



SOUTHPORT '87

The spring event for the Sports and Leisure Industry!

The Make or Break Year

The two day turf grass exhibition on Tuesday and Wednesday 12-13th May is aimed at both the amenity turf industry and those concerned with golf course management.

The event, which is organised in association with the Metropolitan Borough of Sefton, will be showing such items as tractors, trucks and trailers; turf-care machinery and equipment; seeds, trees and shrubs; fertilisers and chemicals; outdoor furniture; and other goods and services of interest to the greenkeeping professionals.

An important section of the exhibition - manned by the Institute's Education Committee - will be presenting information on the various practical weekend training courses which take place throughout the UK. They will also explain the opportunities which exist for young men and women interested in entering a career in sports ground management and maintenance. This sector will be supported by a number of leading colleges, including Cheshire College of Agriculture, Evesham College of Further Education, Hampshire College of Agriculture, Hertfordshire College of Agriculture and Horticulture, Welsh College of Horticulture and Merrist Wood Agricultural College. Also taking part will be the Sports Turf Research Institute from Bingley, West Yorkshire.

The Southport Show is primarily a manufacturers and main distributors exhibition as opposed to the regionally organised October event at Ribby Hall supported by northern dealers.

Last May, despite an opening day registering thirteen hours of sunshine a biting wind from the Irish sea kept many potential visitors away. Attendance figures for the two days reached less than 3,000, a fraction of the visitors to Windsor and this must have been a disappointment not only to the exhibitors but to the organisers.

Although the exhibition has already been booked for 1988 and 1989, this year, those who pay out large sums to take stand space plus the additional cost of transporting equipment great distances will be looking very critically at the results.

There has been an under-current for some years from distributors who believe there are too many shows around the country. They fully realise they need to be seen, demonstrate the product and be available for discussion, but the time and effort needed to present a display to the standards necessary is not always cost effective.

From the provisional exhibitors list already circulated only 50 stands have been booked, though more may come in at the last moment. This is half of last year's total.

Iseki Tractors, Ford, Massey Ferguson, Yanmar and Kubota have not indicated an appearance. In this field the tractor manufacturers would seem to have agreed to give Southport a miss with the exception of Sisis whose Hydrotrack could be classed loosely as a tractor power unit. Ransomes, Toro and Lloyds will exhibit their grass cutting machines as will Brouwer through their main distributor Turfland, but Jacobsen are very noticeable by their omission from the official catalogue.

The IoG moved into the exhibition business many years ago and to date as far as golf courses are concerned have a total monopoly.

The newly formed B.I.G.G.A. have already considered their role as far as shows are concerned and cast envious eyes across the Atlantic at the highly successful G.C.S.A.A. three day indoor event. It may take a year or two before this could become a viable event, but a Greenkeeper's Golf Course Show perhaps linked to a week long educational session is certainly a practical proposition for the early 1990's.

The Exhibition will be open from 10.00 a.m. until 5.00 p.m. on Tuesday, 12th May and Wednesday 13th May, 1987. Admission is by catalogue (£1.50) and an extensive car parking facility will be available at £1.00.

A F TRENCHERS F14-16

Gosbecks Road, Colchester,
Essex CO2 9JS
Tel: 0206 44411 *W. D. Baker*

JOHN BRADSHAW LTD J1-4

Wansford, Peterborough,
Cams PE8 6LW
Tel: 0780 782621 *Adrian Woodward*

BRITISH SEED HOUSES LTD D18

Pitt Street, Warrington,
Cheshire WA5 5LE
Tel: 0925 54411 *Paul Hankinson*

CAMERON K16-18

Littlehampton,
W. Sussex BN7 7BA
Tel: 0903 713985 *Richard Banks*

CHESHIRE COLLEGE OF AGRICULTURE Education

Reseaheath, Nantwich,
Cheshire CW5 6DF

EUROPLUME LTD E11-12

Worcs WR15 8QT
Tel: 08867 202 *J. Tangye*

EVESHAM COLLEGE OF EDUCATION Education

Cheltenham Road, Evesham,
Worcs WR11 6LP

FLEET LINE (LINE MARKERS) LTD G11-13

Malvern Link, Worcs WR14 1AJ
Tel: 068 45 3535 or 66213 *I. P. McGuffie*

GANNON UK LTD D4

Welbourn, Lincoln LN5 0QL
Tel: 0400 72475 *G. D. Overton*

GEM PROFESSIONAL D10

Brookside Lane, Oswaldtwistle,
near Accrington, Lancs BB5 3NY
Tel: 0254 393321 *John Harris*

ICI PROFESSIONAL PRODUCTS

Farnham, Surrey GU9 7UB
Tel: 0252 724525 *Cornelia Norris*

HAMPSHIRE COLLEGE OF EDUCATION Education

Sparsholt, Winchester,
Hants SO21 2NF

LELY (UK) LTD E15-18

Station Road, St. Neots,
Cams PE19 1QH
Tel: 0480 76971 *Graham Dale*

LLOYD & CO LETCHWORTH LTD C11-14

Birds Hill, Letchworth,
Herts SG6 1JE
Tel: 0462 683031 *D. Haley*

LIST OF EXHIBITORS

MALLARD TRUCKS LTD M1-2

Lincoln LN3 4HU
Tel: 0522 754131 *D. R. Brown*

MAXICROP INTERNATIONAL LTD/WALKOVER LTD D14

Tel: 0223 844024
P. W. Ridgeon (Walkover Ltd)
Miss S. L. Cooper (Maxicrop Ltd)

MERRIST WOOD AGRICULTURAL COLLEGE Education

MOWING MACHINE GRINDERS LTD E4-6

RANSOMES SIMS & JEFFERIES plc C6-10

Ipswich, Suffolk IP3 9QG
Tel: 0473 270000 *Richard Bishop*

RIGBY TAYLOR LTD K1-3

Bolton, Lancs BL1 4AE
Tel: 0204 394888 *John A. Stott*

SCOTTISH AGRICULTURAL INDUSTRIES plc D2-3

West Lothian, Scotland EH54 5QW
Tel: 0506 39281 *Mrs. J. Heeks*

SISIS EQUIPMENT (MACCLESFIELD) LTD C1-5

Macclesfield, Cheshire SK10 2LZ
Tel: 0625 26363 *Ian D. Camp*

SPORTS TURF RESEARCH INSTITUTE Education

Bingley, W. Yorks BD16 1AU

SYNCEMICALS LTD D5

44-45 Grange Walk, London SE1 3EN
Tel: 01-232 1225 *Allan Stow*

TRELLEBORG LTD F3-8

90 Somers Road, Rugby,
Warwicks CV22 7ED
Tel: 0788 62711 *A. Collins*

TURFLAND PROFESSIONAL EQUIPMENT LTD G1-4/7-10

Dutton, Warrington,
Cheshire WA4 4LL
Janet Watmore

VITAX LTD B10-13

Burscough, near Ormskirk,
Lancs L40 0SB
Tel: 0704 893311 *T. T. Martin*

WELSH COLLEGE OF HORTICULTURE Education

Northrop, Mold, Clwyd CH7 6AA