

Are you Ready?

BTME is coming up fast!

Well, what do you know? It's December so look at what's right around the corner... apart from Christmas and New Year! Yes, it's Harrogate time again and this year the week is shaping up to be bigger and better than ever before.

At the time of going to press 175 exhibitors have confirmed their attendance at the Show while the new Golf Club Conference and Show, aimed at Golf Club Secretaries, Managers and Owners giving Harrogate a unique one-stop-shop feel, looks set to make a promising debut.

Of course, the fact that the Show now extends to three full days - starting on Tuesday morning and finishing on the Thursday afternoon - gives everyone more time to get round the four halls and more time to conduct business. In this day and age when time is such a precious commodity the opportunity to meet so many of your suppliers under the one roof at the same time is not one to be missed, while the chance to see at first hand the plethora of new products which the greenkeeping industry keeps developing is again invaluable.

The education side is also one not to be missed with the visit of Dr James Beard, for the first time in a number of years, sure to guarantee a large audience each time he speaks on the programme.

The new traditional Key-Note Speaker is also a sure fire winner. While last year we had Richard Noble, who developed the fastest car in the world, this year we have a man who was one of the fastest 400 metre runners in the world - and an Olympic Silver medalist and World

Championship 4x400 Gold medalist to boot. Roger Black is a familiar face on BBC Television and his presence is sure to add even more excitement to the occasion.

The Golf Club Conference has a specially tailored educational programme taking in many of the issues at the forefront of a Golf Club Secretary's or Manager's job, while the Show has been moved from Hall D to the more conveniently located King's Suite to give better access to visitors. The Golf Club Show is supported by the Association of Golf Club Owners while the English Golf Union has also booked a stand. The Greenkeepers' Training Committee has moved from the main BTME Show into the Golf Club Show to be more accessible to the employers. The GTC Stand Number is now K18.

