

# Porsche efficiency at Antonio Carraro

Technicians from Porsche in Stuttgart have begun an important collaborative project with Antonio Carraro as part of the Padova firm's on-going development.

This project with the German firm fits into the Company's wider strategy. During the last three years Carraro has made a major commitment designing and developing tractors to form the Ergit series. They have also constructed a new manufacturing plant and further developed their centre for study and research.

The intention is to optimise on these investments by further developing manufacturing processes and commercial methods using information technology at every level.

In this first stage Porsche technicians have reduced production times on the old assembly line by re-organising the warehousing to achieve a just-in-time process. This has resulted in work on the assembly line having fewer interruptions and creating high quality control at every stage.

The training system advocated by the Porsche technicians has the individual at its centre. Each person is made to feel actively part of the



construction process and is allowed to work with a high degree of autonomy. This results in an increased sense of responsibility and greater personal satisfaction.

These changes have generated a

great deal of enthusiasm for the project and for the training which it involves.

Charterhouse Turf Machinery Ltd are the sole importers of the Antonio Carraro Tractor range.

# Golf Course Architects merger confirmed

The merger between Europe's three leading golf course architects organisation was finally ratified in London at the beginning of July. The British Institute of Golf Course Architects, the European Society of Golf Architects, and Association Francaise des Architectes de Golf have merged under the title of the European Institute of Golf Course Architects.

The European Institute now represents the vast majority of qualified and experienced golf course architects throughout the continent of Europe, 'from Spain to Scandinavia, from Iceland to Italy'. The EIGCA intends to pursue the goals developed by the former British Institute, which include enhancing the professional status of the profession, developing the role of education, and increasing the opportunities for its members to practise in countries throughout the world. The European Institute of Golf Course Architects is recognised by the R&A and the EGU, and hopes to draw support from all golf Federations throughout Europe as well as pan European organisations. This can only be of further and increasing benefit to the profession in years to come.

The Head Office is at Merrist Wood House, Worplesdon, Guildford, Surrey with a second office in Vienna, Austria. The Institute has appointed a new Executive Officer. Julia Green, based at Merrist Wood, who took up her post from the formation of the new Institute.

At the EGM held earlier that day, David Williams was elected President of the Institute with Peter Harradine as his Vice-President. Other Members elected to the Council were Simon Gidman, Ken Moodie, Rainer Preissmann, Main Pint, Mark Adam and David Krause.

At the meeting, David Williams expressed great thanks to all those who had put considerable effort into the lengthy merger negotiations over the past five or six years.

# New faces at Textron

Selina Flynn has been appointed Communications and Promotions Manager at Textron Turf Care and Specialty Products. She will be responsible for the planning and implementation of Textron's marketing activities throughout Europe, the Middle East and Africa and will report to Neil Woodfin, the former Turf Care Product Manager appointed to Marketing Director earlier this year.

Selina joins Textron from a marketing communications background having worked in East Anglia for Volvo Commercial Vehicles and latterly the US-owned electronics company Wavetek in Norwich. Previous to this Selina lived in Brussels and worked for the European Union as an interpreter and translator after gaining an BA in French and European Studies at Keele University.

She now lives in Norwich and has enjoyed travelling to many parts of the world enjoys weekend breaks in

Europe as often as a busy work schedule permits.

Tim Lansdell has joined Textron as Product Manager, Turf Care and Tractors and will be responsible for product development and promotion of the Ransomes Jacobsen, Cushman and Ryan turf care products throughout the world and the Iseki tractor range in the UK.

Tim obtained a degree in Agricultural Engineering from Silsoe College in Bedfordshire and then joined Ford Tractors, now New Holland, as a Product Demonstrator. During his 16 years with the company he was promoted to work in the Training Dept before being appointed a Product Marketing Manager, a similar position to his current job at Textron.

He lives in Chelmsford with his wife and daughter and in his spare time enjoys an active lifestyle, skiing in the winter months, bike riding in the summer and renovating his home.



# Royal Inverdivot GC...

by Tony Husband



# New role for Joe at Vitax

Joe Crawley has been appointed Technical Sales Advisor for Vitax, prior to the retirement of Allan Stow. Responsible for the whole of the South East, from Hampshire to Kent and Oxfordshire to Essex, Joe will be both looking after established clients and developing new business, in this area.

Thirty-year-old Joe brings over seven years sales experience with the company's products to his new post having worked for two of Vitax's key distributors. Originally an apprentice gardener with Basingstoke and Deane Borough Council, where he swiftly rose to the position of supervisor, Joe is looking forward to working directly for a company he feels he knows well.