BIGGA Turf Management Exhibition and Seminar Programme 1992

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time to pre-register.

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1992's GET SET for world class turf management exhibition, organised by the **British & International Golf Greenkeepers** Association.

At Harrogate, between 22-24 January, discover the full potential and diversity of greenkeeping and the fine turf industries. National and international exhibitors, plus a wide selection of smaller but no less significant companies, promise to make the 1992 BTME the best you've seen.

We'll see you there!



On show: who

Exhibitors to date: ADAS Aitkens Sportsturf Askham Bryan College Atterton & Ellis Ltd Barenbrug Becker-Underwood Better MethodS-Europe Bomford Turner British Seed Houses C & P Soilcare Caird Environmental Group CDC **Cheshire** College CMW Equipment Co D & E Turf Maintenance Dixon & Holliday Elmwood College

Viscount Whitelaw will open exhibition

Wednesday morning, January 22nd, brings the official opening by the Rt. Hon. William Whitelaw, President of BIGGA, of a wondrous display of products and services, aimed exclusively at *our* industry and presented by a larger number of exhibitors than ever before. Many exhibitors have hinted that BTME will be their launching pad for introducing new products and services to such an Euroturfcare Farmura Ltd Fenchurch Northern Ford New Holland Fraser Grown Lawn Professional **Fuchsia Exhibition** & Conference Services Gem Professional Glen Heat & Irrigation **Golf Course Services Grays** Organics Greenkeepers Training Committee Hares of Snape Hayters Hole in White Howard Evans Financial



exclusively greenkeeper orientated audience, and with such a large and varied display accessable under cover and on a single floor, visitors can be assured of evaluating the very latest equipment.

An unmistakable air of excitement with the greenkeeping industry's greatest annual event, the BIGGA Turf Management Exhibition and Seminar Programme, to be held in Harrogate during January 20th-24th 1992. As

Programme, to be held in Harrogate during January 20th-24th 1992. As the day draws near a large number of registrations have flooded into the Association's headquarters at Aldwark Manor, ensuring a spirited pool of participants for the biggest and most ambitious workshop, seminar and exhibition programme ever staged by the Association.

Looking at the schedule of events, one cannot fail to be impressed by both the substance and the quality of speakers chosen and the fascinating subjects they will present to audiences eager for learned information.

The educational seminar programme brings together speakers who will not just educate but also stimulate debate within the halls of Harrogate. Four workshops take place on the Monday and Tuesday.

Among the speakers are:



Dr Norman W Hummel, Associate Professor of Turfgrass Science at Cornell University, currently on leave of absence to work for the USGA Green Section on a project relating to USGA Specifications, and on methods for testing construction mixes. Dr Hummel has operated a laboratory at Cornell for testing construction mixes for some years and has worked closely with architects, contractors and superintendents on sand and peat selection. In his Educational Workshop, which he will present with Stanley Zontek, various options for constructing golf course greens will be covered, including the USGA Specifications for greens

ou can expect to see

Services Huxleys Grass Machinery I/C Distributors **ICI Professional Products** Institute of Groundsmanship Inter-Seeds Inturf Ltd Iseki UK Ltd Jacobsens Johnsons Seeds Kubota (UK) Ltd Lancashire College Lawn Technology Lelv UK Ltd Lindum Seeded Turf Lloyds & Co M & M Timber Company Maxwell Hart Ltd

Multi-Core Aerators Oaklands College Otterbine Barebo Pagoda Space Covers H Pattisson & Co Ltd Prime Watermen Professional Sportsturf Design Associates **Ransomes Sims & Jefferies** Rhone Poulenc **Rigby Taylor Ltd** Rolawn (Turf Growers) **Rufford Top-Dress** The Scotts Co Saker Leisure Sierra UK Ltd SISIS Equipment Sports Turf Research

Institute Sta-Brite Supplies Ltd Supaturf Supreme Mowing Tacit Tillers Turf Toro Turfmech Universal Materials Vitax Watermation Wiedenmann (UK) Ltd Wright Rain Ltd.

• There's still time to book a stand space – but you'll have to hurry! Call Debbie Savage on 03473 581.

The fine turf industries' premier event

BIGGA Turf Management Exhibition and Seminar Programme 1992

BTME

s, fascinating subjects

John Hacker: Passing on tips from extensive and practical knowledge of golf course agronomy

construction.

■ Stanley Zontek is USGA Green Section Director, Mid-Atlantic Region, essentially a practical man with many years experience of greens constructed by different methods. It is said that what Stanley doesn't know about greens is not worth knowing, and he can and will provide a very practical overview of the successes and failures of greens.

