Editor, Scott MacCallum chats with BIGGA's BTME2000 Exhibition Organiser, Jenny Panton about the biggest and best BTME yet...

## **BTME bulletin BTME bulletin BTME bulletin**

Q: How are preparations going for BTME 2000?

A: We are well on the way to being full. Hall Q is over three quarters full and requests are still flooding into the office on a daily basis.

Q: Hall Q? A: Yes. This is the first year that we will have used Hall Q which is twice the size of Hall G which we used last year. It has its own main entrance equipped to accept both pre and non registered visitors alike. It is also linked to Hall C and the other halls by an attractive glass walkway.

Q: Can you give us an indication of some of the companies which will be in the new hall?

A: Well the BIGGA stand will be there for a start while Rigby Taylor, Rhône Poulenc, Amenity Technology, Rainbird, Sisis, H. Pattisson and Co, Softspikes, Pentagon Amenity Marketing and Gem Professional are among some of the others to take

Q: What else will be different from previous BTME's?

A: The organisers office has been relocated to Hall Q in a pre-equipped site while we have new, improved and enlarged catering facilities including a separate coffee bar. In addition there will be numerous TV screens situated throughout the halls used to highlight seminars, news bulletins and weather reports - with a visual message system.

Q: Anything else?

A: Two other main features, situated adjacent to Hall Q in the King's Suite, will include an exhibitors lounge to enable exhibitors to take a break from the public eye or hold private meetings with prospective clients and The Careers Clinic which is a series of informal presentations concerning all aspects of recruitment and job hunting from CV writing to interview preparation. All to help those concerned find that ideal job.

The press facilities have also been upgraded significantly to include a formal presentation area where companies can make press announcements or hold press conferences.





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