TUE
22
JAN02

WED
23
JAN02

THU
24
JAN02

THE 2002 MANAGEMENT EXHIBITION
BTME 2002
AN EDUCATIONAL SEMINAR PROGRAMME

JUST 2 MONTHS TO GO

Confirmed Exhibitors
Details correct as of November 24, 2001

- acorn.golf.com
- Advanta Seeds UK Ltd
- AFT Trenchers Ltd
- AGCO Ltd
- AGCO Ltd
- Atkins Sportsturf Ltd
- Allen Power Equipment Ltd
- Allett Mowers
- Amenity Land Services
- Amenity Technology
- Angus Horticulture Ltd
- Arden Lea Irrigation Ltd
- Askam Bryan College
- Association of Golf Club Secretaries
- Aventis Environmental Science
- Avoncrop Amenity Products Ltd
- Actec Chemicals Ltd
- Barcham Trees
- Barenbrug UK Ltd
- Barrefield Golf Ltd
- Bathgate Leisure
- Berkshire College of Agriculture
- Bernhard & Co Ltd
- Biosseed Probation
- BLEC Landscaping Equipment Co Ltd
- BMS (Better Methods) - Europe Ltd
- Boughton Loom Ltd
- Boocom Limited
- Boyd Golf Course Accessories
- BIGGA
- British Seed Houses Ltd
- Carspey Turf Care Systems
- Cannington College
- Caspar Pumps (UK) Ltd
- Cobeco Oliver Seeds Ltd
- Chartreuse Turf Machinery
- Claytek Ltd
- Club Car - Ingersoll-Rand
- Complete Weed Control
- Cooper Clarke Group Ltd
- Course Care
- Cranfield Centre for Sports Surfaces
- D W Tomlin
- DENNIS
- DGT/Valmatic
- Eagle Promotions Ltd
- Earthquake Turfcare Ltd
- Ecosolve Ltd
- Elmwood College
- Essau UK Ltd
- European Institute of Golf Course Architects
- European Turf Technology Ltd
- European Turfgrass Laboratories
- Everproducts Ltd
- Farm & Garden Machinery Ltd
- Farmura Ltd
- Fern House Marketing Ltd
- Floresine Products Group
- FMV
- Gambetti/Berre UK Ltd
- Garden Innovation Products
- Garfitts International Ltd
- Gem Professional
- Geosynthetic Technology Ltd
- Golf Car UK Ltd
- Golf Course News International
- GPS Services Ltd
- Grass Science
- Green Pride Ltd
- Greenlink International Ltd
- Greenscape (UK) Ltd
- Groundman Industries
- Hadlow College
- Hardi Ltd
- Hayler UK Ltd
- Hayler UK Ltd
- Headland Amenity
- Heron Electric Co Ltd
- Hewitt Sportsturf
- Hunata International
- Hunter Grinders Ltd
- Hunter Grinders Ltd
- Institute of Groundmanship
- Inlurf
- Irrigation Control Ltd
- John Deere Ltd
- John Deere Ltd
- John Gressley Ltd
- John Hinton Associates
- Johnsons Grass & Wildflower
- Kawasaki Motors (UK) Ltd
- Ken White Signs
- Kestrel Golf Ltd
- KSM Sailer Surfaces
- Kubota (UK) Ltd
- Kubota (UK) Ltd
- Lastic UK Ltd
- Lanis Equipment Ltd
- Lincmaster Turf Stoppers
- Lindum Seeded Turf Ltd
- Linka Leisure Ltd
- Lloyds & Co Letchworth Ltd
- Logic Irrigation
- Long Equipment Ltd
- LS Systems Ltd
- M J Abbott Ltd
- Macro Groundcare Equipment Ltd
- Major Equipment Ltd
- Maxco International UK
- Mermet Wood College
- Mitchell Hire Ltd
- Mogplant Ltd
- Myerscough College
- National Proficiency Tests Council / Vale Engineering
- Netlon Group Ltd
- New Holland UK Ltd
- Nickerson (UK) Ltd
- North Staffs Irrigation Ltd
- Oasis Irrigation Ltd
- Pentagon Amenity Marketing
- Port Agric Ltd
- Prestige Sports Services Ltd
- PSD Agronomy Ltd
- RainBird Europe SARL
- Reiskam AS Ltd
- Reasheath College
- Renault
- Riko UK Ltd
- Ribston Turf
- Rolawn (Turf Growers) Ltd
- Roussseau Equipment Ltd
- Rufford Soil Technology
- Same Deutz-Fahr UK Ltd
- Saxon Industries
- Scotts UK Professional
- Seoul Nassau UK Ltd
- Sheltons Sportsturf Drainage Solutions
- Shepley Fertilisers Ltd
- Shirley Aldred & Co Ltd
- Simon Tullett Machinery Co Ltd
- SDS Equipment (Macclesfield) Ltd
- Smallholder Tractor Company
- Spaldings UK Ltd
- Speenkat Contractors
- Sportsworld Amenity
- STR
- Sunni Agro UK Ltd
- Sugarturf Products Ltd
- Swan Golf Design Ltd
- Swan Plant Services Ltd
- Symbio
- TACIT
- Talbot Farm Landscapes Ltd
- TEG Environmental
- Texas UK Ltd
- Terton Golf Turf & Specialty
- The Golf Sign Company
- The Greenkeeping Supply Company
- The Hydroscape Group Ltd
- Tideman Ltd
- Tonick Watering Ltd
- Toro Commercial Products
- Toro Irrigation Products
- Troxas Ltd
- Tower Sport (Europe) Ltd
- Trelborg Wheel Systems
- Trimax Mowing Systems
- True Surface Rollers
- TT Proturf Ltd
- Turf Masters
- Turf Seed UK Ltd
- Turfmack Machinery Ltd
- Turftrax GMS
- Typ-Line Original Equipment Ltd
- Ultra Plant
- Venke Sports Ltd
- Vitax Ltd
- Warwickshire College
- Waste 2 Water
- Water Proofing Services
- White Horse Contractors Ltd
- Whitmore Amenity Ltd
- Wiederman (UK) Ltd
- Yamaha Motors
- York & Martin

Carers Advice Clinic
King's Suite, Harrogate International Centre

Barangut voucher exchange

Social Programme
Entertainment and Dinner at BTME 2002

Activities for delegate partners

BTME 2002 Payment policy

Example programme

Design your week of Harrogate

BTME 2002 Member's Essential Package

THE 2002 MANAGEMENT EXHIBITION
BTME 2002
AN EDUCATIONAL SEMINAR PROGRAMME

Continue to Learn
Monday January 21 - Friday January 25, 2002

For the latest BTME information, visit www.btme.org.uk

TURF CARE HISTORY ON DISPLAY AT BTME 2002

BIGGA will be allocating stand space at the forthcoming BTME in January to a display of items which will capture the history of turfcare. Whilst machinery from the old days comes immediately to mind, the Association would like the display to be essentially broad-based and many smaller items will be of intrinsic interest. Can you help in setting up the display? If so, please contact Pauline at BIGGA HOUSE on 01347 833820, or e-mail Pauline@bigga.co.uk

Join us in Harrogate for what should be a fascinating trip down memory lane.