■ Another dual presentation that promises to be hugely entertaining is the workshop on Irrigation, tutored by **Robin Hume** of the British Turf and Landscape Irrigation Association and aided and abetted by **David Hal**- ford, Senior Lecturer in Horticultural Mechanisation at the Lancashire College of Agriculture and Horticulture.
A soil scientist, Mike Harbridge has specialised in sportsturf and golf course soils, rootzones and drainage for the past 16 years. As Senior Soil Scientist at Myerscough College and subsequent independent consultant, he has an extensive knowledge of the practical problems associated with aging drainage and construction systems which are taken beyond their limit by heavy play.

■ After gaining his Diploma in Horticulture from Kew, John Hacker specialised in Applied Plant Physiology while studying in the USA. His interest in plant hormones led him to study growth regulants in turfgrass, whilst working at the University of Bath, and eventually to his becoming the Senior Sportsturf lecturer at Myerscough College. Together with Mike Harbridge, John now provides agronomy advice on the construction and maintenance of golf courses under the title banner of Professional Sportsturf Design Limited.

Dealing with green committee personnel has never been the easiest of tasks for greenkeepers, many of whom express frustration at having perfectly reasonable proposals turned down! Graham Phillips is an experienced presenter with just the answer to those frustrations, with many major companies such as Shell UK testifying to the efficacy of his presentations. Graham's interest in golf has intensified over the past years through involvement in a regional golf newspaper and his keynote speeches will reflect some of his experiences within the golf community. With a reputation for presenting lively, upbeat and enjoyably practical presentations, he will help you to identify those who constantly oppose investment in course and greenkeeping facilities, and will guide the listener with a series of useful tips and strategies that will help in the development of a selling story that will convince even the toughest committee.

A message from the BIGGA Chairman



As Chairman of the British & International Golf Greenkeepers Association, I look forward to welcoming you all to the BIGGA Turf Management Exhibition and Seminar Programme.

Both on the exhibition stands and in the lecture rooms I'm sure you will enjoy renewing old friendships and making new ones. Harrogate is a welcoming and friendly town and those who have been before now look forward to returning each year.

I hope to meet many of you during the week, either at the exhibition stands or at our social functions, which past experience indicates will once again be a forum for a forthright exchange of views and opinions on our great profession.

Providing educational opportunities for greenkeepers is now very much to the forefront within the game of golf, and BIGGA has a leading role to play in developing training programmes which will produce well qualified and technically sound Course Managers. As knowledge increases and techniques improve, the golfer will be the ultimate beneficiary of better presented and maintained golf courses.

In developing our training programmes, we do need support from our members' golf clubs and it is my hope that many Green Chairmen, Secretaries and club officials will take this opportunity to attend at Harrogate to see how much real and visible progress our profession is making.

Finally, the week at Harrogate simply would not happen without the support of the many trade companies present at the Exhibition. To them BIGGA expresses its sincere thanks for backing the event which I feel sure will mark another step in BIGGA's development.

Having read about BTME in the pages of Greenkeeper International, I hope that you will follow the trail to Harrogate and I look forward to seeing you there. BIGGA Executive Director NEIL THOMAS on the background to the big event



1992 will see the BIGGA Turf Management Exhibition entering its fourth year. With an established date in the industry's calendar, the Exhibition is looked forward to by exhibitors, delegates and attendees alike.

From the outset, BIGGA saw the need for full consultation and co-operation with the industry if the Exhibition was to be properly planned and successfully mounted. For the 1991 Exhibition, three Steering Committee meetings were held and a further meeting during the Exhibition assessed relevant feedback. All four meetings were well attended and proved an excellent example of BIGGA and companies within the industry working together to mutual benefit. A similar consultation process is in place for the forthcoming event.

BIGGA has much appreciated the support and enthusiasm displayed by company representatives at these meetings and a wide cross-section of the industry is currently represented on the Committee. Exhibitors may wish to note that the Committee includes representatives of Ransomes, Iseki UK Ltd., Rolawn, Kubota (UK) Ltd., Supaturf, Lely (UK) Ltd., Toro Irrigation Ltd., ICI Professional Products and Farmura. All members of the Steering Committee will be pleased to receive views or representations from Exhibiting Companies at any time.

