

Reasons to be a Greenkeeper reader

● *Greenkeeper* has risen to, and stays at, the top of its market sector because an 'open door' policy encourages the expression of all shades of opinion, dialogue between greenkeepers and course managers, an exchange of views between the trade, agronomists, course builders, architects, golf club members and all who are involved in course management.

● *Greenkeeper* features more independent editorial than any other publication in the industry — educational articles and association news always feature prominently.

● *Greenkeeper* carries informative advertising from suppliers large and small and there is **no** other publication that offers the job opportunities to be found in every issue of the magazine.

● *Greenkeeper* is received by an increasing number of readers and is the only publication to be mailed regularly to the expanding European market, with the German and French editions of *The International Greenkeeper*.

So, whether you are a greenkeeper or an advertiser, use your magazine, covering your industry.

Remember, it's got to be *Greenkeeper* for you!

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All advertising matter, editorial copy and correspondence should be sent to: *Greenkeeper*, 121-123 High Street, Dovercourt, Harwich, Essex CO12 3AP. ☎ 0255 507526

Subscription rates:

UK—£14 Continent and USA—£25 Eire—IR £19

Greenkeeper is published ten times a year. Printed in England by J.B. Offset, Marks Tey, Colchester, Essex.

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Opinions expressed within are not necessarily those of the publisher or the editor.

Greenkeeper

and

THE ENGLISH AND INTERNATIONAL GOLF GREENKEEPERS ASSOCIATION



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