AGCO Ltd M17

The AGCO exhibit will include: a. MF Quadbikes (AgTVs), which comprise models from 300 to 500cc; b. MF 2924D Lawn Tractor with a new road lighting kit and grass collection system; c. MF 1200 series Compact Diesel Tractors with mid-mounted decks, offering maximum operating efficiency, comfort and economy for year-round work in grounds care. Includes the new MF1235; d. MF 2200 series Tractors from 47-64 hp providing the operator the opportunity to use a single tractor to work with many types of implement.

All models are equipped for duties with golf courses and professional amenity users.

Visit our website:
www.masseyferguson.com.

Aventis Environmental Science C33

Come and visit Aventis Environmental Science on stand C33 to find out about our latest novel products for the Amenity Industry. There will be details of our forthcoming new Customer Rewards Scheme and also about the latest additions to our website. The ultra low dose Capricorn® Fungicide will be featured along with Rovral® Green (which together make perfect partners in a Programmed Disease Management approach). We also have our premier Selective Spearhead® with an associated offer. Finale® is our new line marking preparation product which can also be used for shrub bedwork. There will also be a competition on the stand, together with our current offers.

Bernhard & Co Ltd B31

New launch to the Golf Industry of very affordable grinding packages. Specialist grinding experts Bernhard will be

demonstrating at BTME how golf clubs with more restricted budgets can afford to have highly beneficial in-house grinding facilities - by using their ED500 and Knife Rite 1000. These quality machines help keep cylinder mowers producing that vital fine cut. The machines can be purchased - alternatively cost-effective leasing rates can be obtained. Bernhard invites all greenkeepers and golf course managers to Stand B31 at BTME to see their impressive range of grinders including Express Dual and Anglemaster- used world-wide by leading golf courses - Blade Rite, Gear Rite, Rapid Relief, Rapid Facer and Rota Master.

Details: 01788 811600 e-mail:
info@bernhard.

British Seed Houses A10

Find out more about SO-GREEN - the unique new ryegrass-based seed mixture that will deliver turfgrass that stays green all year round. Described as a quantum leap forward in turfgrass breeding, Grade A26 SO-GREEN has been developed by the Institute of Grassland & Environmental Research (IGER) turfgrass breeding programme funded exclusively by British Seed Houses.

Trials with SO-GREEN have proven its ability to keep its green colour during summer drought. The new turfgrass will also stay greener in autumn and winter when other grass fades. BSH will also exhibit other outstanding varieties from the IGER portfolio as well as Avalon velvet bent, Providence creeping bent and more details on the Grade A Club training initiative.

Charterhouse Turf Machinery B33

Charterhouse Turf Machinery has been at the forefront of innovation in the sports turf market for some time. Whether maintaining existing turf or creating new areas, Charterhouse provide the greenkeeper with the full range of equipment from the versatile Carraro tractors, the Pro-seeders, the Scarifiers and the Verti-Drain Aerators which so dramatically improve drainage and stimulate grass growth, to the unique Sprayers which have the very special Rogers Spray Containment System, a vital tool for the ecologically and environmentally concerned. More than this and exclusive to Charterhouse is the mechanised Core Collector range, and new at BTME this year are the range of Top Dressers from Rink which provide excellent durability and versatility. Being established experts in their field, Charterhouse Turf Machinery can provide

equipment to meet every greenkeeping challenge. Staff on the stand are happy to answer all technical questions, providing advice.

Cranfield Centre for Sports Surfaces Q85

Cranfield University has established an advisory and educational Centre to meet the sports industry requirement for high-level training, consultancy and research in respect of maintaining, specifying and constructing natural sports surfaces, including golf courses. It has also successfully launched the first European MSc in Sports Surface Technology. The course has attracted a good number of greenkeepers and groundsmen from all over the country.

With 40-years of scientific expertise and extensive industrial links in soil, plant and water management, the Centre is endorsed by the IOG and has the support of many leading national sports organisations.

Services offered:

- Industrial consultancy to optimise playability of sports surfaces.
- Contract and academic research to provide leading-edge, technological developments within the industry.
- Training and education

For further information, please contact Inga Wells.

Eagle Promotions A19

In recent years the presentation of the golf course has become paramount. Part of the manicuring relates directly to signage. On course signage needs to be able to stand up to the elements whilst doing a practical job. Our aim, using etched zinc and casted bronze, is to be able to offer every type of golf course whether it be parkland, moorland, heathland, or links, a signage system that suits their environment.

