

# 2001

## A BTME ODYSSEY

Where does all the time go? It doesn't seem five minutes ago that we were all standing in ill-formed circles with our arms in the air singing, "Na, na, na, nanananaaaa, nanananaaaa, Hey Jude," along with the Bootleg Beatles, yet here we are on the verge of starting the latest BTME Odyssey on which everyone who is anyone in the fine turf industry sets out in the third week of January.

Each BTME seems to surpass the one before and each year negotiating a path around the various seminar rooms, exhibitions halls and, dare I say it, bars, takes longer as the list of friends and acquaintances grows and reminiscences are shared.

Those who have been regular visitors to Harrogate will again see some changes and innovations in 2001. Last year we unveiled Hall Q as the show continued to expand. This year we are proud to present Hall M which has been built by Harrogate International Conference

Centre in the time since we were last there. This magnificent hall, officially opened just a couple of months ago, fills the space left by the marquee which has operated for the last two BTME's and will be a welcome addition to the week.

Educationally, under the banner "The Learning Experience", which is run in association with Textron", there is something for everyone and this now gives valuable credits towards CPD and the Master Greenkeeper Certificate. The Education Conference covers issues in-depth, including Growing; Human Resource Management, Water Management and Environmental Management, with the papers being delivered by some of the foremost authorities in their respective subjects. Workshops also let you take a more hands-on approach to your education.

The BTME Seminar programme kicks off with a motivational speech from a man who knows how to get things moving.

Richard Noble OBE is the man behind Thrust SSC, the holder of the world supersonic land speed record. Richard heads an impressive array of seminar speakers which includes speakers from all over the world. Also returning after a successful debut last year will be the Career's Clinic

So if you are preparing to embark on your BTME Odyssey you can be sure that it will be a worthwhile and rewarding experience.

Entertainment this year will be provided by renowned after-dinner speaker, Peter Brown, at the National Education Conference Dinner in the Majestic Hotel on the Monday night and by one of the finest bands of the 60s - the golden age of pop - in The Searchers, together with Susan Maughan, whose hits include Bobby's Girl... or to be more correct in this age of political correctness Robert's Significant Other!



BIGGA TURF MANAGEMENT EXHIBITION

# BTME 2001

& EDUCATIONAL SEMINAR PROGRAMME

**24-26 JANUARY, 2001**

**EDUCATION PROGRAMME STARTS JANUARY 22**  
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**BTME EXHIBITOR  
 PREVIEWS  
 OVERLEAF**

**Advanta Seeds UK  
Stand C3-4**

Advanta Seeds UK will highlight the benefits of Headstart, a non-toxic, organically derived seed stimulant, which is applied to all their amenity grass seed, at BTME this year - stand number C3-4. Based on a seaweed extract, with added enzymes, bio-stimulants and water attractants, Headstart treated seed germinates faster and has better root development, than non-treated seed. Field establishment can increase by 20 per cent, particularly where sowing conditions are difficult, or greenkeepers and groundsmen are under severe time pressure to repair or rejuvenate worn playing services.

"Advanta has been using Headstart for ten years and many of our customers have come to rely on the added security it offers," explains Dave Phillips, Advanta's Amenity Sales and Marketing Manager.

"They know that, whatever the seeding situation, our seed will not only germinate fast, but will also be more drought and disease resistant, due to the rapid development of deep roots and strong seedlings".

**Allen Power Equipment Ltd  
Stand A22**

National Triple Mowers feature prominently on our stand this year with the HT7 84" cut machine. This hydrostatic drive unit comes into its own on banks, having an extremely low centre of gravity, Power Steering too. Also on show will be the full range of Komatsu Zenoah brush and hedge cutters, blowers and the recently acquired chainsaws.

Allen Hover mowers, Walkover Sprayers and Turf Doctor Scarifier can also be seen and the 'Pet' Petrol Edger powered by a 22.5 cc Zenith engine. Walker Mowers with zero turning radius and superb grass collection complete the exhibit.

**ALS  
Stand A8**

Following its launch at Saltex 2000, ALS are delighted to confirm that the Earthquake decompactor machine will be on show for the first time in the UK at BTME 2001!

ALS are the National Importers and Distributors of the Earthquake decompaction equipment for the UK and Ireland. The Earthquake offers sports turf managers a new experience in decompaction techniques. This machine decompacts the full soil profile to its 10" depth, but crucially the upper 4"-6" where grass root zone and seed establishment is a problem.

The Earthquake will decompact the surface layer in all conditions including hard and dry situations - a performance which alternative equipment fails to match

**Amazone LTD  
Stand M9**

The groundcare division of Amazone LTD was established in 1989 and is based in the Harworth Distribution Centre. This allows for prompt communication between wholegoods, parts and technical services for its customers and its manufacturing bases.

