



Mommersteeg

What is the nature of your business?

Mommersteeg International supplies a comprehensive range of specialist MM grass seed mixtures and grass varieties, bred by its parent company Advanta, specifically for sports and amenity use. Mommersteeg also has a range of wildflower mixtures.

What major changes have you seen in your sector of the industry over the last 10 years?

The move away from using agricultural grasses to specific amenity grasses for sports and amenity situations has been one of the major changes. A further change has been the breeding of grass varieties that offer hard wearing characteristics to provide greenkeepers and groundsmen with a surface that can withstand the increased levels of play that are now being encountered on golf courses and other sports grounds.

How do you believe the industry as a whole has changed over the same period?

The industry has become more technical and education and training led and the quality of the products available has increased substantially.

Looking into your crystal ball what major developments do you envisage over the next 10 years in your sector?

Continued pressures on breeders to develop varieties that offer more than one benefit and have the characteristics of hard wearing, disease resistance, and levels of growth required for specific situations

And in the industry as a whole?

Continued increase in the supply of quality materials and emphasis on better training and education levels of all industry personnel.

What contribution do you believe BIGGA has made to the industry since the Association was formed?

Enables the industry to focus on its requirements and encourage a higher level of participation in train-

ing. It has also raised the profile of the expertise of greenkeepers and the potential for a career within greenkeeping

Why are you pleased to be associated with BIGGA?

The Association's commitment and enthusiasm for the continued prosperity and development of the golf industry as a whole is to be encouraged. We are very pleased to play our part in supporting such aims.

What do you believe to have been your company's greatest contribution to the fine turf industry?

The breeding of such highly successful varieties such as Mocassin and Amadeus which have played major roles in improving fine turf. And our commitment, through our parent company Advanta's breeding programme, to producing varieties that will continue to provide greenkeepers with even more improvements in the future.

Mommersteeg International

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