

Jacobsen's parent company set to buy Ransomes

Two of the biggest names in fine turf machinery will come under the same ownership if a recommendation to shareholders by the board of Ransomes plc to accept a bid of £137.1 million for the company from American giant Textron is accepted.

Textron already owns Jacobsen.

The sale, which is expected to be ratified by shareholders, comes at the end of an extended period of speculation regarding the Ransomes, Cushman, Ryan, during which time the rumour mill had linked them to a number of other companies.

Ransomes' Chief Executive Peter Wilson said that he didn't expect the sale to be completed until the end of the year at the earliest.

On the future of Ransomes he said it was early days but it was his understanding that the com-

pany would continue to operate alongside Jacobsen.

"Textron has stated that we shall become a part of a \$800 million group with others including Jacobsen and E-Z-GO," he explained, from Ransomes' Ipswich base.

On the matter of another well known British company being sold abroad he was a realist.

"There is more to a company than who is the owner and whether it is British or American but it is important to have the security of having someone who is a UK based supplier of the product.

"Up against huge companies which are well financed and extremely diverse it was thought better for Ransomes to join with a

bigger player rather than risk the economic vagaries of going it alone. We have to consider the shareholders and our employees," he explained

Mary Lovejoy, Textron's Vice President of Communications and Investor Relations, based in Providence, Rhode Island, said the acquisition of Ransomes would be a great addition to the Textron group of companies, which already includes Cessna aircraft and Bell helicopter companies as well as E-Z-GO, Iseki and Jacobsen.

"We feel that there are a great many products within the ranges of Jacobsen and Ransomes which are complementary. Ransomes offers a great deal in the commercial market, not just the fine turf

market, which will strengthen our position.

"The fact that Ransomes offers a manufacturing base which we do not currently have in the UK will give us much greater flexibility and we will be looking at the options that brings us. Importing product is extremely expensive," she explained.

She added that brand name was important to Textron and that the Ransomes name, which has a strong reputation and links with some prestigious venues including Gleneagles, St Andrews and Pebble Beach.

"Obviously as the deal has not been completed it is too early to speculate on how Ransomes' name would be incorporated into any new company title."

One of the great figures of British greenkeeping retires at the end of the year.

Bill Lawson, Course Manager at Heswall GC since 1965, and a former Chairman of EIGGA, Vice Chairman of BIGGA and latterly a Trustee of the Association, has been instrumental in the rise of greenkeeping to the stage that it is the respected profession it is today.

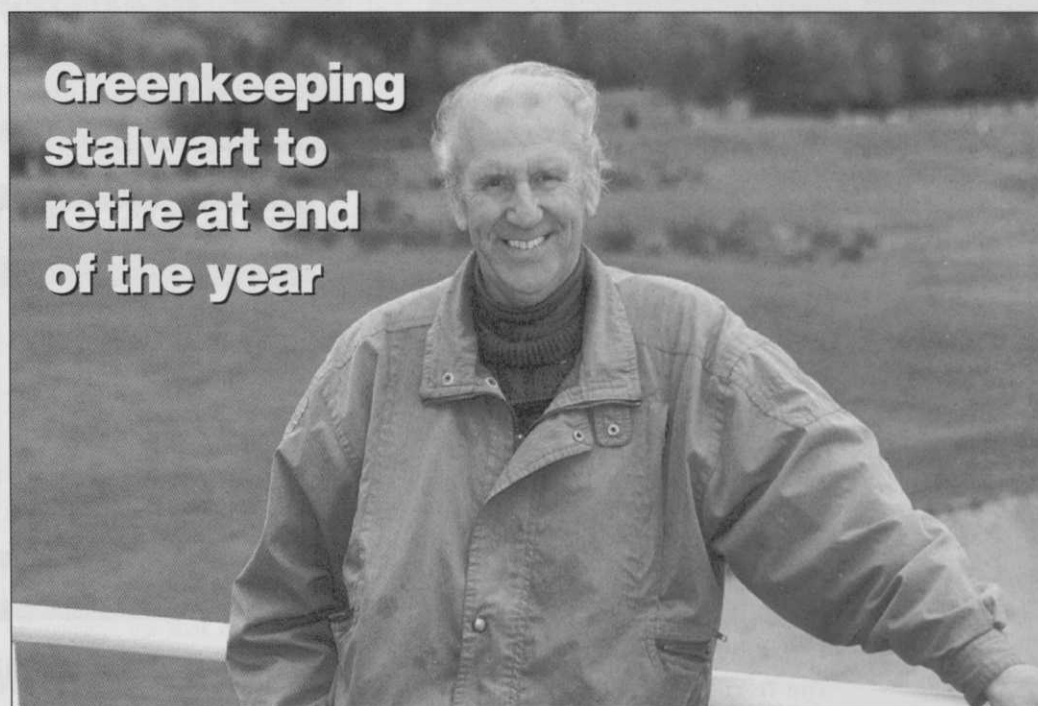
In the '70s and early '80s Bill was at the heart of discussions between Head Greenkeepers and Course Managers on how greenkeeper education should progress.

"The sound nature of those discussions backed by forward thinking golf clubs like Heswall have proved to be right," said Bill, who worked closely with Reaseheath College.

Bill is quick to pay tribute to his own golf club which has had only one Chairman of Green in the last 18 years: "It has been a privilege to work with Dr Frank Harkin who has been so forward thinking in working along with me in setting up the working and training programmes at Heswall. The emphasis is on working on five year programmes with Head Greenkeepers or Course Managers and Chairman of Green who will be there throughout."

A measure of that is the number of people who have moved on to top jobs from Heswall.

Among them, Raymond Hunt, from Forest of Arden; Marc Lewis, PGA European Tour; Kevin Roe, Pannal; Paul Pearce, Stockport; Norman Pearce, Lobenfeld Heidelberg; Ian Farrall, Cald; Nick



Greenkeeping stalwart to retire at end of the year

Bower Hoylake; Neil Toner, Wirral Ladies, Reg Sommers, Head Groundsman at Liverpool FC and Guy Cannings, the new Course Manager at Heswall.

Bill sees a need for the educational standards to continue to improve. "The pressures are far higher today that you could ever have imagined 30 years ago. Then if you had a dozen cars in the car park it was a busy day. Now you can have 150 people playing by 10.30 in mid November.

"These pressures are here to stay and will only increase as golf continues to grow in popularity. This makes our work as profes-


sional greenkeepers more important than ever and makes BIGGA even more central to the future of every young greenkeeper."

He has enjoyed his time at a genuinely friendly golf club which offers up superb views into North Wales and out into the Irish Sea. He can look back at his work on the course which has included a general tightening up of fairways, the construction of new bunkers and a tree planting project which has involved the addition of 2,800 new trees.

Bill will spend more of his new found spare time on the riverbank indulging his passion for fishing.

■ Picture by Ian Birch.

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