

Update



1994 show already 'BIGGA' than 1993

ALMOST 100 exhibitors have already confirmed their stand spaces at BTME '94. However, the really interesting statistic to note at present is that with six months still to go before the event, more space has already been sold for '94 than was sold in total for 1993.

Visitors to the 1994 show will be visiting parts of Halls B and C never utilised before, with the real possibility of these halls being completely filled by next January – and particularly as the “flood” of bookings from new exhibitors to the event, reported in July's Update, shows no signs of abating. The seed company Mommersteeg is one of the latest “new” exhibitors to secure a stand for themselves.

It's becoming increasingly obvious that more and more companies are recognising the importance of the BTME in the turf industry. Multicore Aerators Ltd have exhibited at BTME for the last two years as Ian Waddington, their managing director explains: “In 1994 we will be increasing the size of our stand due to the overwhelming response from all sectors of the industry. To Multicore Aerators Ltd this exhibition sets in motion the groundwork for future sales and ongoing growth for our company.”

We will be announcing the VIP who will be opening the 1994 event shortly – so watch this space!

Stand space is becoming more limited all the time so if your company may be interested in exhibiting please contact Louise Lunn on 0347 838581 for more details and a BTME information pack.

Prize Competition - worth £600!

You could WIN your way to BTME '94, the star-spanned Exhibition and Education Seminar programme that's Number One in the industry!

Just answer this Big Question and keep your answer safe. In next month's magazine there'll be a final question and a form to fill in your carefully collected answers.

There are THREE BIG PRIZES to be won!

First prize: Return rail travel, three night's accommodation at a top hotel and entry into all the education seminar sessions. Value: £300.

Second prize: Return rail travel, two night's accommodation and entry to all seminar sessions. Value: £200.

Third prize: A single night's accommodation and entry to all seminar sessions. Value: £100.

THIS MONTH'S BIG QUESTION

★ Who is the managing director of Multicore Aerators?

Keep your answer to this month's Big Question – and the ones from previous months – in a safe place. There'll be a final question next month, together with full details of where to send your entry.

Note: competition not open to BIGGA staff. No cash alternatives. Full entry details in September 1993 edition of Greenkeeper International.

RAINSUITS

The IDEAL outdoor garment – designed exclusively for greenkeepers and made for BIGGA by top manufacturers ProQuip. Available in smart silver and navy, limited stocks remain at this incredible price. You'd better hurry – only XL (size 46-48") are still available!

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In stock to clear: Jade – 1 small; Navy – 1 small, 1 medium; Yellow – 1 small; White – 1 small
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Other colours available to order, any size, at £14.95: Ferrari red, Light yellow, Cream, Peach, Salmon, Strawberry, White, Burgundy, Eggshell, Camel, Helio, Plum, Shamrock, Jade, Bahama, Ciel blue, Ascat blue, Navy, Peacock, Black.

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Other colours available to order, sizes from 36-50", at £28.95: Charcoal, Navy, Incomparable, Usher, Oyster, Ming, Helio, Peacock, Strawberry, Sapphire, Carmine, Claret, Bottle, Crimson, Firtree, White, Black, Slate blue, Royal blue, Buttermilk, Pansy.

POLO NECK LONG SLEEVED SWEATERS

In cotton/jersey mix. In stock to clear: White – 2 extra large; Pale Blue – 1 small, 1 large, 1 extra large; Red – 1 small
ONLY £13.50 including Post and Packing

Other colours available to order, any size, at £14.95: Ferrari red, White, Plum, Ciel Blue, Navy, Black.



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