As a family owned company, Amazone's objective of selling superior and well-engineered products is shared not only by its staff but also by its Dealers.

Often it is only possible to offer both economic and agronomic advantage through innovative, high quality products - an area where Amazone is easily recognised with the groundkeeper, profithopper and Amenity Combination products.

**Aventis Environmental Science  
Stand C33**

Aventis Environmental Science will have information on our new ultra-low dose fungicide 'Capricorn' which treats one green with 50mls of product. You will also be able to take away one of our new technical manual CD Roms with the facility to print out Safety Data sheets and electronic calibration. You will have the chance to try out the new Aventis Environmental Web site. Ravral Green Speadhead, the Mildethene and Crossfire 480 tank mix will be featured. Please visit the stand to find out the future of Amenity Chemicals. Contact Aventis on 01277 30115, visit our website on [Aventis-environmental.science.co.uk](http://Aventis-environmental.science.co.uk) or e-mail us with your questions at [jennymurphy@aventis.com](mailto:jennymurphy@aventis.com)

**Avoncrop Amenity Products  
Stand B7**

Avoncrop Amenity Products will be showing their unrivalled product ranges from manufacturers such as Aventis, Barenbrug, Farmura, Green Releaf, Scotts, Supaturf, Terralift, Rufford, Vitax and numerous AA own brands.

Turf has recently been added to the portfolio. Three grades of turf are offered; Royal blend for greens, Aughton Green a hardwearing non-rye turf and thirdly Stadium a rye mix for winter sports, rye tees or hard wearing lawns.

Grazers the new rabbit damage repair product for the restoration of damaged turf has also been recently added. So safe is this new product it can be sprayed onto fine turf with out fear of damaging the sward.

A warm welcome awaits Course Managers, Greenkeepers and visitors to discuss these and any other products and services offered.

**DGT - Volmatic A/S  
Stand Q111**

Contact: Roger Saint Engineering  
1 Layburnum Walk, Upton-Upon-Servern,  
WR8 OLW  
Tel: 01684 591020 Fax: 01684 591030

DGT - Volmatic is introducing a unique method to fertiliser management. Fertiliser is fed through the watering and irrigation system. Management of the fertiliser and control of pH takes place through the AML golf-computer. Correct pH figures create a stronger and greener turf and for immediate effect the computer controls the fertiliser-varied dosage. The system is environmentally friendly as it conserves fertiliser, which therefore, is a saving on the initial cost, and also reduces the labour cost involved by eliminating the need for manual applications. Additional benefits comprise the continuous monitoring of water quality and quantity for your records.

The system is engineered and manufactured by DGT - Volmatic, delivered to your premises customised individually to your requirements.

**Bernhard & Co  
Stand B17**

BETTER, faster grinding will be demonstrated at BTME by leading specialists Bernhard. Their star performers Express Dual and Anglemaster 3000 have been updated to be the next-generation of efficient and easy to operate grinders.

Keeping mower blades really sharp helps greenkeepers to maintain an excellent playing surface. A further benefit is the grass looks greener and healthy and the club benefits from a significant reduction in on-going maintenance costs.

Responding to the increased use of rotaries to cut the rough, Bernhard introduces Rota Master. This most advanced rotary blade sharpener will prove an essential tool for every workshop.

Included in the professional line-up will be Blade Rite, Gear Rite, Rapid Relief and Rapid Facer, helping professionals to maintain the leading edge in fine turf presentation with a cleaner, healthier cut.

**British Seed Houses  
Stand A10**

British Seed Houses  
Tel: 01925 654411 Fax: 01925 230682  
[www.britishseedhouses.com](http://www.britishseedhouses.com)

Visit the British Seed Houses stand (A10) and go one up. Turfgrass professionals joining the Grade A Club (registration is FREE) gain special discounts on approved training courses. Join the club at BTME - or order any Grade A products at the show - and you will receive an additional 1000 training credit points.

Avalon velvet bent is outperforming all other bents in terms of shoot density and fineness of leaf. Order two bags of Avalon at BTME and you will receive 25kg of a Grade A golf course mixture of your choice, absolutely FREE!

