

PREVIEW 2003

Hurray for Harrogate

It may not be Hollywood but to thousands of people involved in the golf industry Harrogate is the place to be seen in the third week of January.

For people in the "non-playing" sector of the golf industry the third week in January is the highlight of the year - ring fenced at the expense of any other engagement from one year to the next.

That's when the North Yorkshire spa town of Harrogate attracts everyone connected with the course maintenance and administration of golf clubs to two of the the biggest events in Europe.

BTME and ClubHouse, the new addition to the Harrogate experience, will draw visitors and exhibitors from all corners of Great Britain, Ireland and beyond, as well as delegates from the rest of the world to hear papers from the leading authorities in their respective subjects and view the latest developments in an industry that doesn't stand still for a second.

Combined, the two Shows create a unique "one-stop-shop" for all those involved in the running of the golf course and clubhouse respectively and to, return to to the Hollywood analogy, the names of BTME and ClubHouse will soon be linked as inextricably as Crosby and Hope; Bogart and Baccall and Fred and Ginger. Each complementing the other but being a star in their own right.

As ever education, in the shape of the Continue to Learn programme, is at the forefront of the week and highlights of the Education Conference, supported by John Deere, on the Monday and the Tuesday include Frank Newberry, Brin Bendon, Tony Mears and Kerran Daly on the first day and

Keith Happ, Steve Cook and Ken Siems on the second. Workshops include the popular Golf Course Design, Environmental Management, Soil Science and Master Greenkeeper.

The Keynote speaker, supported by Ransomes Jacobsen Ltd, sees Debra Veal, who rowed across an ocean - most of it alone after her husband developed a fear of the sea and had to leave the boat - describes her experiences.

The Seminar Programme in Harrogate International Centre consists of nine sessions each offering the delegate something different.

A new innovation for 2003 is the Careers Fair, supported by The Toro Company, which will provide information on careers in all parts of the industry and offer assistance in making the most of the opportunities which lie ahead.

On an entertainment front, as well as all the delights Harrogate has to offer, the two main events of the week are Former PGA Captain John Stirling who will be addressing the Education Conference Dinner and the Counterfeit Stones who will be playing to guests at the Exhibitions Banquet in the Majestic Hotel.

As ever, Harrogate Week is not to be missed, but in 2003 the reasons to attend are greater, and more compelling, than ever.

Hurray for Harrogate!

BTME & ClubHouse 2003

AGCO Ltd (Massey Ferguson)

Stand: M11 & M22

Massey Ferguson has a comprehensive range of groundscare equipment ranging from high quality medium/high specification cab tractors to a wide range of petrol and diesel ride-on mowers designed to meet the needs of a variety of customers. An ideal higher horsepower range of tractors is the MF 2200 Series from 55 - 80 hp which are ideal for golf course use on grass tyres.

Lower down the horsepower range are the MF 1200 compact tractors 16.5 to 40 hp with mid-mounted decks, offering maximum operating efficiency, comfort and economy for year-round work in groundscare. We must not forget to include the redefined range of MF Ag.TV's which have more powerful engines, fully independent suspension throughout the range, selectable 2/4WD on all models and a revolutionary new rack system.

Bayer Environmental Science (formerly Aventis Environmental Science) Stand: C33

After the successful acquisition of Aventis Environmental Science in June of this year by Bayer Cropscience, Bayer Environmental Science has been the new Company name from the Saltex Launch in September 2002. The Turf and Amenity Business will now have the signature branding of Chipco Professional Products, which will be highlighted and explained on the stand. Come and talk to us on stand C33, to find out the latest information on our novel new Amenity products, including the ultra-low dose fungicide Capricorn (winner of the Sportsturf product of the show award at Saltex in 2000). There will also be information available on our latest quality jacket promotion for Rovral Green /Capricorn. Rovral Green and Capricorn can also be used in combination with a microbial approach as they have been shown (through trials) to be harmless to beneficial turf fungi.

We have a website with product information, calibration, weed death movies, printable safety data sheets and other useful information. Environmental Science continue to strive in answering Questions from the industry with New Novel Solutions.

