



Get online this month, and find out about BIGGA's latest additions to the website. From brand new content to improved Bulletin Board access, online is the way forward...

# Get online and surf the BIGGA Web...

If you are worried about diving in, now is your chance to immerse yourself in the BIGGA website. And don't worry, when you surf the site, you won't even need a wetsuit!

Packed with news, features and educational content the BIGGA site is presented in a clear and concise format. What's more, each item carries hyperlinks to many other relevant topics, to save you having to fish around, and best of all, we're adding new information all the time, so the site is constantly getting BIGGA and better!

Brand new initiatives include news and feature articles from the Association's monthly magazine, Greenkeeper International, enhanced Directory search facilities, improved Bulletin Board topics

and an updated events section.

Greenkeeper International is the industry's leading publication, regularly informing members of new initiatives and opportunities within the turfcare industry. Packed with news and features every month, the magazine has a subscription currently over 9,000, but that is only a quarter of the monthly traffic to the BIGGA website.

We regularly update the Greenkeeper International section of the website with content from the magazine BEFORE the mailing date. So if you want to read about what's going on in your industry, and can't bear to wait for your magazine, log on to the BIGGA website today, and join the thousands of other online users.

The Time to Talk Bulletin Board was launched just before BTME, and enables greenkeepers to exchange news, views, tips and tricks between each other. The more subjects that are discussed, will help to create an online community which will grow in numbers and in shared knowledge. There are currently



over 120 registered users, and the list is growing on a daily basis, but with a membership of over 7,000,

that's just a drop in the ocean!

If you need help or advice with any greenkeeping matter, then log onto the Time to Talk Bulletin Board, and register today. It's quick and easy to do, and as soon as you've posted your query, you can sit back, and watch the responses flood in.

If you have any comments or questions regarding the BIGGA website, we'd be delighted to hear from you. After all, the website is another tool you can use for either information or communication, and we can only improve it by listening to comments from you. Please address your email to <[webmaster@bigga.co.uk](mailto:webmaster@bigga.co.uk)>

## EMAIL ROUNDUP

Got a question to ask or have some information or comments to pass on? Contact us via email at the relevant address below.

**Membership Services**  
[membership@bigga.co.uk](mailto:membership@bigga.co.uk)

**Education & Training**  
[education@bigga.co.uk](mailto:education@bigga.co.uk)

**Editorial/PR**  
[scott@bigga.co.uk](mailto:scott@bigga.co.uk)

**Sales & Marketing**  
[sales@bigga.co.uk](mailto:sales@bigga.co.uk)

**Finance**  
[admin@bigga.co.uk](mailto:admin@bigga.co.uk)

**Design Services**  
[david@bigga.co.uk](mailto:david@bigga.co.uk)

**Website**  
[webmaster@bigga.co.uk](mailto:webmaster@bigga.co.uk)

**General enquiries**  
[reception@bigga.co.uk](mailto:reception@bigga.co.uk)



**NEW FOR 2001/2**

The 2001/2 BIGGA Golf Directory

[www.bigga.org.uk/directoryapp.html](http://www.bigga.org.uk/directoryapp.html)

# Order ONLINE

YOUR COMPREHENSIVE GUIDE TO THE PRODUCTS AND SERVICES RELATING TO THE FINE TURF INDUSTRY

Get online and visit the BIGGA website where we are now taking orders for industry entries in our 2001/2 BIGGA Golf Directory. Packed with thousands of industry names, addresses, telephone, fax, email and website contacts, the BIGGA Golf Directory is the most comprehensive guide to the products and services in the turfcare industry.

Published annually, the Directory is a stand-alone publication which provides the industry's buyers with an unrivalled database of contacts from which to make their buying decisions. Easy to use, with over 125 individual product categories, the Directory is proving to be a major resource for buyers as they search for industry contacts. **Can you afford NOT to be included?**

Entry into the 2001/2 edition starts from just £110 for 3 category listings, with your contact details automatically included in our searchable Online Directory, absolutely FREE of charge! To find out more about the various advertising opportunities available to you and your company, call Cheryl Broomhead on 01347 833800 or send an email to [cheryl@bigga.co.uk](mailto:cheryl@bigga.co.uk)

DESCRIPTION	CATEGORY LISTINGS	FREE WEB LISTING	ONLY
Minimum entry	INCLUDES 3	✓	£110
Quarter page ad	INCLUDES 3	✓	£315
Quarter page DPS	INCLUDES 6	✓	£575
Half page ad	INCLUDES 5	✓	£575
Half page DPS	INCLUDES 10	✓	£840
Full page	INCLUDES 10	✓	£1,050
Full page DPS	INCLUDES 15	✓	£1,575

Send your details online by pointing your browser at  
[www.bigga.org.uk/directoryapp.html](http://www.bigga.org.uk/directoryapp.html)

Send an email Cheryl Broomhead at  
[cheryl@bigga.co.uk](mailto:cheryl@bigga.co.uk)

Call Cheryl at BIGGA HOUSE on  
[01347 833800](tel:01347833800)