Find out more about the Grade A Club and the full range of British Seed Houses seed and fertiliser products at [www.britishseedhouses.com](http://www.britishseedhouses.com)

**Charterhouse Turf Machinery Ltd  
Stand B19**

Contact: David Jenkins  
Weydown Industrial Estate, Weydown  
Road, Haslemere Surrey GU27 1DW  
Tel: 01428 661222 Fax: 01428 661218

The new Pedestrian Core collector 3000 will take pride of place at the Charterhouse BTME Stand this year. This exciting new development from Redexim results from the purchase of Proseed during the autumn of last year. The walk-behind Core Collector incorporates a new revolutionary pick-up system, which will work even in the wet and leaves the turf behind completely clean. The cores are collected in a large hydraulically operated tipping hopper which tips at a height of 800mm ideal for loading into a truckster and making removal from site to the compost heap a simple job.

The Core Collector 3000 is a robust machine, which is simple and quick to operate. There is a tractor-mounted version also available. If you have a problem cleaning up after hollow coring these machines are just what you require. Also the Charterhouse Stand will be examples of the new Amenity range of Sprayers. These machines feature high volume pumps which produce large droplets destined to hit their target without problems and the minimum of drift. Also for those who have to spray in difficult or windy conditions Charterhouse will be showing the Rogers covered Booms, which have made such a dramatic difference to Greenkeepers with ecological and environmental concerns. Do not hesitate to come and examine these products and ask further technical questions which Charterhouse staff will be delighted to answer.

#### Eagle Promotions Stand A19

Eagle Promotions provide an extensive range of services to Golf Clubs from the initial Course Measure through to Scorecards, Yardage Books, Course Signage and other Point of Play Accessories. We continue to "set the standards" for Scorecards nationwide. Our signage is based around our ability to etch Zinc and cast Bronze and when mounted on Stone, Moulded Rock and Wood, create truly spectacular sign systems. At this time we are developing a virtual 3D Course Guide and this is on the verge of being launched.

#### Fern House Marketing Stand Q53

Vaminoc - C  
There is a considerable debate at present as to the use of biological organisms in turf management regimes. Vaminoc - G is one such treatment, a mycorrhizal fungal inoculant which when added to root zones enhances the establishment of washed turf and grass seed by encouraging deeper, denser rooting and more vigorous growth. Vaminoc - G is unique in that it is the only biological treatment available in the UK that has been researched and produced from the natural soils of the UK. The commercial benefits are huge but so are the environmental benefits, as users can feel safe in the knowledge that they are not importing foreign organisms. For further details contact Fern House Marketing LTD on stand Q53 and ask for details about Vaminoc - G

#### Golf Car UK Stand C29-30

At the BTME 2001 Exhibition, the Utility and Transportation Vehicle Division of Golf Car UK will be showing the Club Car range of products for the going market including greenkeeping vehicles, golf cars and people carriers. As the industry's only line of rustproof aluminium frame, chassis and cargo bed vehicles from Club Car offers advantages in general turf and maintenance applications and people carrying on golf courses. Completing the utility vehicles is the Club Car range of petrol and electric golf cars, where the all-aluminium frame gives an overall weight some 50kg less than competitors' models and the new Integrated Comfort System combines high reliability with enhanced comfort and refined styling.

#### Hayter Stand C22 & C41

Hayter will be exhibiting a selection of professional machines at BTME. Designed to tackle with the ease the demands of municipal, golf and general turf care. All Hayter machines are built to a high specification resulting in impressive productivity and lower operating costs. Hayter recognise the need for service time to be kept to a minimum and as such easy access to the hydraulic system makes routine maintenance a quick and easy job. For further information and advice visit Stand C41.

#### Hunter Grinders Ltd Stand C13 & E2

Hunter Grinders Ltd is the world authority on 'relief' grinding. The range of machines on display includes the new Jupiter 2000, the next generation of grinders. It will relief grind cylinder and bottom blades of pedestrian mowers 'In-situ' with accuracy second to none. Set up and change over procedures are simple and demolish the argument for purchasing separate machines for cylinder and bottom blade grinding. The Jupiter 2000 combines accurate grinding with versatility. It is 'One-Stop' machine for all uses without compromising on performance and at a price that is hard to beat. Other products include the OMEGA a new grinder specifically for sharpening circular chipper blades.

#### John Deere Limited Stand M7 & M8

An innovative fairway mower and a wider aerator are among the newest John Deere machines on show at Harrogate, backed by a new interest free finance scheme from John Deere Credit. Designed for aerating greens, fairways and other professional sports and amenity turf areas, the 2m Aercore 2000 is the company's largest tractor mounted aerator to date, built around a heavy duty frame and high speed Flexi-Link tines. Built specifically for fairway use, the optional FTC fairway tender conditioner provides a better, cleaner finish by grooming, recutting and dispersing grass clippings more evenly, particularly in wet conditions, without leaving unsightly clumps of grass on the course. See John Deere's new website for further details: [www.johndeere.co.uk](http://www.johndeere.co.uk)

# Kawasaki



## ENVY OF THE GREENS

Immaculate greens are the product of sheer hard work, which is why the new Mule Diesel 2510 is the envy of the fairways.