Bernhard & Co Ltd Stand: B31

LEADING grinding specialist Bernhard and Company will show a top line-up of grinders for the workshop facility and offers golf clubs FREE ON-SITE DEMONSTRATIONS - which can be booked at BTME As used to support the PGA Tour 2002, the Express Dual 3000 spin grinder and Anglemaster 3000 bottom blade grinder help ensure cylinder mowers cut to tournament perfection.

Completing the highly cost-effective line-up are - Express Dual and Anglemaster 1000, Gear Rite, Rapid Relief, Rapid Facer, together with dedicated rotary grinder Rota Master.

As grass is often stressed during the mowing process - sharpen up the healthy future of your fine turf by using precision grinders from Bernhard.

Gem Professional

Stand: A25

For 2003, Gem Professional will be expanding their current product portfolio to include the very latest in turf fertilizers and turf dressings which will continue to be of consistently high quality and for 2003 we will introduce some unique microbial turf treatments. Gem Professional look forward to welcoming you to stand A25 at BTME.

General Legal Protection Ltd BIGGA Stand

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General Legal Protection Ltd will be at the BTME & ClubHouse Exhibition. If you have any legal problems or wish to seek advice, we are available on the BIGGA stand where phone facilities are available for you to call our free advice line.

We will also be offering you the chance to purchase an exclusive and unique product in SilverKnight Repair, the only Home Breakdown and Assistance Package of its kind. As well as this, there is also SilverKnight Rescue, the highly competitive Breakdown and Assistance package.

Don't forget to come and visit us at the BIGGA stand.

John Greasley

JOHN GREASLEY LIMITED

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Grass Science Stand: 028

Grass Science is a UK based independent agronomy consultancy, offering a complete service for the design, construction, maintenance and renovation of all types of sports surfaces including golf courses, soccer & rugby pitches. It can also assist in amenity, recreational and environmental projects. Grass Science also offers expertise in many other areas including project management, recruitment & training. Their consultants will be on-hand to help and advise on customers' individual requirements.

Hayter Limited Stand: C41 & C22

Designed and built for European conditions, the Hayter range of grass cutting machinery is at home in the toughest municipal conditions or manicuring the finest golf courses. With removable or hinged covers allowing access to all components and many service parts being common throughout the range, routine and major maintenance can be carried out quickly and efficiently. Hayter will be showing a wide range of their machines including the FM524, fairway mower, GM56 pedestrian greens mower and R314 three unit rotary, all of which will be of particular interest to those responsible for the maintenance of golf courses.

Haztek International Stand: D53

This year, Haztek International are delighted to launch the 'Safe Greenkeeper of the Year' Challenge. Open to all golf clubs and featuring great prizes for the top clubs, application forms will be available on the stand to put forward the nominees. Haztek will also be offering complimentary surveys to all clubs visiting the stand and our Senior Health and Safety Advisors will be happy to discuss all health and safety concerns and offer expert advice on any relevant subject.

Jerrard Winter will also be presenting a paper at the Seminar titled 'Eliminating the Hazards' detailing correct risk assessments for safer clubs.

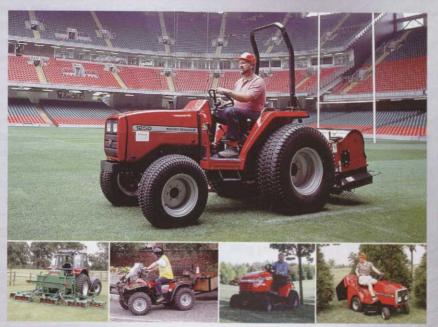
Hunter Grinders Ltd Stand: E1 & C11

Hunter Grinders Ltd are the leading authority on relief grinding, which is accepted as the most accurate and effective way of producing a sharp cut. BTME 2003 sees the launch of the new Amazon bottom blade grinder. A first in the market place, the Amazon is a major development in bottom blade grinding, designed to save time without compromising performance. It is the only bottom blade grinder that will grind both edges of the bottom blade simultaneously. The automatic traverse and, most importantly, automatic in-feed on both grinding heads, allow the grinder to run independently. Also on display will be the renowned Jupiter 2000 and Juno relief grinders.



ROUND CONTRO







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May the Massey Ferguson ground force be with you. A range which gets off the ground with the compact MF 1200 series, includes the dedicated MF 2924D lawn tractor and reaches the heights of the MF 4300 series. A range which combines technology and reliability,

comfort and quality. A range which helps you to maintain control of your grounds - mowing and loading, cutting and spraying, and more. If your business is ground care, MF will suit you down to the ground.



