

GETTING BIGGA AND BIGGA

WITH five months to go before BTME '94 takes place in Harrogate next January, a massive 77 per cent of available stand space in Halls A, B and C has *already* been taken up by exhibiting companies.

Interestingly, Ford New Holland, who chose not to attend in 1993, have confirmed they'll be back in 1994. However, the site they occupied in Hall A for the first four exhibitions has been snapped up by someone else, so look out for Ford New Holland this time in Hall C.

Don't be left out in the cold next January. Contact Louise Lunn on 0347 838581 for more information if you are interested in exhibiting – but don't leave it too long!

This is YOUR chance to be a BIGGA winner!

SIX QUESTIONS TO WIN £600 WORTH OF PRIZES

You could WIN your way to BTME '94, the star-spangled Exhibition and Education Seminar programme that's Number One in the industry!

Each month from June we've been posing questions about the upcoming BTME. Now it's time to tackle a final question and send in all your answers. To help you along, we've repeated the questions and remember all the answers can be found in past issues of Greenkeeper International.

There are THREE BIG PRIZES to be won!

First prize: Return rail travel, three nights' accommodation at a top hotel and entry into all the education seminar sessions. *Value: £300*.

Second prize: Return rail travel, two nights' accommodation and entry to all seminar sessions.

THE SIX BIG QUESTIONS:

- 1 In April's BTME Update we carried a letter of congratulation from a Sales Director of one of the industry's leading companies. What is his name?
- 2 In the BTME column in May we introduced our new sales and marketing assistant with special responsibility for the BTME. What is her name?
- 3 How many promotional information packs had already been sent to interested companies? (June issue)
- 4 Who is John Deere's Groundcare Division Manager? (July issue)
- 5 Who is the Managing Director of Multicore Aerators? (August issue)
- And the final question, from this month's column:
- 6 What percentage of exhibition stand space is already taken up?

Note: competition not open to BIGGA staff. No cash alternatives. Judges' decision is final and no correspondence will be entered into.

Value: £200.

Third prize: A single night's accommodation and entry to all seminar sessions. Value: £100.

* All you have to do to stand a chance of winning, is to write down your answers, numbered 1 to 6, on a postcard, add your name and address, stick on a stamp and post to: BTME Competition, BIGGA, Aldwark Manor, Aldwark, Alne, York Y06 2NF to be received by Friday October 15th. The first correct entry drawn after the closing date will win first prize, the second will win second prize and the third - you've got it - will collect the third prize.

