



Want to see what events are going on in your Section? Find out on the BIGGA website today, but be sure to keep popping back, there could be even more the time you visit!

Information updates: Blink and you'll miss 'em!

Towards the end of April, we received a call at BIGGA HOUSE from Allison Sloan, Section Secretary for Northern Ireland. He was organising a Section event, and wondered if it would be possible for us to help him publicise it.

Within minutes of receiving his call,

the BIGGA website was being updated with the relevant information, and within the hour, the new page had populated every major server, worldwide.

That's just a small demonstration of the speed of the internet, and the power of the BIGGA website. Absolutely packed to the brim with news, events, features and information, the BIGGA site is so much more than just a collection of web pages and digital pictures.

It's a powerful information tool which can be accessed by every member and visitor alike, and any of the content contained within it can be searched using the online search engine, contained at the bottom of every page.

Indeed, scrolling through the online events page, with so many events taking place, both socially and educationally, it's a wonder where you manage to find all that time!

The site statistics continue to amaze us here at BIGGA HQ. Since the launch of the

new site, (nine months ago, in July last year), we have welcomed over 50,000 visitors to the site, and each month, the number of visitors continue to grow.

As more and more people get online, start surfing and join up to the digital generation, they find the possibilities of distributing information and sharing knowledge become a reality.

As a member, by logging on to the BIGGA site, you can have instant access to a whole host of education and training information. If you have a query regarding your membership, you can access the FAQ area (Frequently Asked Questions), or even send us an email.

If you just can't bear to wait for your copy of Greenkeeper International, simply log on to the website, and check out the previews, before the magazine hits your doorstep!

The BIGGA site is yet another tool to help you get the very latest information about your Association, your membership, regional and section events and the turfcare industry news. So why wait? Get online, and start surfing today!

EMAIL ROUNDUP

Got a question to ask or have some information or comments to pass on? Contact us via email at the relevant address below.

Membership Services
membership@bigga.co.uk

Education & Training
education@bigga.co.uk

Editorial/PR
scott@bigga.co.uk

Sales & Marketing
sales@bigga.co.uk

Finance
admin@bigga.co.uk

Design Services
david@bigga.co.uk

Website
webmaster@bigga.co.uk

General enquiries
reception@bigga.co.uk



Visit us at www.bigga.org.uk

NEW FOR 2001/2

Order ONLINE

The 2001/2 BIGGA Golf Directory

www.bigga.org.uk/directoryapp.html

YOUR COMPREHENSIVE GUIDE TO THE PRODUCTS AND SERVICES RELATING TO THE FINE TURF INDUSTRY

What better way to promote your company than by sponsoring a category within the online BIGGA Directory. Receiving 50,000 visitors since its relaunch 9 months ago, this is an opportunity not to be missed - and all for as little as £250. The BIGGA Golf Directory is the most comprehensive guide to the products and services within the turfcare industry.

Published annually, the Directory is a stand-alone publication which provides the industry's buyers with an unrivalled database of contacts from which to make their buying decisions. Easy to use, with over 125 individual product categories, the Directory is proving to be a major resource for buyers as they search for industry contacts. **Can you afford NOT to be included?**

Entry into the 2001/2 edition starts from just £110 for 3 category listings, with your contact details automatically included in our searchable Online Directory, absolutely FREE of charge! To find out more about the various advertising opportunities available to you and your company, call Cheryl Broomhead on 01347 833800 or send an email to cheryl@bigga.co.uk

DESCRIPTION	CATEGORY LISTINGS	FREE WEB LISTING	ONLY
Minimum entry	INCLUDES 3	✓	£110
Quarter page ad	INCLUDES 3	✓	£315
Quarter page DPS	INCLUDES 6	✓	£575
Half page ad	INCLUDES 5	✓	£575
Half page DPS	INCLUDES 10	✓	£840
Full page	INCLUDES 10	✓	£1,050
Full page DPS	INCLUDES 15	✓	£1,575

Send your details online by pointing your browser at www.bigga.org.uk/directoryapp.html

Send an email Cheryl Broomhead at cheryl@bigga.co.uk

Call Cheryl at BIGGA HOUSE on **01347 833800**