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BTME & ClubHouse 2003

John Deere Limited Stand: M9 & M10

Among a range of quality equipment for the professional greenkeeper and groundsman, John Deere's new 41hp and 45hp 4610 and 4710 large chassis compact tractors will be officially launched at BTME. These will be available with a choice of advanced eHydro and ePowrReverser transmissions, featuring the same innovative electronic controls and performance benefits as the smaller 4310 and 4410 mid chassis models introduced at the beginning of this year. Another new launch is the HD200, John Deere's own low-profile mounted sprayer specially designed for the ProGator utility vehicle. Details of all types of equipment finance will also be available from John Deere Credit.

John Greasley Limited Stand: C21

The Company's first foray into Europe was undertaken during the summer with the reconstruction of 9 greens in Brussels at Royal Waterloo Golf Club. The new 9 hole course at Ballingalloch Castle was seeded down in the spring. This delightful course will rate as one of the best in the Highlands of Scotland.

Business continues to expand in the refurbishment and alterations market. This autumn a total of 40 greenshave been reconstructed including all 20 greens at West Surrey Golf Club. All construction was to USGA specification under the watchful eye of agronomist George Shiels. The second 9 greens with surrounds were rebuilt at Abergele completing reconstruction over 2 years plus a further 6 greens at Chilwell Manor in Nottingham, the penultimate stage of this 18 hole project.

Ocmis (UK) Ltd Stand: A4

Irrigation Service, Irrigation Installation, Irrigation Spares, Irrigation Design.

These are the four cornerstones of this successful irrigation company. As Rain Bird main distributors, Ocmis are able to offer durable, efficient, reliable and cost effective packages for progressive golf courses throughout the UK and Europe. ISO 9001 registered and with Professional Indemnity on all technical design, Ocmis offer their customers quality irrigation systems at affordable prices. Also specialising in pump-stations, aerators, fountains, landscape irrigation systems, storage tanks and pipe installation. With a spares stock of some £500,000.00 most items are available on a 24 hour delivery service. Contact Ocmis on 0870 600 5131.

Rain Bird Europe SARL Stand: Q1

Spanning six continents and touching more than 100 countries with its products and services, RAIN BIRD has grown to a position of industry leadership through a 60-year commitment to uncompromising quality. Dating from the introduction of its first product, the original impact sprinkler the company has been know for its innovation in both design and application of its products. Today, RAIN BIRD offers landscape and golf the widest choice of pop-up impact or gear driven sprinklers, electric valves and water management control systems. Whatever your irrigation needs are there is always a Rain Bird solution.

Ransomes Jacobsen Ltd (formerly Textron) Stand: A23

ALTERNATIVE POWER FOR THE GOLF COURSE

The theme of this year's Ransomes Jacobsen stand is alternative power for golf turf maintenance applications and will feature a selection of electric and LPG powered equipment.

Making debuts at BTME under the Jacobsen brand are a new allelectric, walk behind greens mower, the E-Walk and the LF-1880, the very latest five reel, super lightweight fairway mower.

Other key products on display include the Jacobsen E-Plex II electric triplex greens mower; an electric E-Z-GO Workhorse 1000E utility vehicle; Turfco's UTM-60 top dresser mounted on a Cushman Turf Truckster; the walk behind GK522, the ever-reliable GKIV triplex and the G-Plex II. Also featured will be an LPG TXT golf car with ProLink's onboard GPS information system.

Rigby Taylor Stand: Q29

Rigby Taylor, a BIGGA Golden Key Member, will be displaying their broad spectrum of products and services supplied to the amenity and landscape markets. Products featured will be specific problem-solvers e.g. For black layer treatment (Blockade G1000) for selective weed control (Bastion T & Greenor), for compaction problems (Integrate & Profile), for turf stress relief (Amino-Sorb) and for promoting general plant health (Activate). Their range of high quality Mascot grass seed mixes will be highlighted, many of which have a high STRI rating. See computer demonstrations of nutrient and product application programmes that can be tailored to individual requirements.