Built for the toughest terrain, the Mule gives you more power, performance, load capacity and fuel efficiency and, with its low-ground pressure qualities, you won't leave any divots.

- 23 hp, 3 cylinder, 4-stroke, liquid cooled, diesel engine
- Automatic variable speed transmission
- Dual mode differential for rear axle
- Dual range gear box with selectable 4-wheel drive
- 12-months warranty



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**Kawasaki Commercial Products  
Stand M25**

Kawasaki's acclaimed Mule utility vehicle range will be in the limelight at BTME 2001.

The spotlight falls on the much sought-after Mule Diesel 2510 which takes centre stage having shattered all sales targets set by the Japanese manufacturer since its launch in the UK last year.

The appeal of the Mule utility vehicles to the turf and related sectors reinforces the pioneering contribution made by Kawasaki in the low ground-pressure vehicle market. Kawasaki's extensive brushcutter range provides another focal point for the power products on display along with hedge trimmers and the new KRB 400B blower with hand-held throttle.

Generators and water pumps will also be much in evidence in addition to Kawasaki's ever-growing engine range, featuring two new models this autumn, the FE400D and the FD791D.

**Kubota UK Ltd  
A13/35**

Making their first appearance at BTME will be the new ST Alpha 30 and 35 compact tractors, rated at 30hp and 35hp respectively. In addition to hydrostatic transmission, four wheel drive and mid/rear power take-offs, both tractors have a new power steering system with exceptional steering torque, producing smoother, lighter steering even with a fully-laden front loader bucket. To enhance manoeuvrability on and off turf, Kubota's unique Bi-speed turn is fitted as standard. The system automatically speeds up the front wheels when turning to minimise scuffing. Other enhancements on the new tractors include a top speed of 30km/hr (19mph) the fitting of hand operated cruise control and a rear linkage lift capacity of 1,150kg (2,356lb).

**Ocmis Irrigation  
Stand A5**

Ocmis are experts in irrigation system design and installation for all golf course, sport turf and landscape. We are distributor for Rain Bird irrigation products and can supply/service equipment manufactured by other companies. Ocmis have unique in-house design capabilities, ensuring that the requirements of each client are individually met. This coupled with a marketing agreement with Textron, provides the ultimate irrigation package. For more information or a no obligation survey and design contact Ocmis Irrigation (UK) Ltd, Head Office: 01460 241939, Scotland Office: 0131 220 2102, Ireland Office: (00353) 234020

**Rigby Taylor Ltd  
Stand Q29**

Rigby Taylor, a BIGGA Golden Key Member, will be displaying their wide range of products and services on stand Q29. Particular emphasis will be given to their MASCOT production portfolio including their Fertilizer (e.g. Polymax, Microflow,) Chemicals (e.g. Rimidin, Bastion T.) and Grass Seed ranges. The MASCOT Specialities range will also be featured including Integrate, Magnet, Amino-Sorb and Profile. Displays from Maxicrop (UK) Ltd and Rufford Soil Technology will be on show and in addition Grass Science, the UK based independent agronomy consultancy, will also be featured on the stand.

**Rolawn (Turf Growers) Ltd  
Stand A24**

Rolawn was established in 1975 and since that time has been supplying specially cultivated turf for the greens and tees of golf courses throughout the UK. The STRI conduct an annual botanical composition test on our turf. Medallion is Rolawn's most popular and versatile turf, combining a fine appearance with high wear tolerance. Minister is a fine textured greens turf, suitable for golf and bowling greens. All grades and rolls of Rolawn turf can be supplied washed clean and free of soil. The company also sells screened topsoil and soil conditioner. Contact: Customer Services Tel: 01904 608661 - email: info@rolawn.co.uk - www.rolawn.co.uk

**Scotts UK Professional  
Stand B6 & B20**

Contact: Martin Morgan  
Paper Mill Lane, Bramford, Ipswich IP8 4BZ Tel: 01473 830492  
Fax: 01473 830386  
Scotts UK Professional is a leading authority on turf nutrition and pest control in the UK and Europe. No other company can offer a similar level of expertise in formulation, registration, technical support and research. As a result, Scotts is in a unique position to offer a fast and efficient information service to customers, including soil, water and tissue analysis and disease identification. For BTME 2001, Scotts will make these services available on stand, inviting greenkeepers to bring the results of their latest soil analysis to Scotts for interpretation. Scotts advisory team will be able to draw up a tailor made turf nutritional programme on the spot. In addition, the stand will display the benefits of the complete Scotts turfcare armoury, including a demonstration of the turf management tool Shortcut, which can halve the amount of time grounds and greenkeeping staff need to spend mowing grass.

