

A feature of the

LANDSCAPE



A growing exhibition for a growth industry... the Landscape Industries '91 show, at the National Agricultural Centre, promises a wealth of technical and educational information

The Landscape Industries event is proving to be an important focal point for this growth industry. Now in its fourth year, it has established itself as the major exhibition, growing by 30% every year since its inception. Over 240 companies and organisations, covering all aspects of this diverse industry, chose to exhibit at Landscape Industries '90 including 13 colleges and 29 technical and educational displays. Landscape Industries differs from the other events by its concept. It is put together not just as a trade fair, but as a valuable source of technical and educational information. The benefit of Landscape Industries is for the whole industry, funds are ploughed back into research, education, training and development.

The exhibition is also intended to contribute to a more integrated approach to the development of landscaping and the environment, and has the long term aim of bringing together those who manage land with those who have the technology and skills to create and adapt the landscape to reflect the changing needs of the community.

The landscape industry is a growth sector and landscap-

ing issues in their broadest sense are assuming greater significance in all aspects of life.

Landscape Industries '91 provides the ideal business forum for everyone with an interest in this diverse but specialist industry.

The event has the sound backing of the three key organisations: RASE (Royal Agricultural Society of England), BALI (British Association of Landscape Industries) and ILAM (Institute of Leisure and Amenity Management), together with the committed support of such organisations as the National Turf Grass Council, the Association of Playing Fields and Leisure Managers, the ABT and many others. By working together, these organisations provide a partnership with the sole purpose of developing an event which will help to stimulate the growth of the landscape and leisure industries.

Companies and visitors alike can meet in a vibrant business forum within an effective market place to develop and exploit existing and new opportunities.

Landscape Industries offers the unique combination of a

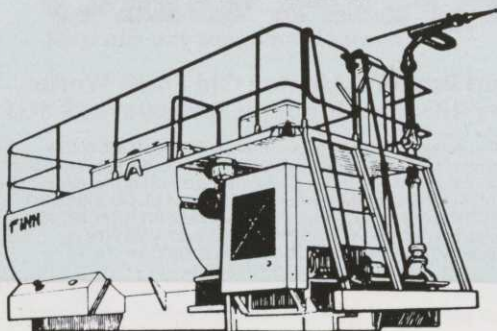
Pictured: a Bobcat on the Golf Course

● Continued on Page 29

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'The industry has come of age'

● From Page 27

quality indoor presentation of static stands together with outdoor working demonstrations. With all the leading commercial companies presenting the latest technology, equipment and services, Landscape Industries is a show providing the visitor with the most comprehensive range of exhibits covering all aspects of landscape and leisure.

The event aims to attract the key decision makers within local authorities, landscape architects, county councils, specifiers, designers, contractors, and golf greenkeepers and provides the opportunity for companies to meet with their customers and prospective customers.

Last year over 7000 visitors took the opportunity to see the static exhibits, working demonstrations and technical features on this compact, accessible site.

Visitors will be able to see the established mix of trade stands and technical and education displays alongside working demonstrations, all designed to communicate new developments and technology and encourage further growth of the industry as a whole.

There will be products and services covering:

- Interior and exterior landscaping.
- Machinery and equipment.
- Grass seeds, turf, nursery stock and chemicals.
- Fencing and paving.
- Forestry, amenity and leisure exhibits.
- Financial, design, advisory and consultancy services.

Special features include:

- Informative seminar programme covering quality assurance, contract monitoring and alternatives to peat.
- BALI pentathlon.
- ATB/BALI Training In Action demonstrates the type of training available by means of various working projects
- Demonstration of tree climbing and equipment by the Arboricultural Association.
- Safe handling with forklift trucks demonstration.
- Teach-in by the National Turfgrass Council on reinforcement materials and turf quality.

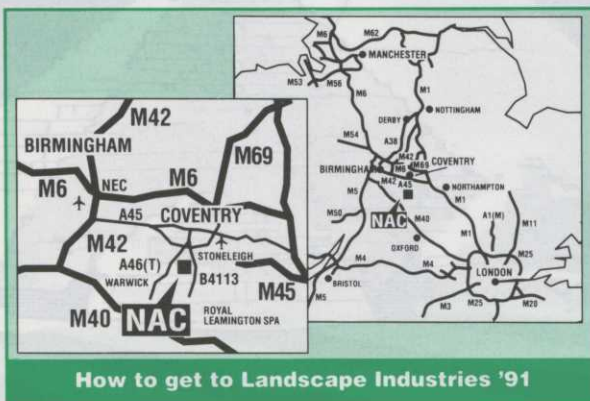
Landscape Industries '91 is expected to attract the usual professional audience including landscape architects, local authorities, contractors, engineers, specifiers and designers....in fact, representatives of the whole cross-section of this diverse industry.