The Scotts Company Stand: B34

The Scotts Company, the leading authority on turf nutrition and peat control in the UK and Europe, will be demonstrating a particularly rare event at BTME next January — the launch of a brand new active ingredient approved for use against turf diseases in the UK Sports and Amenity market. Recently, the trend has been for companies to withdraw active ingredients due to the high cost of registration and approval.

Greenkeepers are invited to the Scotts stand for a complete briefing on the benefits and application of this brand new turf fungicide, which is especially effective against Fusarium.

In addition, the stand will display the benefits of the complete Scotts turfcare armoury, including the turf management tool Shortcut, which can halve the amount of time grounds and greenkeeping staff need to spend mowing grass.

BTME & ClubHouse 2003

Top Green & Prodana Seeds A/S Stand: Q30

Top Green distributes a range of seed and treatment products for the creation and maintenance of lawns and sports fields around Europe, North Africa, the Middle East & Eastern Europe.

Prodana Seeds A/S are specialists in the Scandinavian market, supplying seeds, fertilizers and machinery for the creation and maintenance of all landscape & sporting areas.

Both companies draw from their extensive research & development sites situated around Europe, enabling them to provide products that have been thoroughly tested.

Toro Irrigation Products

Stand: M12

TORO POPS UP WITH NEW SIMPLESET SPRINKLER

Toro is unveiling the SimpleSet Rotor, an exceptionally cost-effective pop-up sprinkler which delivers outstanding performance.

Ideal for golf courses, sports fields and landscaping applications, the new SimpleSet is very easy to adjust - just a simple twist of the adjustment band on the pop-up confirms the spray direction.

The unit has a full pop-up height of 127mm, which means it can deliver an effective spray, even in tall turf.

Also on show is the new 'decoder' version of Toro's 800S Series golf sprinkler. The new model had been developed for the UK, where the decoder is the preferred method of sprinkler control.

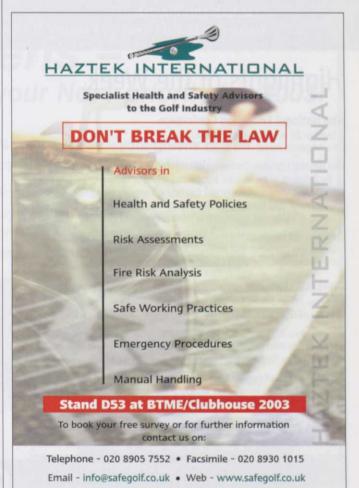
TurfTrax Ground Management Systems Limited

TurfTrax Ground Management Systems Limited is part of the TurfTrax Group Limited, which was founded in 1997 to commercialise research undertaken with Cranfield University.

TurfTrax's unique scanning technology delivers a non-invasive assessment of soil properties through to a depth of 1.2 metres. The precision technology and data enables the Greenkeeper to prepare and maintain high quality surfaces with unprecedented cost effectiveness and care for the environment. The scanning results provide information on the soil structure and texture, nutrient status, cation exchange capacity, water holding properties, levels of compaction and drainage qualities of your playing surface. The Systems create detailed and specific information about every part of the playing surface, enabling the appropriate management to optimise quality, cost effectiveness and environmental factors.

Visit us at Stand Q55 for the latest in technology.

When it comes to Rootzone Performance The future is Nutrovate The Ecological New Generation Rootzone For installation into existing sports surfaces and new pitch construction Soil Texture Improve Cation Exchange Capacities **Improve Improve** Aeration Improve Drainage Moderate pH Prevent leaching of nutrients Prevent hydrophobic soils Eliminate dry patch Reduce maintenance operations Reduce material Costs For a future health check and further information: Call Mark Atkins, Blakedown Sport and Play Limited Tel: 01295 266600 www.marketing@sportandplay.co.uk



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20-23 JANUARY 2003

OPENING HOURS

Tuesday 21 January 2003 9.00am to 6.00pm Wednesday 22 January 2003 9.00am to 5.00pm Thursday 23 January 2003 9.00am to 5.00pm

NATIONAL EDUCATION CONFERENCE Monday 20 January and Tuesday 21 January, The Majestic Hotel