Technical support/consultation is a vital area and a close working relationship has been established with both the Resort Services Department in Harrogate and the official Exhibition Contractor, Joe Manby Ltd., who are a company of national repute with the great benefit of being locally based in Harrogate. The technical support and expertise available has proved invaluable in ensuring a high standard of presentation within the Exhibition Halls. Any last minute problems experienced by Exhibitors can be attended to without delay by utilising 'in-house' resources. The Exhibitors Kit agreed by BIGGA in conjunction with Joe Manby Ltd and approved by the Steering Committee is geared to ensuring a minimum of 'red tape' for Exhibitors with advice and guidance easily accessible for those companies with queries to be resolved.

The policy from the outset of the Exhibition in 1989 has been to encourage a large European presence. In the future, the Steering Committee will be examining ways of achieving a greater European awareness and will be looking to establish links with European Greenkeeping Associations as well as seeking out local authority contacts. BIGGA now has a growing European membership and means will be sought to enable BIGGA members in Europe to promote their own Exhibition.

Internationally, the promotion of the Harrogate Exhibition is being taken on board particularly through an official BIGGA presence and stand at the Golf Course Superintendents Association of America Conference and Exhibition. All in all, the Steering Committee believes that the Exhibition has much scope for further development and looks forward with anticipation to the 1992 event.

• It's not too late to book your stand space for the 1992 event – but you'll have to hurry. Contact Debbie Savage, BIGGA's Exhibition Officer, on 03473 581/2 or fax 03473-8864.





The 1992 BTME will be an event to remember for Minchinhampton Course Manager Laurence Pithie. As Britain's first Master Greenkeeper, Laurence, pictured above, will receive his certificate from BIGGA President, Viscount Whitelaw



John Hacker • Bill Gillespie • Mike Harbridge

See us on Stand A31 at BTME '92

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Comedian ends week with a laugh

The week's main social event is to be a sumptuous Exhibition Banquet on Thursday January 23rd - and following the meal will be entertainment from Norman Collier, one of Britain's top comedians.

Perhaps best known for his hilarious "chicken" routine in the 1970s, Norman has delighted thousands of people in a glittering showbusiness career which has taken him all over Britain - and into America.

Highlights of his career include many Royal Charity Galas.

Norman and his wife live near Hull. For relaxation, he enjoys an occasional round of golf.

Finding your way to Harrogate by air, road, rail and ferry

BY AIR: International flights from most countries now operate to Manchester Airport which is only 11/2 hours drive away or use London Heathrow and take an internal flight direct to Leeds/Bradford Airport which is only 13 miles away and 20 minutes by taxi. There are flights every weekday between London Heathrow and Leeds/Bradford Airport. Direct flights are also available from Amsterdam, Belfast, Brussels, Canada, Cardiff, Dublin, Edinburgh, Glasgow, Guernsey, Isle of Man, Jersey and Paris.

BY ROAD: Road access is equally conve-

nient whether by car or coach - the motorway network incorporating the M1, M5, M6, M62 and A1 are all within easy reach of Harrogate.

BY FERRY: North Sea Ferries have regular crossings from both Rotterdam and Zeebrugge into Hull, 60 miles to the east of Harrogate.

BY RAIL: Due to Harrogate's central loca-London King's Cross.

tion it is well served by British Rail connections from all over the country including direct Intercity services from

Why should you bother? Quite simply, you will save time and money. A reply-paid pre-registration ticket can be found facing Page 36 of this magazine. If you complete and return this ticket to BIGGA. vou will automatically be pre-registered, handed your exhibition catalogue and identification badge at the entrance and admitted to the Exhibition without charge or delay. Otherwise.

admission is by

catalogue at a

you will have to

charge of £2.50 and

await issue of your

identification badge

How to save

time and money

Whether an

exhibitor or

for the event.

delegate, you are

urged to pre-register

BIGGA has again nominated Inntel as the Association's agents for accommodation booking during the 1992 Education programme and Exhibition.

Free accommodation booking

Please take advantage of this service: it's efficient, accommodation can be found for both exhibitors and delegates - and it's FREE!

Contact Annie Moncrieff on 0206 211106 (fax 0206 210881) for more details. Inntel have access to hotels and guest houses to suit all price ranges.

Special rates at Exhibition hotel

■ Special room rates for the Old Swan Hotel have been negotiated for BTME exhibitors and delegates. They are £59 single or £72 double, including breakfast and VAT. For a stay of four nights or more, reduce the rate by £5.00 per night. Again, Annie Moncrieff at Inntel is the person to contact for bookings, telephone 0206 211106.

The Old Swan will be the venue for pre-Exhibition workshops and the social programme. A hospitality room will be open in the evenings where everyone connected with the BTME can meet and relax.





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