Bill Hickey, Chief Executive of BALI feels, "For the first time all those concerned with the landscape business have an exhibition of their own, where they can meet to concentrate on all issues necessary to discuss and develop matters of common interest and exert a measure of control over the future of their industry... Landscape Industries is


more than a trade show, it is a statement that the landscape industry has come of age and is capable of standing on its own feet".

The event takes place on 5th and 6th June 1991 at the National Agricultural Centre, Stoneleigh Park, Warwickshire and is open from 9.30am to 5pm on both days. Admission is free.

● Run-down of some of the exhibitors: Pages 31 and 32.







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Who to watch for at the Show



Rolawn (Stand E7) are exhibiting four grades of purpose-grown turf at Stoneleigh: Advantage – supplied guaranteed free of annual meadow grass and professionally maintained to enable greens to be brought into play quickly; Select – a really fine turf for areas where non-ryegrass turf is essential; Medallion – for more hard wearing tees and landscaping sites around the clubhouse; Sports – an extra hard-wearing grade of turf. Recent prestigious Clubs using Advantage include Ballyunion and Turnberry and the new Jack Nicklaus course at Mount Juliet in Kilkenny. Pictured is Wavendon Golf Centre, turf with Rolawn Advantage.



Nomix Chipman (D7). Just one year after its widespread launch into the amenity sector, the Nomix Compact, pictured, has received a 1991, Design Council, British Design Award. Key to the system is a snap-in chemical cartridge that significantly reduces the risks of operator contamination. With properly formulated chemicals and a unique disc design, the company has also been able to demonstrate a forty-fold reduction in spray drift compared to knapsack sprayers. It retails at £86. plus VAT.

Interseeds Ltd (J9) will be detailing their 23 specialist 'PRO' range of grass seed mixtures, 10 PROFLOA wild flower mixtures and 20 PROFERT Fertilisers. Their main grass varieties include Lisabelle & Lisuna perennial ryegrasses, Lifalla Chewings fescue, Liprosa slender creeping red fescue and Limousine smooth stalked meadow grass – the latter top-rated in the UK and used in the PRO 40 and PRO 45 mixtures for golf tees and fairways. Two new mixtures – PRO 5 and PRO 55 – have been launched this year for use on golf greens. Of particular interest is their 'Liquid Sod' pre-germinated grass seed which provides rapid establishment of grass on golf greens, tees and fairways.

ICI Professional Products (D16) will be displaying their wide range of products including the highly successful range of 'Longlife' fertilisers, plus the specialist tree and shrub fertiliser 'Enmag', a unique product that provides plant nutrients in a slow soluble form. Major emphasis at the show will be placed on the 'Caseron' range of pre and post emergent herbicides where two applicators will be featured. These are the 'Cascade' hand held applicator, pictured, and the 'Urgent' 101 back pack machine. A new Technical Information Bulletin covering all aspects of 'Caseron' will be available for the first time. Call on the ICI stand for a free copy.



An exciting feature at this years **Rhone-Poulenc** stand (E11) will be a demonstration of DATACHEM, a new computerised interactive information system on the safe handling and use of pesticides. Also displayed will be the extended range of CDA products, new up-dated CDA

equipment with added safety features plus two granular herbicides - Simfix Granules and Borocil K. The Rhone-Poulenc Team will be on hand to assist with technical advice and information and extend a warm welcome to all visitors.

Watermation (L14) will be showing their very comprehensive range of irrigation equipment covering all aspects of water requirements, including long range golf course automatic sprinklers and controllers. Their latest long range sprinkler is the GN5 pop-up, designed and manufactured in England by Watermation. This comes with an optional turf top and has a throw between 85 -100 feet.

Shelley Signs Ltd (C6) will be exhibiting examples of their manufactured GRP signs and interpretive panels. This material – Glass reinforced plastic – has the advantage of being extremely durable and is ideal for external use. Shelley Signs also specialise in golf course entrance signs (which can be free-standing), layouts, plans and tee

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Who to watch for at the Show

marker plates, and will draw up design proposals to meet individual requirements. Shelley Signs Ltd are at Eaton-on-Tern, Market Drayton, Shropshire TF9 2BX.

D.W.Frost (Wholesale Nurseries) Ltd (M11) aim to provide their customers with good quality plants, backed up by an efficient service generated from their Nursery situated at Old Fosseyway, on the A46 Leicester-Newark Road one mile north of Bingham. Here at their container unit of 15 acres they produce high quality container grown trees, shrubs, roses and amenity plants for use by Local Authorities and Landscape Contractors. They also produce a large number of open ground trees; whips; and amenity type shrubs of all sizes for supply between November and April.