WORKSHOP PROGRAMME Monday 20 January and Tuesday 21 January, The Majestic Hotel

MASTER GREENKEEPER CERTIFICATE WORKSHOP Tuesday 21 January, The Majestic Hotel

SEMINAR PROGRAMME Wednesday 22 and Thursday 23 January, The Royal Hall

Highlights of the Week

The National Education Conference

Monday 20 and Tuesday 21 January, The Majestic Hotel

The National Education Conference commences on Monday 20 January at 8.45 am, in the Ballroom, at the Majestic Hotel with a theme of Management. Day One will cover People Management whereas Day Two will concentrate on Golf Course Management. The Conference concludes on Tuesday 21 January at 3.45 pm allowing delegates the opportunity to visit the BTME and ClubHouse Exhibitions.

Delegates will be offered the flexibility of attending both days of the Conference or selecting one day which is of particular interest. Delegates may also wish to consider a combination of the Conference and Workshop Programmes.

Workshop Programme

Monday 20 and Tuesday 21 January, The Majestic Hotel

The Workshop Programme offers delegates the chance to attend a two day Golf Course Design Workshop, a two day Environmental Management Workshop or a one day Soil Science Workshop.

Delegates will be offered the flexibility of attending either a two day workshop or mixing and matching the one day Workshop with the National Education Conference or Master Greenkeeper Certificate Workshop.

Careers Fair

New for 2003 the Careers Fair expands on the successful Careers Clinic. Looking at careers across the industry including greenkeeping and golf course management, agronomy, golf professional, further and higher education and supporting industries. It also includes workshops on preparing CV's and letters of application, interview techniques and negotiation.

Seminar Programme

Wednesday 22 and Thursday 23 January, The Royal Hall

The Seminar Programme will run alongside the BTME and ClubHouse Exhibitions offering delegates the opportunity to listen to speakers from the UK, Canada, the USA and Australia who will be presenting papers on on a variety of subjects ranging from Grants and the Law to Turf Tips from the USGA Green Section.

Social Programme

Two major social functions will take place this year, which are open to all visitors. The Education Dinner will take place on Monday 21 January in The Majestic Hotel with After Dinner Speaker John Stirling. The Exhibitions Banquet will take place on Thursday 23 January, also at The Majestic Hotel, starring The Counterfeit Stones followed by a disco with Funtime Music.

Dress Code

To help promote a professional image it is requested that all delegates observe the following dress code. Conference and Workshops - Smart, casual attire (eg. No Jeans, T-shirts or work wear). Exhibition and Seminars - Casual attire. Dinner in Majestic Hotel and Banquet - Jacket and tie (or equivalent)

All delegates must register at the Conference Office in The Majestic Hotel before attending the National Education Conference or Workshops.

Sunday Arrivals - Delegates arrive and register at The Majestic Hotel, Conference Office between 4.30 pm and 6.30 pm on Sunday 19 January followed by dinner at 7.30 pm (Jacket and Tie must be worn). The Conference will commence on Monday 20 January at 8.45 am.

Monday Arrivals - Delegates arrive and register at The Majestic Hotel, Conference Office which will be open between 8.15 am and 5.15 pm.

Tuesday Arrivals - Delegates arrive and register at The Majestic Hotel, Conference Office which will be open from 8.15 am.

What's On?

Monday 20 January

National Education Conference Golf Course Design 2 Workshop (Day 1) Environmental Management Workshop (Day 1) Soil Science Workshop Education Dinner

Tuesday 21 January

National Education Conference
Golf Course Design 2 Workshop (Day 2)
Environmental Management Workshop (Day 2)
Soil Science Workshop
Master Greenkeeper Certificate Workshop
BTME and ClubHouse Exhibitions Open
Careers Fair

Wednesday 22 January

BTME and ClubHouse Exhibitions
Keynote Speaker
Seminar Session One
Seminar Session Two
Seminar Session Three
Seminar Session Four
Careers Fair
BIGGA AGM

