



FACTS YOU NEED TO KNOW...

BTME Opening Times
 Wednesday January 22,
 9am-5.30pm
 Thursday January 23,
 9am-5.30pm
 Friday January 24, 9am-1.30pm

Booking System
 Any delegate wishing to book hotels, seminar sessions or the banquet should contact Sami Collins, at BIGGA Headquarters Tel: 01347 838581.

AGM
 The BIGGA Annual General Meeting will take place at the Majestic Hotel at 5.45pm on Wednesday January 22, 1997. All members are urged to attend but membership cards must be produced.

USEFUL DATES

- BIGGA National Education Conference: January 20-21, 1997
- BIGGA Educational Workshops: January 20-21, 1997 - WORKSHOP ONE SOLD OUT
- Educational Seminar Programme: January 22-24, 1997
- Sports Turf Research Institute/BIGGA Chairmen of Green/Secretaries' Course: January 21-22, 1997
- FEGGA AGM: 12 noon, January 23, 1997

Counting down to the show of the year!

For one week in the year all roads point to Harrogate as people from every aspect of the greenkeeping industry make their annual pilgrimage to BTME.

The growing band who do ink the week into their diaries just as soon as the last BTME has passed are rewarded with an occasion which both up-dates their knowledge of the industry and reinforces friendships formed from previous Harrogates.

This year the delights on offer are more tantalising than ever before. The Learning Experience, in association with Ransomes, is not to be missed with top speakers from around the world at both the Education Conference and the BTME Seminar programme while the BIGGA workshops, so successful at BTME '96 have been extended to four in '97. The range of exhibitors is wider than ever with many companies taking more floor space to display their products to their best advantage while the social programme should following the tradition of every previous years with the high-

light coming from Bobby Davro at the Thursday night banquet.

SOCIAL PROGRAMME

The Exhibition Banquet on, Thursday 23 January, at the Majestic Hotel, will be followed by a spectacular cabaret starring Bobby Davro, ably supported by a fabulous female vocalist, Laine Kennedy. The social programme also includes a conference dinner on 20 January with after dinner speaker Professor David Purdie, Dean of the University of Kingston upon Hull and a Karaoke Night on Wednesday 22 January.

THE EXHIBITION

The popularity of BTME '97 is such that the waiting list for 1998 is already growing. This year around 20 companies wanted to

attend but with no available space, had to be content with a place on the waiting list and the hope that some existing exhibitors decide against attending BTME '98.

The light pens which proved so successful in BTME '95 and BTME '96 will again be available so companies can note to whom they have been talking by simply scanning the bar coded delegate badges.

Catering in the show will again be the Tex Mex fare which proved so popular on its debut at the Show in 1996.

In a change for '97 the BTME Seminar Programme will be housed in the King's Suite which is ideally suited for such seminars and will provide a comfortable environment in which to enjoy the speakers.

