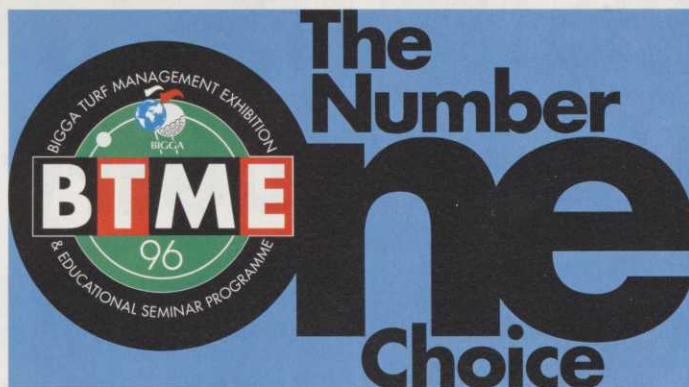


Over 150 exhibitors snap up spaces for BTME 96



Working for the good of the fine turf industry

Exhibition space at BTME '96 is all but gone with over 150 exhibitors confirmed.

Many are established companies who have attended every BTME but word gets round and '96 will see several companies making their first appearances.

Among them are Hepworth Minerals and Chemicals, British Sugar, which will be showing its new top soil, and Grass Roots, the one-stop greenkeepers' shop.

"I'm absolutely delighted to be welcoming so many new companies to the show and I'm sure once they have experienced the very special atmosphere at Harrogate they will become regulars," said Louise Lunn, Exhibition and Marketing Executive.

It is now the time of the year that companies begin to turn their attention to the show but one keen exhibitor was already

on the phone demanding the exhibition manual from Louise well ahead of schedule – "Guaranteed to keep me on my toes for BTME 96," she said.

"The entertainment has been confirmed for the BTME '96 Gala Dinner and delegates will be able to enjoy the delights of comedian Stan Boardman, singer Lyn Paul (ex New Seekers) and the City Lights Show Band."

Chance to learn in a stimulating atmosphere

The Learning Experience of 1996 will take place in Harrogate from January 22 until January 26. More than 20 speakers from seven countries will present papers on topics from Pest Management to Portfolio Development. Next year sees the return of training workshops which will enhance and expand last year's successful programme. Workshop 1 deals with the Design Construction and Growing in of a golf course and will be presented by Howard Swan and Simon Gidman, both members of the British Institute of Golf Course Architects. Workshop 2 deals with the Management of Stress and will be presented by Brin Bendon of Vector Training, best known for presenting the BIGGA management courses. A newcomer to Harrogate will be the STRI Chairmen of Green/Secretaries Course, which will be held in the Hotel St George on Tuesday 23 and Wednesday 24 January.

the Learning experience

Make sure that you book early for what promises to be the largest greenkeeper training event in Europe and take full advantage of the Learning Experience 1996.

"Considering the calibre of the experts and the range of education and training on offer, The Learning Experience will be the major European greenkeeping training opportunity of 1996," said Ken Richardson, BIGGA's Education Officer.

It's not all about education however as there will be ample opportunities to relax and enjoy yourselves in the evenings with the Conference Dinner which this year will feature special guest David Gunson, the former Air Traffic Controller, who has established himself as one of the top after dinner speakers in the country.

£800-worth of prizes to be won!

★ Here is your chance to win a greenkeeper's dream holiday – an expenses paid trip to the BIGGA Turf Management Exhibition. There is a huge £800 worth of prizes to be won! We will pay your rail fare, put you up in one of the best hotels in Harrogate and give you a free pass to the outstanding educational seminar programme.

All you have to do to stand a chance of winning one of THREE superb prizes is answer these six questions – two appeared in August's magazine and two last month so you should only have to think about the last two. Complete the form and return it to us by October 31, 1995.

August questions

● Name one of the countries from which National Education Conference speakers are coming.

● In which hall will you find the BIGGA stand?

September questions

● Which new company has recently booked over 20 square metres at the show?

● With which Institute is BIGGA holding a Chairmen of Green/Secretaries Course?

October questions

● What is British Sugar going to be displaying on its stand?

● What returns to Harrogate this year as part of The Learning Experience?

Normal competition rules apply.

FIRST PRIZE: Return rail travel from anywhere in the UK plus three nights accommodation at a top hotel in Harrogate and entry to all the education sessions. **SECOND PRIZE:** Return rail travel from anywhere in the UK, two nights accommodation in a top Harrogate hotel and entry to all education sessions. **THIRD PRIZE:** One night's accommodation in a top Harrogate hotel and entry to all education sessions.

Name:

Address:

Send your completed entry form to BTME Competition, Aldwark Manor, Aldwark, Aine, York YO6 2NF. To be received by October 31. The first three correct entries opened after that date will win the prizes. Judges' decision is final.