Thursday 23 January

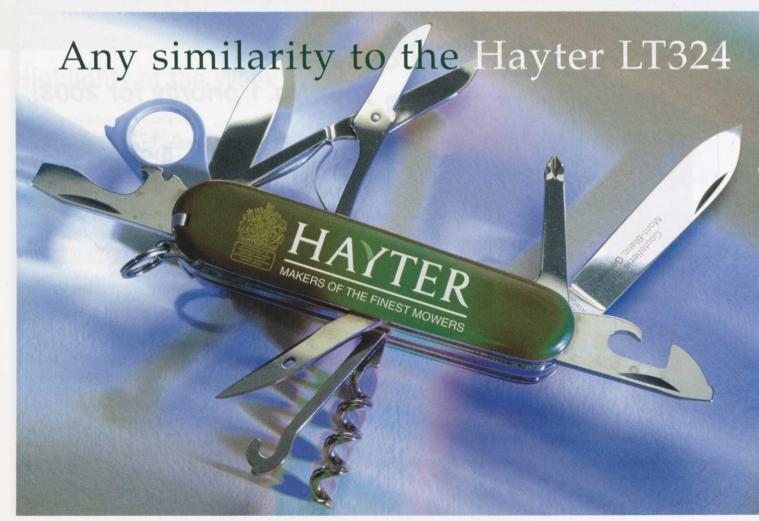
BTME and ClubHouse Exhibitions
Seminar Session Five
Seminar Session Six
Seminar Session Seven
Seminar Session Eight
Seminar Session Nine
Careers Fair
Exhibitions Banguet

Supported by:









DEBRA VEAL MBE announced as keynote speaker



Following the presentation of BIGGA Awards on Wednesday 22 January in the Royal Hall at 10.00am, Debra Veal will tell an epic story.

Debra was recently heralded as 'Britain's latest sporting heroine' when the media world reported the story of a young lady who carried on rowing alone when her husband, an international oarsman, left the boat after developing an uncontrollable fear of the ocean. Debra saw no reason to stop and rowed on to become unofficially the fourth woman in the world to have rowed an ocean solo.

The 3000 mile journey from Tenerife to Barbados that was initially supposed to take six weeks took Debra three and a half months and saw her battling with 30 foot waves, force 8 squalls and sharks, while having to dodge tankers that came too close for comfort on more than a few occasions.

Debra will speak on achieving the best with the support of a team and the need for first class preparation in order to be successful, as well as recounting an epic story of her 111 days at sea.

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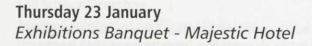
Social Programme

Monday 20 January Education Dinner - Majestic Hotel

> With after dinner speaker - John Stirling, PGA qualified Golf Professional

> > John has been a Golf Professional since 1954 when he started his career at Woking Golf Club. He was PGA Captain in 1989 and is now an Honorary Life Member of the PGA. Most recently Senior Professional at Meon Valley Hotel, Golf and Country Club Resort, where he was also President.

7.00 pm for 7.30 pm in the North Lounge. Dress - Lounge Suit / Jacket and Tie. Cost: £ 32 per person.



Starring The Counterfeit Stones, followed by a Disco with Funtime Music until 12.15 am.

More than a tribute to the Rolling Stones, the Counterfeit Stones are a complete re-enactment. Their attention to detail has earned them critical acclaim from a multitude of sources and whether it be a lick on the guitar or the wipe of an eyebrow, no stone is left unturned. The result "Probably the Second Greatest Rock 'N' Roll Band in the World". The Exhibitions Banquet will once again prove to be the year's social highlight.

7.00 pm for 7.30 pm in the North Lounge of the Majestic Hotel.

Dress - Lounge Suit/Jacket and Tie.

Cost: £ 32 per person.



How to get to historic Harrogate

BY RAIL:

Train information for all services, call 08457 484950. Main line services to Leeds and York, then regional railways to Harrogate. The Majestic Hotel is 15 minutes walk from the station; Taxi fare is approximately £3.50.

BY AIR:

Leeds/Bradford airport is 12 miles/20 minutes drive away — you can take the airport bus to Leeds, then a train to Harrogate. Taxi fare direct is approximately £18. Manchester airport is 56 miles from Harrogate/one hour and 15 minutes drive away. Take a train from the airport via Leeds.

BY ROAD:

From the north and south on A1M, exit A59 to Harrogate (five miles from town centre).

M1: To Leeds – 15 miles from Harrogate (A61). From Manchester: M62: To Leeds – 15 miles from Harrogate (A61).

BY SEA:

North Sea Ferries, from Rotterdam/Zeebrugge to Hull, 59 miles away.

