

SALTEX

98

Sports. Amenities. Landscaping

8-10 September '98 Windsor Racecourse



SEE YOU IN WINDSOR

The annual outdoor Saltex Show, at Windsor, in September, is the ideal complement to our own indoor BTME Show, at Harrogate in January.

It will again be a case of all roads heading to Windsor on September 8-10 for the annual Saltex Show and this year the emphasis is very much on special working features. More than 12,400 square metres of the 48,500 square metres of space available at the show has been dedicated to working demonstration areas where machinery will be put through its paces before the gaze of potential purchasers.

"Machinery and equipment demonstrations are one of the main reasons why people keep coming back to Saltex," said Show Director Jon Gibson.

"People spend a lot of money on some of this machinery and it's not enough simply to find out about it from leaflets and brochures. No-one would be foolish enough to buy a car without first giving it a test drive, so why should the attitude be different towards buying a tractor."

However, Gibson adds that the demonstration areas are not just not about giving visitors a better look at equipment.

"Some companies use the exhibition to introduce a prototype and they need feedback from visitors so that they can make adjustments before launching the real thing," he explained. Among the companies exhibiting for the first time including Stihl, Twose Turf and Spray and Zaun while MJ Abbott are among the companies returning to the show after a gap. The show will also include a free seminar programme, running throughout the three days of the show.

Among the special guest speakers will be Eddie Seaward, Head Groundsman at the All-England Lawn Tennis & Croquet Club, who also spoke at this year's BTME, while the English Sports Council will give information on the Lottery Sports Fund and how to attract funding.

BIGGA will again be well represented at the Show with a prominently placed stand G1 and a team of staff keen to meet existing and prospective BIGGA members.

How to get to Saltex

SALTEX is held at Windsor Racecourse. About 20 miles west of Central London, Windsor is easy to reach by rail, road and air. Heathrow is only a 15 minute drive away; Gatwick and Luton are within an hour's drive.

By road

From the M25. Leave the motorway at Junction 15, where you'll join the M4, heading west.

From the M4: Westbound -- leave M4 at junction 6. Eastbound -- leave M4 at junction 8/9. Then follow brown and white signs for Windsor racecourse.

By rail

From London Paddington: Leave the train at Slough and join the local service to Windsor and Eton Central Station. Approximate journey time is 35 minutes.

From London Waterloo: Leave the train at Windsor and Eton Riverside Station. Approximate journey time is 45 minutes.

