

## New Golf Club Show smashes all expectations



The inaugural Golf Club Show enjoyed an extremely successful first year with a variety of exhibitors ranging from legal protection, golf course photography, health and safety to the English Golf Union and the Association of Golf Club Owners.

Indeed a new Association was formed during the Show - the European Golf Course Owners Association (EGCOA) - by the national Associations in Great Britain, Holland, Germany and Ireland.

The aims of the new Association include lobbying for tax and VAT changes for golf course owners across Europe, inter country communication, the development of increased revenues through travel packages and inter club communications for owners. The handicapping system across Europe will also be looked at in depth.

The European Association will be operated initially from Great Britain, but with 300 proprietary golf courses across Europe represented by the new European Association the influence will be great in the market place across the continent.



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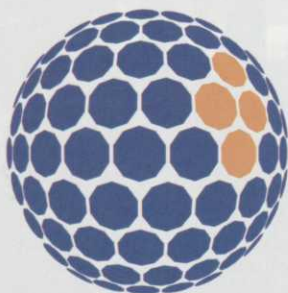
“Golf Course News International have been exhibiting at BTME since 1995 with just one break, in 2001. On all levels BTME 2002 worked for us; from the point of view of meeting our readers and advertisers ‘face to face’ Harrogate is an ideal showcase. From our standpoint BTME 2002 was an essential marketplace that has, no doubt, gone a long way to strengthening our position in the golf industry publications market. Anyone in the golf industry, particularly in the service sector, should make time and funds available for BTME 2003; we have and are already planning for yet another successful show.” **Trevor Ledger, Editor, GCNI**

## BIGGA’s Golf Club Show – The safe bet

“Being represented at BIGGA’s Golf Club Show 2002 helped our company. Safety Measures, promote our Safety Club initiative and help make golf clubs safer places to work and play.” **Sandy Geddes, Safety Measures**

## “GCS is set to go from strength to strength”

“Like any first time it was a memorable experience. I made superb contacts and spread the word about the International Pairs Golf Tournament. The Exhibition can only go on from strength to strength.” **Peter Richardson, WLM Public Relations**



**THE GOLF CLUB SHOW 2002**

