

**FREE READER
REPLY SERVICE**

Advertisers' Index

A Greenkeeper International service to show on which page companies' advertisements can be found. For further information about their products or service, simply use the free Reader Reply Service card to be found facing Page 42 in this month's issue.

	Ad Ref	Page
AC & M Birch	58	14
Aeration & Drainage		
	43	21
Agripower	262	32
BTME	330	27
Bobcat	272	31
CDC	142	43
D&E Turf Maintenance		
	323	19
Dixon & Holliday	214	10
Devenish	307	42
E&S Sportsgrounds		
	248	19
Expoconsult	324	Insert
Farmura	88	Insert
Fray-Languard	325	26
Fred Hawtree	47	15
Howard Evans	29	26
Lawn Tech	301	44
Lely	61	28, 29
Maxel	263	24
Open Sales	329	20
Pattissons	35	10
Ransomes	9	16, 17
RFE	8	25
Rhone Poulenc	59	42
Soilcare	46	18
Suzuki	327	7
TRIMS	317	27
Wessex Farm Machinery		
	210	30
Yamaha	328	8
Colleges	•	33
Recruitment	•	36-37
Buyers' Guide	•	38-41
Classified	•	41

In today's difficult economic climate many people are finding they have to be careful how they spend their money.

Indeed, many companies are very careful how they spend their advertising budgets and which publications they choose to use.

However, Greenkeeper International is an excellent investment for those advertising £s because advertising in our publication works - our free Reader Reply Service confirms this each month.

If you're not convinced that it could work for your company, call us and we will show you how.

Ring Bill Lynch on 091 413 7218, Carol Dutton on 0207 570117 or Andrew Clark on 03473 581.



Official publication of the British & International Golf Greenkeepers Association

JULY 1991



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GREENKEEPER

International

CONTENTS

A very pressing problem

Understanding the principles of compaction is something every greenkeeper should know - and want to pass on to his Club members! Our laymans' guide should be required reading for all players - why not ask the secretary to pin this vital article on the Club notice board ..Pages 18 - 20

Tom O'Brien's Open invitation

Tom O'Brien is our featured head greenkeeper as he enters the final phase of fine-tuning Royal Birkdale for The Open Championship, golf's oldest and greatest tournament. His year round preparation ensures nothing is left to chance and he's ready for any contingency.....Pages 11 - 13

Controversial advice and a Tour of strength

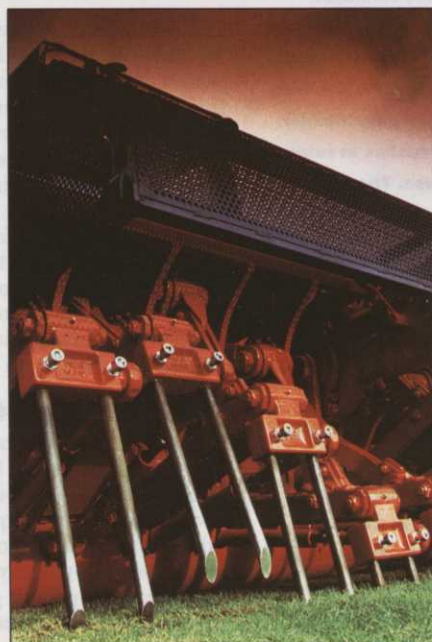
Preparation and attention to detail is the name of the game at PGA European Tour events. Bruce Jamieson leads us into the heady world of tournament golf, revealing secrets that bring near perfection in their wake.Pages 22 - 26

Winter water - an irrigation cure-all?

Storing winter water in lakes and ponds is seen by many as the only salvation for future summer irrigation. Get the skid-steer loader out and start excavating!.....Page 32

Forming a chemical waste disposal policy

Save it you've got it, ditch it, you've had it! Doom and gloom perhaps, but the incorrect and unlawful disposal of containers and tank washings could mean a visit to the magistrates court and a very hefty fine.....Page 14



DEPARTMENTS

Education

The only sure weapon against bad ideas is better ideas.....Page 33

Around the Green

Fever pitch is reached as Iseki regional results pour inPages 34, 35, 41, 43

Letters

Don't agree with something you've read? You tell us about it!.....Page 15

Advertising Features

Local Authority Golf - a look at one dutiful local authority and its golf programmePages 30, 31
All Terrain Vehicles - fun in store.....Pages 6, 7

COVER PICTURES:

The Clubhouse at Royal Birkdale and Austria's Gut Altentann: championship courses in focus