To contact us call 01883 344244. Email info@eaglepromotions.co.uk or visit our website: www.eaglepromotions.co.uk.

Ernest Doe and Sons Ltd Ernest Doe and Sons Ltd are Textron's largest UK dealer, with branches covering the South East of England.

We are continuing our Strategy of investment and expansion with the opening in August 2000 our branch at Billingshurst which covers East and West Sussex.

All branches of Ernest Doe offer a comprehensive after sales service including on site servicing and parts delivery vans.

As well as the Textron franchise, Ernest Doe and Sons Ltd also hold other major franchises including New Holland, Wiedenmann, and Richard Long.

Garden Innovation Products Ltd A12

Garden Innovation Products UK is a well established company that supply innovative gardening products to both the domestic gardener and the commercial worker. Several years establishment has reinforced our belief that a 1st class service and customer etiquette is everything.

At present, we are enjoying huge success with UNIK(CIVA), the replacement brush cutter head and professional cutting line. This highly sought after product addresses all known problems involving nylon trimmer heads & metal cutting blades and solves them with a simple but very effective piece of kit.

View our product video demonstrations online at:
www.gardeninnovationproducts.com.

Gem Professional A25

Gem are delighted to announce their new stand location of A25 at BTME 2002.

The show promises to be an exciting one for Gem as they exhibit not only the current range of Pro Formula fertilisers and turf dressings but also some exciting new developments in granular products.

Gem will continue to use BTME as their major launch pad for new products so come along to Stand A25 and find out what's new for 2002.

Grass Science Q5

Grass Science is a UK based independent agronomy consultancy, offering a complete service for the design, construction, maintenance and renovation of all types of sports surfaces including golf courses, soccer and rugby pitches, bowling greens, tennis courts, cricket facilities, racecourses and polo grounds. It can also assist in amenity, recreational and environmental projects.

Grass Science has formed extensive links with leading golf course and landscape architects, contractors and other specialists, enabling it to meet the increasing demand for a wide range of consultative projects throughout the UK.

Grass Science consultants will be on their stand to deal with customers individual requirements.

Hardi Ltd Q6

New on the HARDI stand will be the Big Boss, a high specification specially packaged demountable shrouded boom sprayer, which is the only sprayer of its type to have LERAP 3 Star Approval for use near watercourses.

Standard specification includes a 300 or 600 litre tank, chemical induction hopper and clean water tank. Defender shrouded boom is available in 4.5, 5.5 or 6.0m working widths and has electric folding. The HARDI 2500 automatic spray controller, which maintains spray rate regardless of speed, and electronic solenoid in-cab controls is also included. Prices for the HARDI Big Boss start at £9,000 and rise to £12,000.

Hayter Ltd C 41 & 22

The Hayter range of grass cutting machines is of particular interest for those responsible for the maintenance of golf courses. For the greens there is the GM56 pedestrian greens mower and for fairways the FMS24 five unit ride on fairway mower is available.

For the rough and semi rough look no further than the R314 three unit ride on rotary. Hayter's range of ride on three unit and five unit machines designed initially with municipal users in mind, are equally at home maintaining large areas of turf on the golf course. For those smaller areas around the course the Harrier range of pedestrian rotaries is the first choice. All these machines can be viewed at the Hayter stand at BTME.

Heath Lambert Group

Heath Lambert Group is one of the world's leading independent insurance and reinsurance brokers.

Our position as a major independent alternative to the mega brokers means that clients receive and risk management solutions in line with their business needs.

Our approach is simple jet refreshingly different. We listen to our clients, analyse and understand their requirements and provide leading edge risk solutions. Why? Because we know that's the only way to really focus on their priorities.

With an annual turnover of £250 m and 4,000 staff in over 80 offices in 40 countries the evidence of our expertise is underlined by the leading positions we holding in numerous insurance product areas.

We pride ourselves in the breath of our insurance broking services, our individual approach to risk analysis, our experience and our commitment to a high quality

service to clients.

Kubota (UK) Ltd A13/A35

Need more tractor power without adding excessive weight or dimension. The M5700's 58hp diesel engine uses Kubota's unique three vortex combustion system (E-TVCS) for enhanced power and torque with low levels of noise, vibration and fuel consumption.

For optimum productivity the M5700 has four-wheel drive, a fully-synchronised 12 forward - 12 reverse gearbox with separate synchro shuttle for smooth fast changes between forward and reverse without the need to stop. The superb flat-deck cab features air conditioning and a class leading sound rating of just 78dBA

Ocmis Irrigation (UK) Ltd A4

Ocmis are experts in irrigation system design and installation for all golf courses, sports turf and landscapes.