**SISIS Equipment Ltd  
Stand M12**

SISIS have moved to Stand M12 in the new hall. Be sure to see the new heavy duty scarifier which will be shown for the first time at BTME 2001. Also on display will be other machines from the well-known SISIS range of turf maintenance equipment and grass cutters. We look forward to seeing you.

**Supaturf Products Ltd  
Stand A27**

Another year of outstanding innovation 2001: A year to revisit traditional methods. Visit us and win a years supply of some of our market leading products. Supaturf has been innovating and supplying market-leading products for many, many years to our industry but at this year's BTME, Supaturf will be launching a revolutionary new product which will be the answer to many a greenkeepers prayer. Details below. The World's favourite range of wetting agents, including Primer 604, will be on display as usual, as will the EvenSpred range of spreaders, the EvenSpray spraying system and the SupaMark range of aerosols and applications. We will be providing our free "TRY IT AND SEE FOR YOURSELF" sample/test pack of Primer 604 and will be demonstrating how to get the best from this world-leading product. There will also be a chance to win a years supply of Primer 604 absolutely free as part of our 2001 "LETS MANAGE OUR WATER" campaign and also to be awarded an, all expenses paid, trip to visit some of the world's best golf courses and meet some of the worlds best greenkeepers in our 2001 "LOOK AND LISTEN" water management education programme. Irresistible or what? There's more. We will be putting a new emphasis on our world famous range of traditional, semi organic fertilisers and invite everybody to our stand to try to win a years supply of Supaturf fertilisers in our special 2001 "LETS TAKE CONTROL" initiative.

So what is our revolutionary product? Suffice to say at the moment that it is a new kind of sprayer that offers a whole range of totally revolutionary benefits but come along to the stand and see for yourself.

**Symbio  
Stand B4**

Symbio is 10. The first and most experienced British company developing microbial solutions to maintain excellent sports turf, trees and amenity and irrigation water. If you think you are spending too much on chemicals, visit us, to find out how biologically active root zones and good cultural practice can improve your turf and cut your chemical costs. If algae or organic silt in your lakes and ponds is a problem, we have the simple solution. No dredging, or algacides are required. Trees, cut transplant losses and get the best from your new trees and shrubs with our MycoForce Mycorrhizal inoculants. Contact Martin Ward  
38 Bookham Industrial Park, Bookham Surrey, KT23 3EU  
Tel 01372 456 101 fax 01372 456 099  
Email fineturf@symbio.co.uk  
www.symbio.co.uk

**Textron  
Stand A23**

Textron: the full range of golf turf maintenance equipment from a single source. Textron Turf Care and Specialty Products continue to display their innovative approach to all sectors of the turf care market with a complete range of quality products - all from a single source. New products to be launched include the Ransomes Super Certes walk-behind mower with 'Motivairi, the new control system from Textron and the triplex greens mower from Jacobsen, the Greens King VI, with either éone-touch reel lift and lower foot buttons or reel lift and lower joystick control. Also on display from the Jacobsen golf range will be the new Tri-King with lower profile and ISO-mountings and the restyled and redesigned Greens King IV.

**Toro Commercial Products  
Stand M11**

Making its debut at BTME is the all-new Toro Groundsmaster 4000-D, a powerful, but highly manoeuvrable 11ft rotary mower that produces a superb, high-quality cut. Toro has introduced the machine to meet the demand from those customers who prefer a large-scale rotary with a three-deck configurations. The Groundsmaster 3500-D Sidewinder also joins the Toro exhibition line-up. This innovative rotary mower has cutting units that can be shifted to either side of the machine to provide an overhang for grass edges such as bunker rims and fringes.

Turf-Seed UK Ltd  
Stand no: Q50

You're welcome at the Turf-Seed U.K., the youngest star in the Turf-Seed Inc. companies' galaxy around the world. Turf-Seed Companies represent the biggest private research in turf grass. Our RPM cycle, research-production-marketing, assures professional users the best quality seed for the highest quality playing surfaces. There is a wide range of varieties across all the major species with several entered into the STRI trials. If you are not yet familiar with the name you will know several of the famous cultivars, sold over decades throughout Europe. Visit the turf grass source and let us introduce you to the newest generation of Creeping Bent Grass, Perennial Ryegrass, Fine Fescues and Smooth Stalked Meadow Grass.



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