

Update



# BOOKINGS FLOOD IN FOR 1994 BTME

A MASSIVE 74% of the total space sold for the 1993 BTME has already been taken up for the 1994 show – and there's still seven months to go!

More and more new companies have confirmed stand spaces, including Amazone, Charterhouse, Philip York, ALS, Brian D Pierson and John Deere. In fact, John Deere have secured one of the largest stands occupied to date. "This is due to our continuing development in the golf and turf industry in the UK and Ireland," says John Deere's Groundcare Division Manager Graham Williams. "We consider the BIGGA exhibition to be the right exhibition to promote our full range of golf course equipment."

A large number of the 1993 exhibitors are increasing the size of their stands – some by twice as much. Hardi, Rhône Poulenc, ADAS and Lloyd & Co have all booked double the amount of space they occupied last year – and in some cases, more.

The event's international flavour continues to grow with enquiries coming in from Europe and the USA.

The 1994 education programme is almost finalised and details will be announced soon. Workshops take place before the show opens and informative seminar sessions run concurrently with the exhibition.

Halls are filling fast for the Harrogate event. By 18th June, 76 companies had already paid their deposits to secure their stands. Bookings will be accepted through to the date of the show itself – but the longer companies leave it, the less choice of space will be available.

Call Louise Lunn on 0347 838581 if your company would like more details and a BTME information pack.

## Prize Competition – worth £600!

You could WIN your way to BTME '94, the star-spanned Exhibition and Education Seminar programme that's Number One in the industry!

Just answer the Big Question each month, keep your answers safe and then in our September edition, there'll be a final question and a form to fill in your carefully collected answers.

There are THREE BIG PRIZES to be won!

**First prize:** Return rail travel, three night's accommodation at a top hotel and entry into all the education seminar sessions. Value: £300.

**Second prize:** Return rail travel, two night's accommodation and entry to all seminar sessions. Value: £200.

**Third prize:** A single night's accommodation and entry to all seminar sessions. Value: £100.

### THIS MONTH'S BIG QUESTION

★ Who is John Deere's Groundcare Division Manager?

Keep your answer to this month's Big Question – and the three from last month – in a safe place. There'll be a question next month and a final one in September, together with full details of where to send your entry.

Note: competition not open to BIGGA staff. No cash alternatives. Full entry details in September 1993 edition of Greenkeeper International.

# BLAZERS

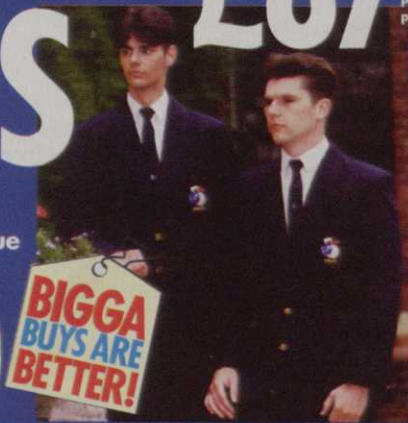
Present yourself and your profession with pride with the official BIGGA blazer. Supplied complete with embroidered BIGGA logo, this is a quality garment which will give many years of service.

£87.<sup>95</sup> Including Post and Packing

# TIES

Available in Navy, Light Blue or Green

£4.50



To: BIGGA, Aldwark Manor, Aldwark, Aline, York, North Yorkshire YO6 2NF. Please supply the following items. My cheque for £..... is enclosed.

Item:..... Size:..... Colour:.....

Item:..... Size:..... Colour:.....

NAME:.....

ADDRESS:.....

Note: your cheque will not be cashed until your order is despatched.

# RAINSUITS

The IDEAL outdoor garment – designed exclusively for greenkeepers and made for BIGGA by top manufacturers ProQuip. Available in smart silver and navy, limited stocks remain at this incredible price. You'd better hurry – only XL (size 46-48") are still available!

£65

BIGGA BUYS ARE BETTER!



To: BIGGA, Aldwark Manor, Aldwark, Aline, York, North Yorkshire YO6 2NF.

Please supply..... (quantity) rainsuit(s). My cheque for £..... is enclosed.

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