We are distributors for Rain Bird irrigation products and can supply/service equipment manufactured by other companies. Ocmis have unique in-house design capabilities, ensuring that the requirements of each client are individually met, this coupled with a marketing agreement with Textron provides the ultimate irrigation package.

For more information or a no obligation survey and design, contact Ocmis Irrigation (UK) Ltd, Head Office: 01460 241939, Scotland Office 0131 2202102, Ireland Office: (00353) 234020.

Rain Bird Europe SARL Q1

The importance of efficient water management has never been greater and, as the industry leader in the manufacturing of irrigation equipment, Rain Bird is committed to the continuing development of more reliable and efficient irrigation products.

Visit the stand of a leader and see for the first time at BTME, the new Eagle 1100/1150 35 meter cast sprinkler; fully adjustable non valve in head 8005 sprinkler and new FREEDOM-Pad.

Renault M13

Providing professional vehicle solutions for professional users, Renault will be displaying models from its PALES and CERES ranges.

The high lift capacity and even distribution of weight on the 52, 67 and 76hp PALES has made it a firm favourite on turf, and with the right tyres, ground pressure can be less than from a smaller

compact.

The 67 to 97hp CERES with its high lift capacity, fast road speed, tough transmissions and the option of a clutchless shuttle, makes this the ideal reliable workhorse whether mowing or doing a multitude of other tasks, ensuring high productivity and low long term running costs.

Scotts UK Professional B34

Scotts UK Professional is the UK's leading supplier of fertilisers and chemicals to the turfcare, landscape and amenity industry. Scotts has a heritage of product innovation, including pioneering development of turf treatments and fertiliser technology. Continued investment in Research and Development at Levington Research Station - including the completion of a USGA spec trials green this year - ensures that the chemical and fertilizer ranges continue to provide the very best in product efficacy, reliability, safety and ease of use.

Scotts offer the broadest selection of turf fertilizer formulations on the market, a comprehensive range of chemicals for amenity and turfcare situations and important treatments such as the innovative turf management tool Shortcut.

SISIS Equipment M12

SISIS will exhibit a selection of machinery from their large range of turf maintenance and grass cutting machinery, including new introductions.

Last year we brought our prototype Rotorake 600, deep thatch remover and linear aerator, to BTME for evaluation. Your comments were duly noted and the final version went into production in the late Summer of 2001. The Rotorake 6000 now offers a working depth of 50 mm (2ins), powerful 13hp engine, wide working width, front or rear discharge, collection box, extra-durable blades - and a clean-cut groove whatever depth you work at.

Come and see for yourself the scarifier that everyone is talking about.

Speedcut Contractors Ltd C17B

Speedcut Contractors Ltd are proud to celebrate 25 years and continue to offer a professional service for all Sportsturf Drainage and Renovation work's. Visitors to our stand, No C17B will be able to view displays of the latest Sportsturf Drainage equipment in action on recent contracts. Experienced Staff will be on

hand to discuss any requirements you may have and provide further details of our nationwide services.

Textron A23

Textron: The one-stop shop for turf professionals

Textron Golf, Turf & Specialty Products are renown throughout the turf care industry for manufacturing high quality turf maintenance equipment, with a particular emphasis on the golf sector.

Visit Hall A, Stand 23 to see some of the key products from the Textron range including the Jacobsen AR250 Turbo fairway mower, the E-Z-GO Workhorse ST480 utility vehicle and Turfco's SP-1530 top dresser. There's also the first opportunity to see the ProLink course management system, a suite of software with major benefits for both the golf course manager and the golfer, including an E-Z-GO TXT golf car with onboard GPS monitor and information system.

Textron, sponsors of The Key-Note Speaker Session at this year's BTME, are the one-stop shop for turf care professionals

Toro Commercial Products M10

Toro unveils the most flexible greensmowers ever.

Toro is unveiling its eagerly-awaited new Flex 21 greensmower. This revolutionary pedestrian machine is fitted with a 21in cutting unit that not only flexes from side to side, but also backwards and forwards. This enables the mower to closely hug the contours of the most undulating greens and cut lower than ever before - down to 1/16 in - with virtually no scalping. The result is a flawless finish and a faster, truer playing surface.

Also being launched is the new Workman 1100, the latest utility vehicle to incorporate Toro's exclusive 'twister' Active In-Frame Suspension that provides outstanding traction and manoeuvrability, a more comfortable ride and better control. The unit is powered by an 11hp Kohler engine and has a large 386kg load capacity.