

The 13th BTME, held in January this year, proved to be the best ever with record attendance figures over 7,800. In our series of countdown articles to BTME2002, Meredith Foster gives some vital information for exhibitors both new and old ...



Don't miss Out!

TUE
22
JAN02

WED
23
JAN02

THU
24
JAN02

Confirmed Exhibitors

Details correct as of 18.06.01

- | | |
|-----------------------------------|--|
| Advanta Seeds UK Ltd | Lindum Seeded Turf Ltd |
| AF Trenchers Ltd | Links Leisure Ltd |
| AGCO (Massey Ferguson) | Lloyds & Co Letchworth Ltd |
| Aitkens Sportsturf Ltd | Logic Irrigation |
| Akham Bryan College | Long Equipment Ltd |
| Allen Power Eq Ltd | MJ Abbott |
| Allett Mowers | Major Equipment Ltd |
| Amenity Land Servs Ltd | Merrist Wood College |
| Amenity Technology | Mitchell Hire Ltd |
| Angus Horticulture | New Holland |
| Arden Lea Irrigation Ltd | Nickerson UK Ltd |
| Aventis Environmental Science | North Staffs Irrig Ltd |
| Avoncrop Amenity Products Ltd | Ocmis Irrigation UK Ltd |
| Aztec Chemicals Ltd | Oliver Seeds Ltd |
| Barcham Trees | Pentagon Amenity Marketing Ltd |
| Barenbrug UK Ltd | Port Agric Ltd |
| Bathgate Silica Sand | Prestige Sports Surfaces Ltd |
| BCA | Psd Agronomy Ltd |
| Bernhard & Company Ltd | Rain Bird Europe S.A.R.L. |
| Better Methods Europe | Reasheath College |
| Better Methods Europe Ltd | Richard Campey Ltd |
| Bickers Plc | Rigby Taylor Ltd |
| Blec Landscaping Equipment Co Ltd | Risboro Turf |
| Boughton Loam Ltd | Rolawn (Turfgrowers) Ltd |
| Boyd Golf Course Accessories | Rousseau Equipment Ltd |
| British Seed Houses | Rufford Soil Technology |
| Cannington College | Same Deutz-Fahr UK Ltd |
| Capari Pumps (UK) Ltd | Saxon Industries |
| Charterhouse Turf Machinery | Scotts UK |
| Cleveland Sitesafe Ltd | Sheppy Fertilisers Ltd |
| Club Car - Ingersoll Rand | Shirley Aldred & Co Ltd |
| Course Care | Simon Tulleit Machinery |
| Dennis | Sisis Equipment (Macclesfield) Ltd |
| Dgt-Volmatic A/S | Spaldings UK Ltd |
| Distinct Manufacturing | Speedcut Contractors |
| Dif Perryfields | Sumi Agro (UK) Ltd |
| Dw Tomlin | Supturf Products Ltd |
| Eagle Promotions | Swan Golf Designs Ltd |
| Elmwood College | Swan Plant Services Ltd |
| Etesia (UK) Ltd | Symbio |
| European Turf Technology Ltd | Tacit |
| European Turfgrass Laboratories | Talbot Farm Landscapes Ltd |
| Evenproducts Ltd | Teg Environmental |
| Farm & Garden Machinery | Textron Golf Turf And Specialty Products |
| Farmura Ltd | The Association of Golf Club Secretaries |
| G P S Services Ltd | The Golf Sign Company |
| Gambetti Barre UK Ltd | Til Irrigatoin Ltd |
| Garfitts International Ltd | Til Irrigatoin Ltd (Hydro) |
| Gem Professional | Tildenet Ltd |
| Geosynthetic Technology Ltd | Tonick Watering Ltd |
| Golf Car UK Ltd | Toro Commercial Products |
| GTC | Totrax Ltd |
| Greenlink International | Tower Sport (Europe) Ltd |
| Groundsman Industries | Trelleborg Wheel Systems |
| Hallmarket Ltd | Trimax Mowing Systems Ltd |
| Hardi | True-Surface Rollers |
| Hayter UK Ltd | TT Proturf Ltd |
| Headland Amenity | Turf Masters |
| Hunter Grinders Ltd | Turf Seed UK Ltd |
| IOG | Turfgrass Services International Ltd |
| Irrigation Control Ltd | Turfmech Machinery Ltd |
| John Deere | Tyre-Line Original Equipment Ltd |
| John Greasley Ltd | Verde Sports Ltd |
| John Hinton Associates | Vitax Ltd |
| Kawasaki Motors (UK) Ltd | Waste 2 Water |
| Ken White Signs | White Horse Contractors Ltd |
| Kestrel Golf | Whitemoss Amenities Ltd |
| Kubota (UK) Ltd | Wiedenman UK Ltd |
| L S Systems | Wolf Garden |
| Lastec UK Ltd | Yamaha |
| Lewis Equipment Ltd | York & Martin |
| Lincmaster Thief Stoppers | |

BTME is an essential event for all those connected to the turfcare and, in particular, the golf greenkeeping industry. 200 manufacturers and suppliers of turfcare and golf course/club related products and services were present at the 2001 show unveiling new products, services and techniques.

Much more than a trade show, BTME incorporates extensive educational programmes and seminars which have a broad appeal for visitors to the show. The speakers are experts in their particular fields and include international academics and UK greenkeeping professionals with extensive practical knowledge on many of the top golf courses. There are also workshops on a wide variety of subjects from golf course design, plants and soil science to machinery maintenance and computing for greenkeepers.



Exhibitor benefits and details of stand bookings

Once you have booked your stand, the extra benefits you will receive are:

- Free 100 words entry into the BTME catalogue with optional company logo
- Free 100 words entry on the BIGGA website with your contact details and a hyperlink to your website
- Preferential advertising rates in Greenkeeper International and the BTME catalogue
- Free Exhibitors manual and BTME catalogue
- Free stand cleaning
- All full shell scheme stands include the following: Facia Board, Carpet tiles, melamine wall panels.

Why not send me an email, and I'll place you into our exclusive BTME address book. I can then keep you up-to-date with the very latest BTME news and events.

Send your email to: meredith@bigga.co.uk



Why exhibit?

The BIGGA Turf Management Exhibition (BTME) is the largest indoor show of its kind in Europe attracting thousands of key decision makers from the turfcare and golf course/club industry every year.

Attendance figures increase dramatically year on year with a record 25% increase achieved for the 2001 show.

A comprehensive education programme and series of interesting seminars is always in place to attract visitors in their droves, and with BIGGA membership always on the increase, the show is certainly set to grow year on year.

For the very latest BTME2002 news and event information visit: www.bigga.org.uk