

EXHIBITOR INFORMATION

Advanta Stand - C3-4

Global grass seed breeder Advanta (formerly Mommersteeg and Sharpes International) is using BTME to launch its brand new portfolio of amenity grass seed mixtures. These are being presented to the market place as two distinct new brands - Advanta MM's, and Designer from Advanta.

Each branded mixture has been formulated to produce a top quality sward, which is long-lasting and easy to manage. There are mixtures for all sporting activities, including football, cricket, tennis and racing, and also for every landscaping and local authority requirement. Both ranges include the very latest cultivars to come out of Advanta's dedicated amenity grass seed breeding programme.

Amazone - B38

Amazone's new 02 series Groundkeeper will be exhibited with blade configurations suitable for scarifying and heather rejuvenation. Additional information on mowing, mulching and collecting will be available on our stand to ensure existing and future users maximise on the wide variety of work applications that the Ground keeper will happily tackle.

This season's Zero Turn Profil Hopper will also be on display with a 24.5HP, 3 cylinder diesel engine now being fitted as standard. This machine is capable of delivering high work rates in all weather conditions and is highly manoeuvrable.

Amenity Technology - Q16

Six reasons to visit the Amenity Technology stand:

1. The most innovative products in the Amenity industry on display
2. The best promotions and new products at BTME, without a doubt.
3. The Bayco range of golf course accessories with many exciting new additions.
4. A chance to pick up your free ticket to the Amtec BTME reception, the most sought after ticket in town.
5. Great hospitality and informative, friendly advice, guaranteed.
6. Industry leading products such as The Andersons Fertiliser, Vertigo, Sustane, The Drencher Range, Crystal Clear all on show.

Avoncrop Amenity Products - B6

Avoncrop Amenity Products have their latest catalogue available at BTME, demonstrating the unrivalled product range available to Course Managers. Our commitment is to offer choice and therefore the right solutions for each individual situation. Take a look at our new section on microbial, organic and Biostimulant products. We are able to carry out soil analysis and produce fertiliser programmes, give technical advice and highlight the right products and services to assist in keeping the course in tiptop condition. Some of our top selling ranges include Scotts, Barenbrug, Rhone-Poulenc, Green Releaf and numerous own brands, including the hugely successful Surf to Turf Seaweed range. Further details on 01934 820868

Bernhard & Co Ltd - B31

Bernhard and Company, makers of the world famous Atterton's EXPRESS DUAL and ANGLE-MASTER machines, introduce new exciting grinders & specialist Golf Course tools. Express Dual and Anglemaster grinders enable mechanics to sharpen mowers in less than twenty minutes without dismantling anything. Contact free cutting results without lapping, the Blade-Rite 2000 spins, relief grinds and sharpens bottom blades all on one machine. The Rota-Rite 1000 is a high precision rotary blade grinder with internal vacuum. See the handy Relief grinder, Lapping machine & Rapid Facer-book FREE GRINDING Demonstration Days by visiting stand B31.

Biotol - Q116

A revolutionary form of biological treatment for use in the professional turf and landscape market will be on display on the Pentagon Amenity Marketing stand (Q116) at BTME, Harrogate. Developed and manufactured by Biotol, these ecologically safe and highly effective products will be available through the Pentagon Group in the U.K. Biotol products have already been tried and tested on stadia and bowling greens as well as some of the leading golf courses, producing excellent results reliably and safely. Combining three products, the programme re-introduces, feeds and boosts beneficial microbia concentrations in turf. The three products, known as Microbalance Biofeed and Microbooster, are also available for application separately. Microbalance is a unique blend of microbes researched, developed and produced in the UK. Selected for its ability to rebalance the soil micro-flora, Microbalance replaces protective microbes destroyed by intensive use of toxic chemical treatments. Biofeed is a natural seaweed extract, soil and foliar feed, specifically selected for natural surfactant content. Microbooster is an organic plant extract which creates a suitable environment for the development of beneficial microbes within the soil profile.

