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# Rigby Taylor

*“That’ll do nicely”*

THIS month's front cover shows Open champion Severiano Ballesteros, who has recently signed a deal with Rigby Taylor to endorse the company's products.

Seve contacted Rigby Taylor when he was in the final stages of completing a six-hole course in the grounds of his new home in northern Spain.

He required not only flagsticks, cups and tee markers, but turfcare products as well. These were duly supplied by Rigby Taylor and, in the course of conversation with marketing director Richard Lawrence, Seve discovered that many of his favourite courses where he has won in the UK are also supplied by Rigby Taylor.

So he was happy to lend his name to the range of products marketed by Rigby Taylor under the Mascot brand name.

Commenting on this promotional coup, a delighted Richard Lawrence said: "Rigby Taylor is proud that the world's foremost golfer is now going to be seen supporting the Mascot range. This is the first time Seve has endorsed products for golf course maintenance and I believe Rigby Taylor is the first company to be associated with such a prominent sportsman in this way."

Now Mascot products rank along with that well-known American credit card and, among others, one of the world's most-admired watches — perhaps less glamorous, but nonetheless, approved!