# Keservations!

Where else would you rather spend a week in the middle of January than Harrogate?

There are several locations which tend to be chosen for the many exhibitions and conferences found up and down the length and breadth of the country.

Political parties tend to favour the seaside and Bournemouth, Blackpool and Brighton, the three Bs, appear on monotonous regularity giving politicians a rare opportunity to look windswept and interesting.

Big population centres are chosen for the likes of the Motor Show, British Fashion Week, The Boat Show and the Ideal Home Exhibition at the likes of Olympia, Earl's Court, in London. the NEC Birmingham or the Manchester Arena. In Scotland, of course, they have their own SEC in Glasgow.

However there can be few locations to match the delights of Harrogate which doesn't fall into either of the above categories but does offer a unique blend of atmosphere and facility which combined to make the town perhaps the most attractive of all the Conference

and Exhibition venues.

Slap bang between Edinburgh and London there can be few more accessible locations - particularly not with Leeds Bradford airport to service the needs of those who need to be in and out in a hurry. The Harrogate International Centre, itself is in the middle of town which means snatching an hour's shopping is not out of the question while the array of hotels, has something for every budget and many are in walking distance to the town centre.



# Hospitality Inn

Special accommodation rates for

**BIGGA Turf Management Exhibition 1998** 

Prospect Place, West Park, Harrogate HG1 1LB Tel: 01423 564601 Fax: 01423 507508



- Five minute walk to exhibition complex Free private parking
  - Cosy bar specialising in single malt whiskies
    - Comfortable, en-suite rooms
    - Colour TV (including Sky) in all rooms
      - Delicious evening meals

36-40 Franklin Road, Harrogate Tel: 01423 507474

#### PARNAS HOTEL

Proprietors: Robert and Pauline McKay



Driver and 3-wood from Exhibition Centre

98 Franklin Road, Harrogate HG1 5EN Tel/Fax: 01423 564493



## The Britannia Lodge Hotel

Beautiful 19th Century town house, with private parking. Cosy lounge and bar with open fire and 12 en-suite bedrooms, all with TV, telephone and hospi-

tality tray. We are ideally situated, being only a few minutes walk to the Conference Centre, Exhibition Halls, and Harrogate town centre

ETB COMMENDED

AA\* (72%)

Please contact Nigel or Julia MacDonald for reservations or information 16 Swan Road, Harrogate HG1 2SA Tel: 01423 508482 Fax: 01423 526840

# The Bay Ho

**INN & RESTAURANT** 

Burnt Yates, Harrogate HG3 3EJ Telephone: 0423 770230



Hosts Alice, Mandy and Wendy Donockley welcome you to this charming olde worlde, clad 18th century inn. Set at the gateway to the Yorkshire Dales, you have glorious view Nidderdale. This friendly inn offers superb cuisine and the best of Yorkshire hospitality.

From Harrogate: Take the A61 for 4 miles, then the A6165 to Pateley Bridge for 2 miles.

The inn is situated next to the village church in the village of Burnt Yates

## **The Langham Hotel**

Family owned and managed 50 en suite bedrooms

#### SPECIAL RATES FOR BTME GUESTS

Contact Stephen Ward 01423 502179



### Russell Hotel, Harrogate



RAC ★★★

Privately owned Hotel with 37 en suite bedrooms SPECIAL RATES FOR BTME GUESTS from £25 per person per night B&B

Freephone 0500 655464

# MBERCOURT HOTEL\*\*

Warm bedrooms, real breakfasts, bar and personal service.
Ten minutes stroll to conference centre.
£25.00 B&B single occupancy
£45.00 B&B double occupancy

57 Valley Drive, Harrogate Tel: 01423 502573 Fax: 01423 562696



## Rudding Park

Yorkshire's Hotel, Golf and Conference Centre

○ 18 hole, par 72, parkland course ○ Luxury 4 star AA/RAC hotel
○ Grade 1 Regency period listed Conference centre ○ 2000 acre estate
○ Corporate days welcome ○ Affiliated to the Academy health spa

Rudding Park, Follifoot, Harrogate, North Yorkshire HG3 1JH Tel: 01423 871350 Fax: 01423 872286 E-mail: sales@rudding-park.co.uk

# Plenty to see and lots to do

There can be few towns with more to offer in the middle of January than Harrogate and if you can drag yourself away from the attractions contained in our four huge halls, or are looking for somewhere to spend an evening, Harrogate will not disappoint.

With Harrogate International Centre bringing people to the town on a regular basis it has ensured that it plays home to a variety of entertainment normally only sustained by towns and cities much larger that Harrogate.

A visitor could easily spend an entire holiday, not travel more than 10 miles from the centre of Harrogate and still feel they have had a rewarding break.

Following some intensive research from within BIGGA staff members who reside in the Harrogate and surrounding area the following facts about the town were established:

- Agatha Christie chose the town, and the Old Swan Hotel in particular, for her now famous disappearance when at the height of her literary powers.
- Norman Lamont was a beaten parliamentary candidate at the last election.
- The town is the home of the world famous Betty's tea room and Taylor's Tea and Coffee.
- The water of the town have special healing powers and the Pump Rooms offer traditional Turkish Baths and more modern spas.
- Harrogate is the home of the Northern Horticultural Society and hosts a twice yearly flower show which attracts visitors from far and wide.

- A new swimming pool is soon to be built in the town.
- 7. The town has three fine golf courses, Pannal, Harrogate and Rudding Park which was the '96 winner of the National Golf Environment Competition.
- 8. The town houses the excellent Black Sheep Brewery Visitors' Centre.
- Old Mother Shipton's Cave is in nearby Knaresborough.
- You will bump into a large number of greenkeepers and members of the greenkeeping industry during a certain week in January.