British Seed Houses - Q20

Visit the British Seed Houses stand and go one up. Turfgrass professionals joining the new Grade A Club can gain special discounts on approved training courses, as well as access to developments coming out of the UK's only amenity grass breeding programme at the Institute of Grassland and Environmental Research (IGER) near Aberystwyth. Greenkeepers will be able to hear how Avalon velvet bent is outperforming all other bents in terms of shoot density and fineness of leaf. Avalon produces the highest quality turf of any species under close, frequent mowing and has a much better low temperature, shade and drought tolerance than other bents. British Seed House is also sponsoring the Golf Constructors' Association cocktail party which is being held on Wednesday evening 19 January 2000. Tel: 01925 654411 Fax: 01925 230682 E-mail: bshwarr.co.uk

Charterhouse - B32

Charterhouse Turf machinery welcomes visitors to their extended stand so that they may enjoy the various products from their four operating Divisions:
TRACTOR DIVISION
 Introducing for the first time a representative range of Carraro Tractors including reversible tractors, articulated tractors and Local Authority multi-purpose tool carrying units. Also on show will be our range of ancillary Carraro equipment.
THE RICHMOND DIVISION will be presented, showing their wide range of hand tools, forestry equipment and tree surgery management equipment. All these items and many more are displayed within their new catalogue which will be available free to any visitors.
THE TURF MACHINERY DIVISION will be exhibiting its full range of Verti-Drain, Aeration, Seeding, Top Dressing and Scarifying/Sweeping machinery.
THE CONNOISSEUR DIVISION will have on its display its range of DR Trimmer/Mowers and Powerwagons, together with their latest introductions.

Eagle Promotions - A19

EAGLE PROMOTIONS - Stand A19
 Eagle Promotions provide an extensive range of services to Golf Clubs from the initial Course Measure through to Scorecards, Yardage Books and other Point of Play Accessories. This exhibition will enable us to show our exciting choice of signage for the Golf Industry. Our signage is developing around our ability to create any image etched into zinc plate. The versatility of the etched plate also allows it to be used as a flat pattern for bronze casting. Although the

cost is higher, the plaque is then virtually indestructible. These mounted on Stone, Moulded Rock and Wood create truly spectacular sign systems.

Etesia UK Ltd - C43

After ten years selling one of the best cutting and collecting systems on the market, Etesia's competitors have now recognised the considerable benefits this unique concept offers users. The Etesia through-cut and collection system was first introduced into the UK in 1989 and has proved to be a real winner on all types of grass conditions, regardless of length and wetness. Where most other machines clog up, Etesia's Hydro100 and Hydro124D keep going, making grass cutting operations highly cost effective and profitable. They certainly score when it comes to wild flower meadows and conservatory areas and their quietness makes them ideal for noise sensitive areas. Only Etesia offers you original through-cut ride on mowers - tried and tested for over ten years. "Seeing is believing" - before buying new machinery check out an Etesia by booking your free demonstration.

Greensward Direct - Q86

True-Surface have a free offer on their stand that you can't afford to miss! The first 50 visitors each day will receive deluxe conference folder, so make sure that stand No. 86 in Hall Q is your first call! On display will be the new True-Surface Power Roller. Just like the well proven triple mower attachments, this new self powered pedestrian version is a lightweight roller using high frequency vibrations to gently shake the surface particles of the green back into place, creating consistently fast and true playing surfaces. The triple mower roller attachments will also be on display including the new model to fit the John Deere 2500.

Hayter Ltd - 22+41

It is uncommon to approach a major exhibition with severe doubts concerning the availability of product to display. Following an exceptional season, Hayter hope they will be able to exhibit two new five unit mowers: the T424, a replacement for the highly respected T44 and, making its debut at BTME, the new FM 524 fairway machine. Both of these machines represent the policy of continual development which has helped to position Hayter at the forefront of the market sectors it serves. If the machines are not present, cardboard cut-outs will be used! What will be on show will be the very successful LT324 triple cylinder mower and the highly acclaimed R314 three unit rotary machine. These will be complemented by a Greensmower56 pedestrian mower, the evergreen Condor pedestrian rotary and reelcutter and other models from the Hayter range.

Headland Amenity - Q25

Multigreen controlled release fertilisers for turf, manufactured by Haifa Chemicals, will feature strongly at BTME as part of the comprehensive range of turf care products available from Headland Amenity Products. Now a proven market leader among turf fertilisers in the UK, the Multigreen range includes a choice of products which provide 5-6 month nutrition for coarse, close mown or fine turf. Headland has pioneered the use of the fine turf formulations (Multigreen Mini) as a season long 'base feed', used in combination with supplementary liquid feeding, allowing close control of turf response. Headland will also exhibit Multi-K Mini Prill from Haifa, along with its other ranges of liquid and granular feeds, seaweeds, wetters and turf chemicals.

John Deere - C32-33

Designed for easy servicing and increased productivity on golf courses and in parks and public areas, the new John Deere 1600 wide area

mower is the company's first commercial rotar machine to use hydraulic mower drive. This incorporates an Eaton axial piston pump, which transfers power more efficiently compare with gear type pumps and motors, especially in touch working conditions. John Deere's straightforward two pedal forward and reverse foot control combines with a three lever mower deck lift control for easy operation. Good traction is also provided by the two speed transaxle with standard differential lock and mechanical four wheel drive on demand.

