

# The making of a video

**We all see the finished product and perhaps take for granted the work that goes into producing a video. But how does it reach the stage of completion and what goes on behind the camera? Ken Richardson takes us through the various stages.**

**G**olf clubs are under continual pressure from bodies both within and outside golf, to manage their main resource, the golf course, in an ecological friendly manner. The European Golf Association will be launching a major golf course ecological initiative at this year's Ryder Cup at Valderrama and the R&A has recently produced a video which shows how golf courses and the environment can live together.

BIGGA saw the need to produce advice for golf greenkeepers on practical ecological management and hence published 'A Practical Guide to Golf Course Management', written by Bob Taylor from the STRI. The BIGGA board subsequently decided that we should produce a video which complemented the book and, thanks to the contributors to the Education and Development Fund a video is now in production. The following diary of events shows how work has progressed to produce a 20-30 minute training video.



**December 1995**

Education sub-committee decide to make training video to complement book *A Practical guide to the Ecological Management of the Golf Course*

**27 March 1996**

Meeting at STRI with Mike Canaway and Bob Taylor to discuss content of video, involvement of Bob and estimate costs.

**17 May 1996**

Confirm story line with Bob Taylor and discuss choice of video company.

**28 May 1996**

Visit Goodwood Productions, in Otley, to discuss video content and request estimate of cost.

**14 June 1996**

Discuss Goodwood's estimate with management team. Goodwood estimate 20-30 minute video will need seven days (17 hours) of filming.

**15 June 1996**

Accept Goodwood's estimate.

**27 June 1996**

Filming at Lindrick Golf Club - Parkland course. Bob Taylor, STRI, Roger Greenwood, Stuart Dunbar (cameraman), Don Atkinson (sound), Goodwood Productions.

**28 June 1996**

Filming at Temple Golf Club - same crew

**6 August 1996**

Filming at Ridding Park Golf Club ( Winner of 1996 Amazone Environmental competition). Same crew plus, Agronomist Chris Firth filming ponds, bird boxes, birds etc.

**8 July 1996**

Filming at Royal Birkdale and Southport and Ainsdale - Links courses, looking at heather, dunes and tree encroachment. Same crew plus Ken Richardson.

**27 September 1996**

Filming at Aldwoodley GC - Heathland course. Looking at trees, woods, fungi, heather reinstatement. Same crew as above

**9/10/11 October 1996**

Filming at St Andrews Old Course (Interviews with Walter Woods, Michael Bonallack, Greg Norman, Phil Mickleson, Jackie Stewart, Ian Botham, Nick Price, etc. Filming at Linlithgow Golf Club, Filming at Haddington Golf Club same crew with Jonathan Smith from Scottish Golf Course Wildlife Group. Looking at Scottish courses and getting the SGU view.

**12 November 1996**

Filming at STRI and Bingley St Ives Golf Course. Interviews with Bob Taylor, Ken Richardson and Dr Keith Duff from English Nature.

**November/December 1996**

Off line edit, first review of content, editing of changes. On line edit, sound and voice over. Final check.

**Early January 1997**

Production and packaging.

**22 January 1997**

Press launch at BTME video available for sale.



**Pictures, taken at Royal Birkdale, courtesy of Bob Taylor, STRI**