

COME FLY WITH US TO PHOENIX AND STAY IN



Golf Greenkeeping have arranged a fantastic trip to Phoenix, Arizona for the 58th Annual Convention of the American Golf Course Superintendents'.

For an all in cost of £579.00 you will be able to fly from London Heathrow to Phoenix by TWA stay in the ultra modern Westcourt in the Buttes Hotel for seven nights and have all your transfers from Airport to hotel included in the price!

This fabulous deal has been negotiated through the London Travel Agents Hep Travel Ltd. with Trans World Airlines.

The flight is via New York, as no flights operate directly to Phoenix from Europe, but the transfer is within the TWA terminal and there is no need to handle your luggage. It will be booked direct to the airport at Phoenix.

Phoenix in January is high season and we believe no one - *but no one* can beat this trip of a lifetime, for either price or the standard of accommodation offered by the brand new 'Westcourt in the Buttes', which opens at the end of this year.

PURE *LUXURY* for only **£579**

The price is based on twin accommodation, with a supplement for a single room.

Our flight will leave London at 13.30 hours on Tuesday, 27th January arriving at Phoenix at 21.19 taking into account the six hour time difference between the USA and the UK.

We return on Tuesday, 3rd February, leaving Phoenix at 09.15 arriving at Heathrow at 05.55 Wednesday, 4th February.

Throughout the week, a series of lectures and seminars on a variety of subjects can be attended by registering at the Conference on arrival. The cost of the seminars, are not of course, included in the package price of the flight and hotel. On Saturday, 31st January one of the world's largest exhibitions of golf course equipment opens in the Phoenix Civic Plaza and continues until mid-day on the 2nd February.

The 300,000 square feet of golf management equipment will feature the most up to date machinery and act as a launch pad for all the innovations for 1987.

In addition to conference speakers from the world of golf including Alwyn Y.C. Tai, the Course Manager of the Chung Shan Hot Spring Golf Club in mainland China, our own Jack McMillan from Sunningdale, Howard Swan of Golf Landscapes Ltd. and Jim Arthur have been booked to present papers at the Convention.

On Monday, 2nd February, the week of activities and festivities closes, with the GCSAA Banquet and Show in the Phoenix Civic Plaza Ballroom when the 'Old Tom Morris Award' is presented to the famed golf course architect Robert Trent Jones.

The cabaret to follow the gala dinner and awards ceremony, features the dynamic Marie Osmond and the Osmond Brothers.

DOING IT IN GRASS? — DO IT

INTURF

Schedule of Meetings and Seminars...

The Convention consists of a series of twenty-eight seminars, throughout the week, backed by over seventy concurrent educational sessions.

The Exhibition opens on Saturday morning, 31st January to be followed in the afternoon by a series of lectures under the auspices of the International Golf Course Management the American Society of Golf Course Architects and the National Golf Foundation. Pick the subject and speaker of your choice.

On Sunday morning the major speaker sessions are held between 8.00 a.m. and 11.30 a.m. leaving the afternoon free to see Phoenix or maybe a swim in the pool.

FARES HAVE TO BE BOOKED IN ADVANCE TO OBTAIN THE DISCOUNT
RING 0937-63181 NOW
TO CONFIRM A RESERVATION

WEDNESDAY, JANUARY 28

- 7:00 Seminar Registration & Check-In
Scholarship & Research Meeting/Interviews
- 8:00 One Day Seminars
- Familiarisation with Accounting Procedures
 - Negotiating
 - History & Function of GCSAA
 - Cardiopulmonary Resuscitation
 - Newsletter Editors Seminar
 - Two-Day Seminars
 - Irrigation II: System Design & Management
 - Turfgrasses: Qualities, Uses & Sources
 - Golf Course Construction & Project Management
 - Basic Horticultural Methods
 - Disease Identification & Control
- 12:00 Seminar Luncheon

THURSDAY, JANUARY 29

- 7:00 Seminar Registration & Check-In
Scholarship & Research Meeting/Interviews
- 8:00 Two-Day Seminars Continue
One-Day Seminars
- USGA Golf Course Rating System
 - Effective Business Writing
 - Budgeting & Forecasting
 - Managerial Productivity
 - The Assistant Superintendent: Functions & Responsibilities
- 9:00 Certification Preparation Course
- 11:00 Registration Opens
- 12:00 Seminar Luncheon
Certification Preparation Course Luncheon
Past Presidents' Luncheon
- 1:00 Half-Day Seminar
- Practical Tree Management for Golf Courses
- 5:15 Opening Session/Kick-off
Address/Reception

FRIDAY, JANUARY 30

- 7:00 Registration Opens
- 8:00 Concurrent Educational Sessions
- Practical Golf Course Management I
 - Fairways: Changes & Practices
 - Construction Techniques in Renovation
 - New Products & Technology
- 11:00 Distributor Preview
- 11:30 Certification Luncheon
- 1:00 Concurrent Educational Sessions
- Practical Golf Course Management II
 - Your Spouse, Your Family & You
 - Organisational Management
 - High-Tech Turfgrass Management Through Computers
- 5:15 Members' Briefing/
Meet the Candidates

SATURDAY, JANUARY 31

- 7:00 Prayer Breakfast
Registration Opens
- 8:00 Sports Turf Managers Association Workshop
- 9:00 Ribbon Cutting Ceremony/
TRADE SHOW OPENS
Certification Examination
- 12:00 Voting Delegates' Luncheon
- 1:00 Concurrent Educational Sessions
- American Society of Golf Course Architects Conference
 - National Golf Foundation Workshop
 - International Golf Course Management
- Voting Delegates Check-In
- 1:30 Certification Open Forum
- 4:00 Golf Course Builders of America Annual Meeting
- 7:30 Golf Course Builders of America Banquet

SUNDAY, FEBRUARY 1

- 7:30 Registration Opens
- 8:00 Concurrent Major Speaker Sessions
- Rita Davenport
 - Jack Kaine
 - Dr. James Melton
- 9:00 Trade Show Opens
Voting Delegates Check-In
- 11:30 Sunday Brunch/Keynote Address
- 1:00 Half-Day Seminar
- How to Use the USGA Turfgrass Information File
- Voting Delegates Check-In
- 2:00 Government Relations Committee Meeting
- 4:00 Musser International Turfgrass Foundation Annual Meeting
- 6:00 GCSAA Presidents' Reception (By Invitation)

MONDAY, FEBRUARY 2

- 8:00 Trade Show Opens (Closes 1:00)
USGA Green Section Conference
- 9:00 Certification Examination
- 1:30 GCSAA Annual Meeting
- 5:45 VIP Guest Reception (By Invitation)
- 6:00 Banquet Reception (Cash Bar)
- 7:00 **GCSAA Annual Banquet & Show**

We believe the very finest and most comprehensive range of cultivated sports and amenity turf currently available in the country.

The quality of our turf is backed up with a friendly traditional 7 day customer service.

Please contact us now for further information.

INTURF LTD.

75 Market Street, Pocklington, York YO4 2AE
Tel: (07592) 4101 Evenings and Weekends (07595) 352