Kubota - A35

Every product to be shown on Kubota's stand A 35 at BTME 2000 has been newly introduced over the past year. From the 35hp, 37hp and 45hp Grandel L Series tractors with their upgraded high visibility cabs to the revolutionary AM3300 ride-on triple cylinder mower with hopper grass collector, Kubota continues to bring important advances to turf management and mechanisation. The new B1410 14hp compact tractor will be at Harrogate as will Kubota's G18 GlideCut mower - the world's first triple through-cut mower with rear collector - and the T1760, a 1.2m cut ride-on mower with water-cooled petrol engine.

Marlwood - C40

The latest range of Articulator rotary mowers will be on display. The range gives a cost effective quality finish to turf cut from 1" to 6". New, launching at BTME, the trailed 7 deck Model 721XR is an innovative design. Boasting a cutting width of 132", with low-maintenance, high-efficiency deck design and streamline hydraulic lift system for easier maintenance and transportation. The 425D ride-on is already proving to be an enormous success. This 96" out-front 38hp ride-on has a low centre of gravity, zero turning and height of cut adjustment within a few seconds. To view the complete range including the new 621ER and the 325 series visit our stand.

Ocmis Irrigation - A5

Ocmis are experts in irrigation system design and installation for all golf course, sports turf and landscape areas. We are distributors for Rain Bird, Buckner and Hunter irrigation products and can supply/service equipment manufactured by other companies. Ocmis have unique in house design capabilities ensuring that the requirement of each client are individually met, this coupled with a marketing agreement with Textron provides the ultimate irrigation package. For more information or a no obligation survey and design, contact Ocmis Irrigation (UK) Ltd Head Office 01460 241939, Scotland Office 0131 220 2102, Ireland Office (00353) 1 23 4020.

Rhône-Poulenc - Q2

Rhone Poulenc Amenity is planning to exhibit as the newly formed 'Aventis'*. Come and talk to us about your problems with your weed, disease or pest control in turf. There is a new tank mix recommendation for Mildothane Turf Liquid, bringing a new active into the Amenity market and offering a wide spectrum of weed control and a very fast mode of action. Our 'number one' fungicide Rovral Green® has been found to be harmless to beneficial turf fungi (mycorrhiza) while still being as effective against pathogenic species, which leads to added benefits in turf, such as increased resistance to drought, pests and diseases. You will have the chance to use our new CD-Rom version of the product manual on the stand. There is also information on our new web site. *The formation of Aventis has been approved by the shareholders of Rhone-Poulenc and Hoechst, but is still subject to the approval by the various authorities concerned and to the successful completion of the exchange offer. Integration will be subject to information exchange and consultation of the workers' representatives.

AT BTME2000

Rigby Taylor - Q29

Rigby Taylor, a BIGGA Gold Key Member, will be displaying their wide range of products and services. Their new fungicide 'Fusonil' Turf will be featured along with their other chemical products including the turf selectives 'Bastion' T and 'Greenor', and the pre and post emergence herbicide 'Casoron' G. The fertiliser range will also be displayed along with their Grass Seed portfolio which includes new varieties for 2000. The MASCOT Specialities range will also be on show including 'Integrate', 'Blockade', 'Amino-sorb' and Profile.

The Scotts Company - B4+B33

Scotts launch new liquids at BTME. Scotts UK Professional will be launching a comprehensive new range of liquid fertilisers designed to give greenkeepers and groundsmen the option of fast, flexible turf growth control. Available in a range of nutrient formulations, new Greenmaster Liquids are easy to apply and can be used in combination to achieve precision in turf response. The benefits of the new turf growth management tool Shortcut, which have halve the amount of time grounds and greenkeeping staff need to spend on mowing grass, will also be demonstrated. Shortcut can free up valuable man-hours for deployment on more meaningful tasks through its unique action in reducing grass growth rate without sacrificing sward vigour and appearance. Shortcut contains the new active ingredient trinexapac-ethyl, and has successfully reduced mowing requirements by 50 per cent on fairways and tees. Crucially, turf responds positively to treatment with Shortcut, with trial sites also reporting enhanced colour, thickening of the sward and improved root development following application. The comprehensive Scotts Product Guide to fertilisers and chemicals for the turf and amenity markets will be available. Call on the stand for a free copy.

Sisis Equipment - Q5

SISIS have moved to a much larger stand in Hall Q to accommodate their increased range of golf course maintenance machinery which now includes ride-on triples and gangmowers (designed and manufactured in the UK), Grainskeeper rotating brush, Soil Relievers and soil shredders. In fact, SISIS now offer around 120 different machines for all aspects of turf care. Come and talk to us on Stand Q5.