Britannic Garden Furniture (A9) produce a collection of high quality teak outdoor furniture in designs that are simple, sturdy and stylish. Benches range from 4ft two seaters to 8ft four seaters, all with matching armchairs. New to Britannic's range is the tree seat made to surround any size of tree and available in various styles. Britannic are in the Good Wood Guide, the Friends of The Earth Handbook. They provide a carving or engraving service for donated benches.

Donath Seeds (A20) are proud to have been appointed the UK distributors for the Finn Corporation: manufacturers of quality hydroseeding equipment, and Conwed Fibers: manufacturers of hydraulic wood fibre mulches and mattings. These two product lines complement Donath's main seed business where they specialise in the formulation of customised grass and wildflower mixtures. Hydroseeding, as a method of seed application, is widely used on golf courses throughout the USA, where the cost effectiveness, germination enhancement and consequent speedy seedling establishment of the technique have proved invaluable over many years.

Gloster Leisure Furniture (M18) is introducing new additions to its range of solid teak furniture at Landscape Industries '91, including a new bench for feature locations, a new table ideal for outdoor caterers and a new litter bin which can be fixed directly to concrete. The 'Sunray' bench features a unique sunburst design on twin back panels, a contoured seat panel and wide flat arms for comfort. A medium weight design, the new bench is available in 4 & 5ft lengths.

The **Bobcat Melroe Europe** display (**FLD 75T** and **75W**) will feature new machines amongst their existing range of skid-steer loaders, compact excavators and trenchers including specialised easy-to-fit attachments. From the ten model skid-steer loader range the new generation 50 series will predominate, supported by models 443 & 543, all popular in landscaping operations with major attachments being the landscape rake, post hole auger and dirt buckets.

Amenity Land Services (F7) offer a wide variety of goods and services to the landscape, forestry and amenity sectors. Featuring this year will be their Tree & Shrub Plant Fertiliser, Fine Turf products, Contract Weed Control services, Tree ties and planting sundries. Amenity Land Services welcome customers old and new and are holding a free draw for several Nomix Compact Sprayers for those registering at their stand.

Sierra (UK) Ltd show (**D22**) their most recent addition in specialist turfcare controlled release fertiliser: Sierra turfmix (28:5:7+Fe), the first turf feed to combine readily available iron, nitrogen and phosphate with controlled release NPK. Thus one application in early spring promotes rapid greening and controlled regrowth of outfields and fairways for up to 7 months. Also on show are Osmocote N (39:0:0) which enhances tee turf repair and steady growth without flushes and 5-6 month Osmocote Mini granules (18:6:11), which provide complete controlled release nutrition for fine greens turf without disruption of play. Sierra CRF's release nutrients according to soil temperature, thus matching turf growth.

Melcourt Industries (5T&5W), leading producers of bark and bark based products will be making good use of an outside stand to show their full range of mulches in a landscaped setting which shows the variety of effects that can be achieved. Produced from home grown timber, Melcourt's range of mulches, soil conditioners and surfaces are all 100% organic and free from pesticides and chemicals.

Supaturf Products of Narborough, Leics. (**L19**) will be showing their new, totally organic based fertiliser -Greenex. Specially mixed to a 5:0:3 formula for fine turf areas, Greenex is made from the very best organic materials including hoof and horn, dried blood, seaweed meal and cocoa shell. Also on display will be a range of Aqua-Gro wetting agents and the Advantage applicator for applying Aqua-Gro through a standard hose-pipe during normal irrigation. Look also for the Even-Spreading fertiliser spreaders, Top-Line marking machines and speciality turf care and amenity products.

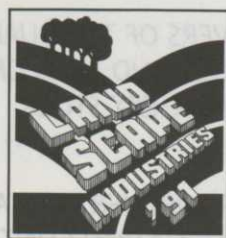
Johnsons Seeds (H20) has not only updated many existing mixtures but introduced a series of classifications for their 1991 J Range - including some for golf courses. Although prominence will be given to the JL Range, Johnsons other five seed mixture ranges will also be featured. They are: J range for overall sports and amenity applications; JR range for reclamation work; JF range for naturalistic landscapes; JT range for turf growers and JG range for golf course renovation and creation. The Golf range includes six mixtures - JG61 to JG65 plus Greensmaster - providing a recommended mixture for Greens, Tees, Fairways and Roughs.

British Seed Houses (EX L3) will be exhibiting an interesting display of photographs covering some of the major projects where their range of amenity grass seed, sportsground fertilisers and wild flora conservation mixtures have been used over the past 18 months. They are particularly pleased with the results that have been achieved with their A22 low maintenance ryegrass mixture, which shows a saving of up to 40% less cutting than a normal ryegrass mixture. A new booklet has recently been prepared giving details of their 15 different wild flora mixtures, which contains full cultivation and management information. During the exhibition the company's fully qualified staff will be available to answer technical questions on their range of products.



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