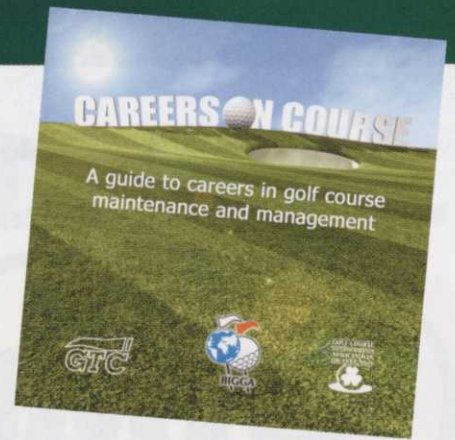
The CD ROM contains a 12 minute video, narrated by Peter Alliss, which shows the work of greenkeepers, information on qualifications, information on training providers and examples of career progression. The DVD includes an additional greenkeeper master class.

The pack will be distributed to all careers offices and training providers in the United Kingdom and Ireland. Other interested bodies may request a pack from BIGGA, the GTC or the GCSAI.

"The industry has been waiting for a careers information pack for some

time. The CD ROM/DVD should appeal to the target audience of school leavers and spread the word about careers in greenkeeping," said BIGGA Education and Training Manager, Ken Richardson.

David Golding, the GTC's Education Director, added, "The new career CD and DVD promotes Greenkeeping as an excellent profession to join and with education and training opportunities for persons at all levels I hope that the career advisors will help our sector to recruit Greenkeepers, some of whom will become the Course Managers of the future."



The Bernhard's Scholarship Reception. Hosted by Stephen Bernhard, the Wednesday evening occasion gave the 10 latest recipients of the Scholarship the opportunity to meet up and get to know their American hosts when they travel to Atlanta for the GCSAA Conference and Show



John Deere's Pieter Nel speaks during the National Education Conference Dinner



A popular visitor to the Show was Kim Macfie, the recently retired Sales and Marketing Director of Hayter, who was a guest at the dinner he used to host and, received a gift from all his former dealers



Conference dinner speaker John Stirling regaled some tales from his lifetime in golf



One of the most popular Sessions in the Education Conference was on Organisational Politics delivered by David Bancroft-Turner



Keynote Speaker, Debra Veal MBE talks about her amazing journey



The Golf Course Design Workshop with Howard Swan and Simon Gidman saw the creative juices flowing