Sovereign Turf Ltd - Q55

Everybody has dreams and professional turf managers are no different. If you come to the new Sovereign Turf stand Q55 opposite the main registration desk in hall Q we will turn some of those dreams into reality. We can't do anything about your budgets but we can offer quality turf and grass seed second to none at realistic prices. We also provide advice and an excellent after sales service. If you dream of quality products delivered on time and at the right price, then come and talk to Steve Williams and Mac Bailey about the reality from Sovereign Turf Ltd.

Supaturf - A27

Supaturf celebrates 40 years of serving the industry at the Show 40 years ago Superturf Products Ltd was incorporated and immediately set about the task of serving the sports turf industry. Now, 40 years on, they are still at the forefront of the industry offering such world leading products as the unsurpassable Primer 604 through to the irreplaceable SS/D semi organic fine turf fertiliser. It is also 20 years since Supaturf introduced wetting agents to Europe with AquaGro and therefore 20 year anniversary of working closely with The Aquatrols Corporation of America who invented the whole science 45 years ago in the USA. Supaturf have a lot to celebrate at BTME in 2000 and look forward to meeting at the show with their clients from around the world, who will help to keep the celebrations going.

Textron - A23

Textron Turf Care and Speciality Products have become synonymous with a range of quality products for turf care management, and in particular the golf sector. Visit our stand and view the key products from such renowned brands as Cushman, E-Z-GO, Iseki, Jacobsen, Ransomes and Ryan. New products to be launched at BTME will include the new range of Ransomes Compact Tractors, the Iseki TK 456 tractor and the very latest E-Z-GO TXT golf car with the revolutionary Precision Drive System (PDS). Also on display will be the Ransomes Super Certes pedestrian cylinder mower featuring the new OPC system; the Jacobsen Tri-King with new ISO mounting; the Jacobsen LFD-3800 fairway mower with Mauser cab; and the Ransomes AR 250 rotary mower with side discharge. And finally, in this ever-changing industry where you need to keep up-to-date with best practice, don't forget to visit The Learning Experience Seminars, sponsored by Textron.

Toro - B35

Toro starts the new millennium as it left the old with the launch of a string of superb new innovative turf maintenance products sure to attract great interest from greenkeepers and groundsmen. Hot on the heels of its hugely successful revolutionary Reelmower 3100 Sidewinder triple cylinder mower, Toro is introducing a rotary version in which also all three cutting decks shift from side to side up to 24in for mowing bunker overhangs, aprons and other edges. It has a great ability to follow ground contours and cut without scalping. Also making its debut is the stylish new Workman 2100 mid-duty utility vehicle with unique 'twister' suspension for superior traction and stability. The new Greenmaster 3250-D joins it. This is the latest in the line of Toro's world-beating Greensmaster triplex mowers and has a powerful diesel engine and unique cutting unit suspension to follow ground contours smoothly. The new products are joined by a wide selection of other Toro equipment including fairway mowers and aerators.

Turfgrass Services - A31

The custom turf growing service that Inturf offer to greenkeepers has developed into a major department for the Company with a number of different types being grown at any one time, from traditional fescue/bent mixtures to straight creeping bent grass, all grown on USGA type rootzones. Usually the Company needs 12 months notice of requirement but any turf type on any rootzone can be ordered for supply only (small or big rolls) or fully installed. Also the ITM movable modular turf system is catching on fast for golf tee applications, where sections of a teeing area can be replaced or repositioned to minimise wear and tear. For more information please contact our Head Office at The Chestnuts, Wilberfoss, York, YO41 5NT, Telephone 01759 321000 Facsimile: 01759 380130 e-mail info@inturf.co.uk

Weed Free - Q33

Weed Free, first time exhibitors at BTME, will be using the show to launch major new expansion plans for the year 2,000. The company, which has enjoyed substantial growth since 1996 and pioneered the use of shrouded booms within the contract spraying sector, is poised to diversify in a new direction. Details will be announced at a PRESS PICNIC in the Kings Suite at 10.30 am on Wednesday 19 January and subsequently available on the Weed Free stand Q33. Information on the company's ever popular spraying courses, will also be available, along with full details of Weed Free's amenity spraying services. Contact the company on FREE PHONE 0800 068 0878

Barenbrug - A20

Barenbrug UK has some extra special attractions for BTME: a brand new cultivar; two new mixtures and an Open Championship 2000 competition



Join our Club...

Join the British Seed Houses' Grade A Club and go one up. Club members gain special discounts on approved training courses, as well as access to developments from the unique IGER amenity grass breeding programme. Find out more at BTME and help your staff make the grade.



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